Plant Materials Web Site

http://www.plant-materials.nrcs.usda.gov

Web Log Analysis Monthly Report May 2003

Report Range: 05/01/2003 00:00:00 - 05/31/2003 23:59:59

Table of Contents

Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.
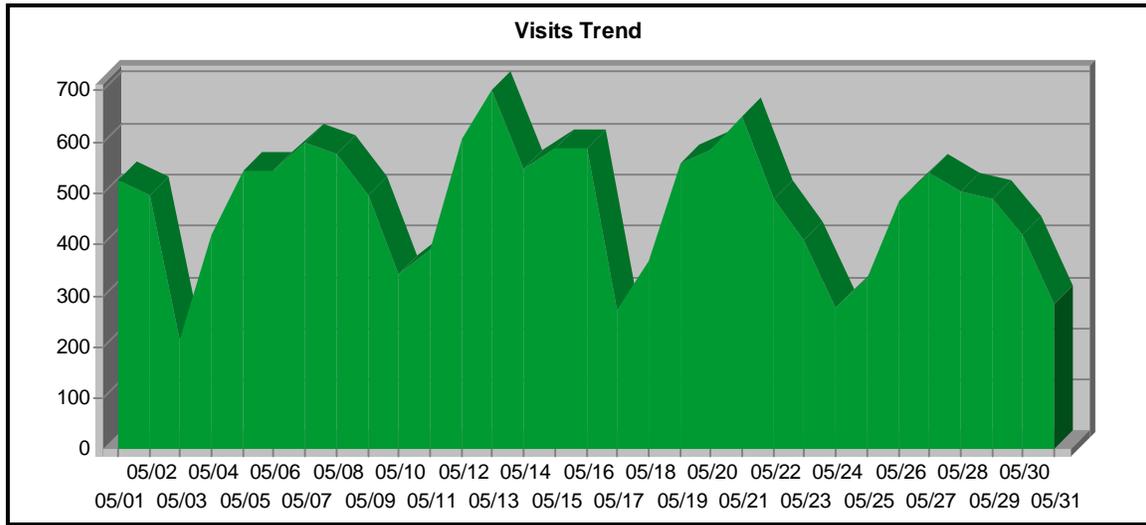
Visits Trend

Visit Summary	
Visits	14,832
Average per Day	478
Average Visit Length	00:07:14
Median Visit Time	00:01:04
International Visits	2.39%
Visits of Unknown Origin	57.84%
Visits from Your Country: United States (US)	39.77%

Visitors Trend
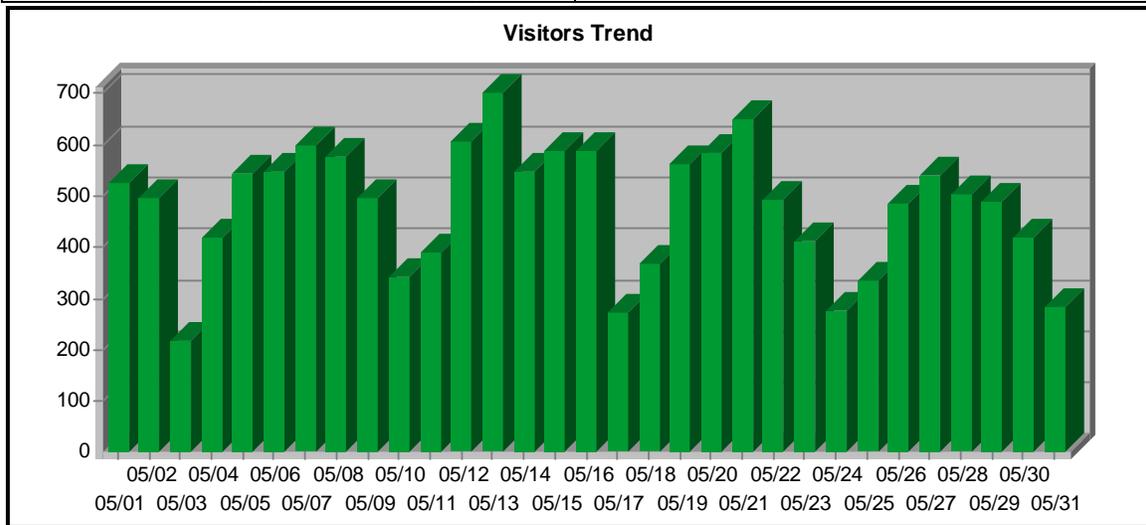
Visitor Summary

Visitor Summary

Unique Visitors	9,263
Visitors Who Visited Once	7,976
Visitors Who Visited More Than Once	1,287

Page Views Trend
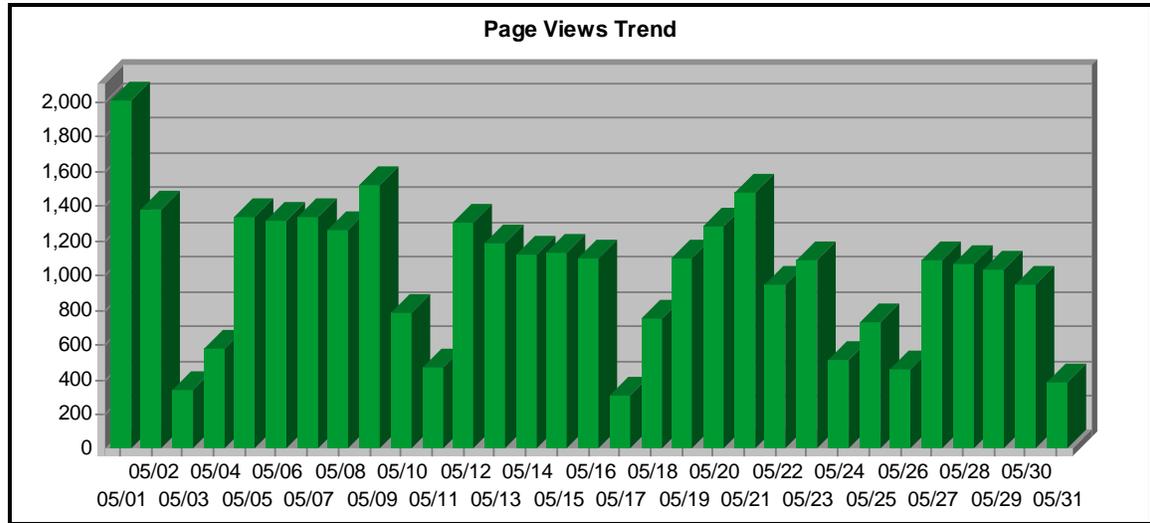
Page View Summary

Page Views	31,342
Average per Day	1,011
Dynamic Pages and Forms Views	110
Document Views	31,232

Hits Trend
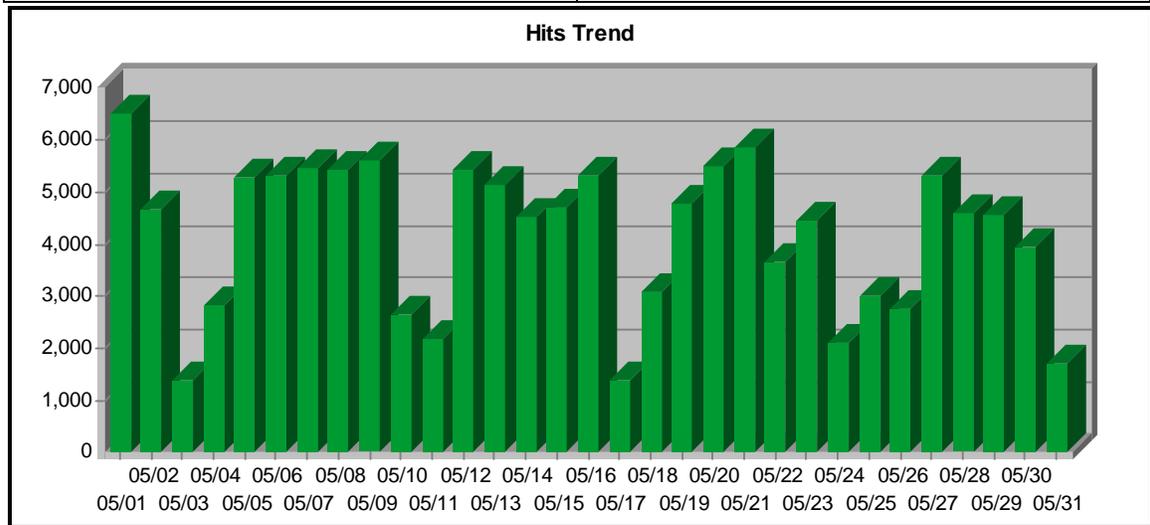
Hit Summary

Successful Hits for Entire Site	129,258
Average Hits per Day	4,169
Home Page Hits	405

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

Visits by Referring Site

Visits by Referring Domain

Legend:
- No Referrer
- usda.gov
- google.com
- yahoo.com
- msn.com

Visits by Referring URL

Legend:
- No Referrer
- ...v/home_page.html
- ...gov/welcome.html
- ...ies/woodies.html
- ...s.nrcs.usda.gov/
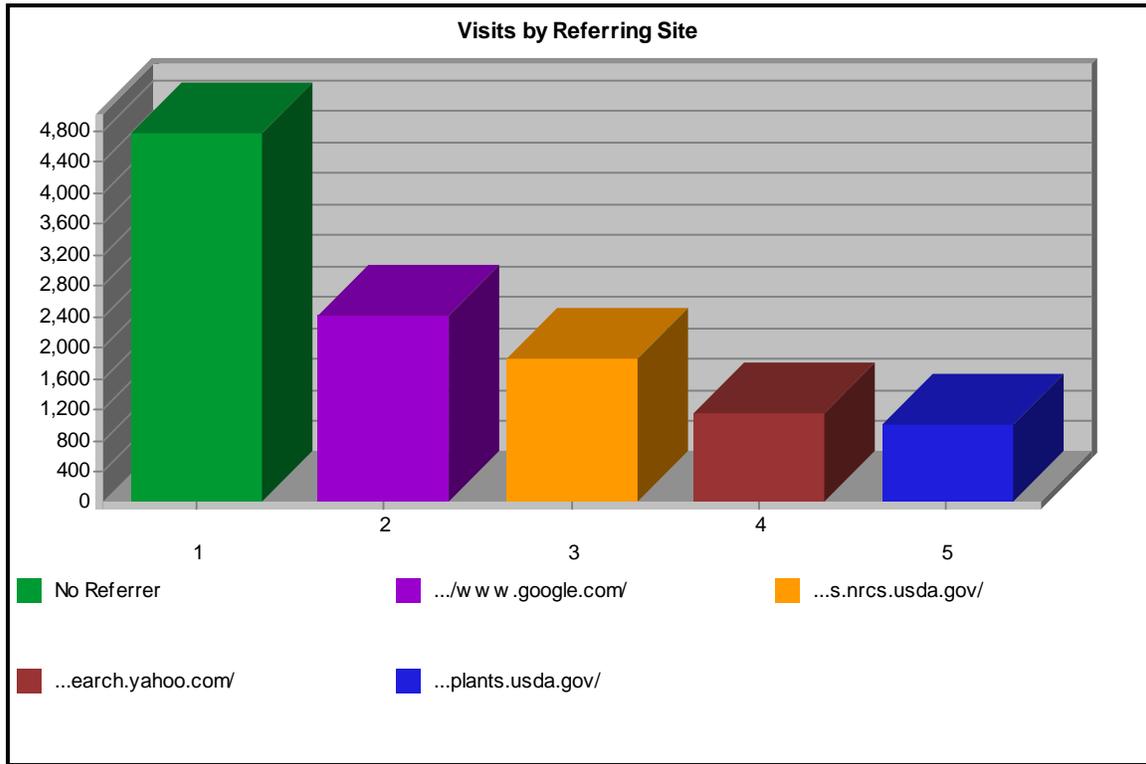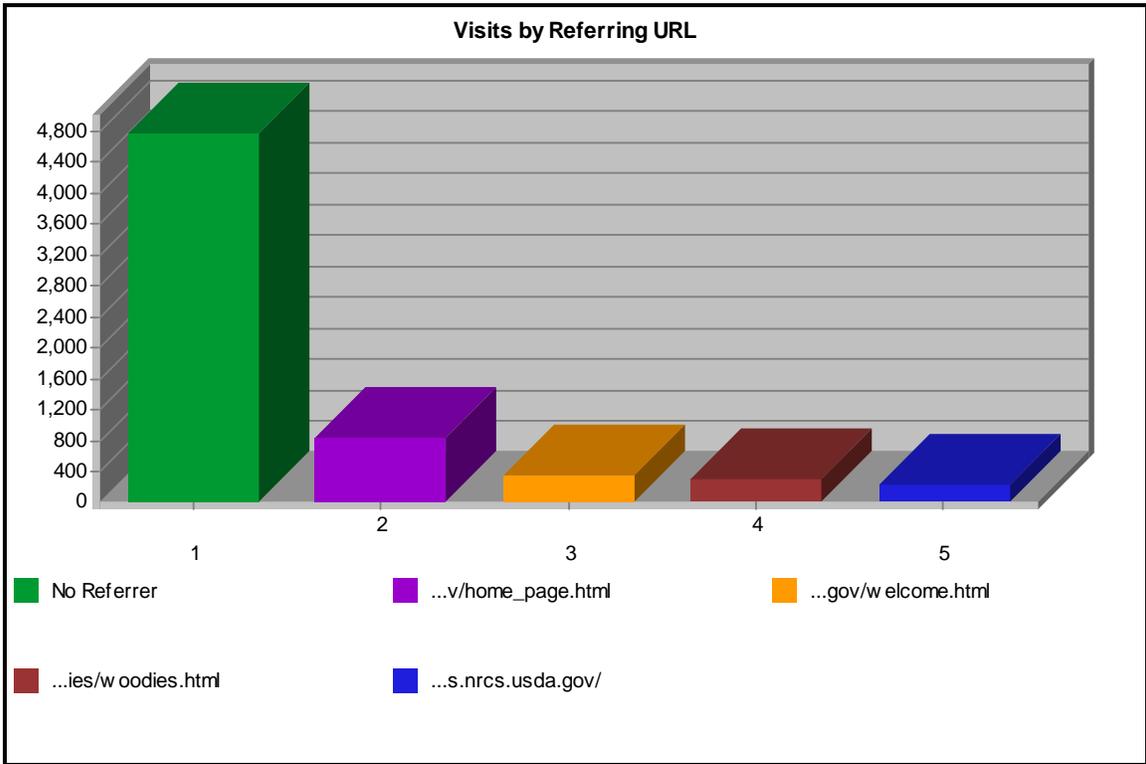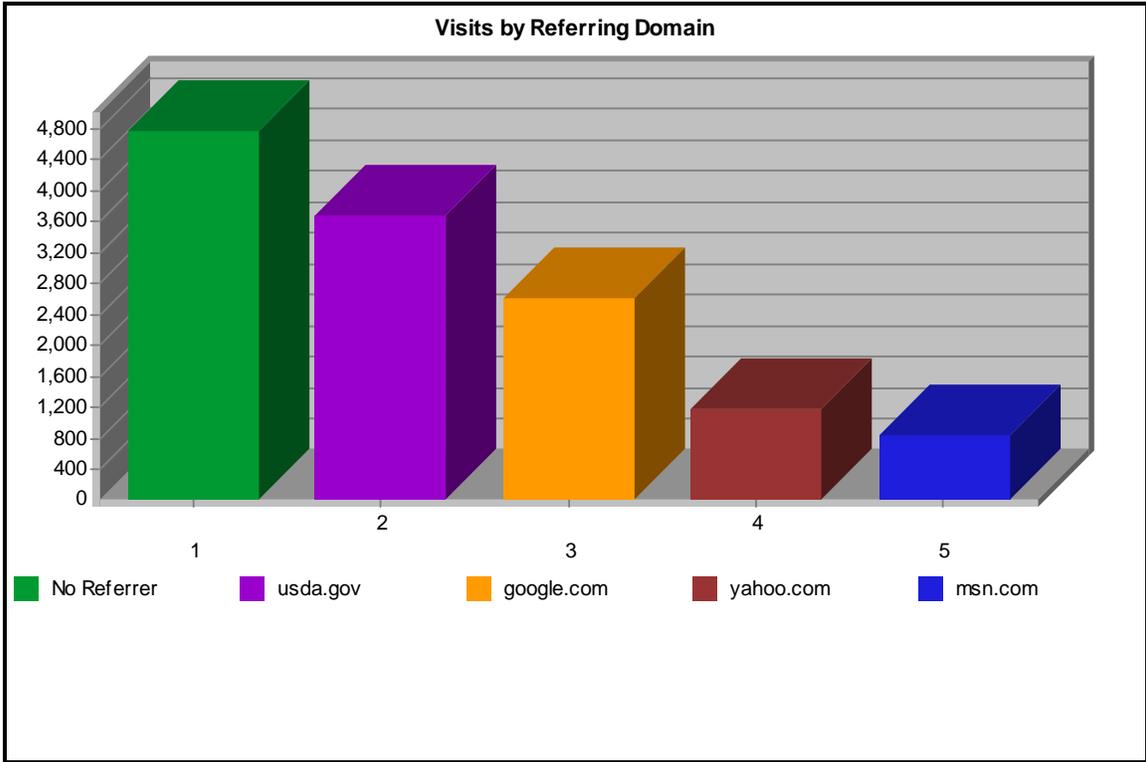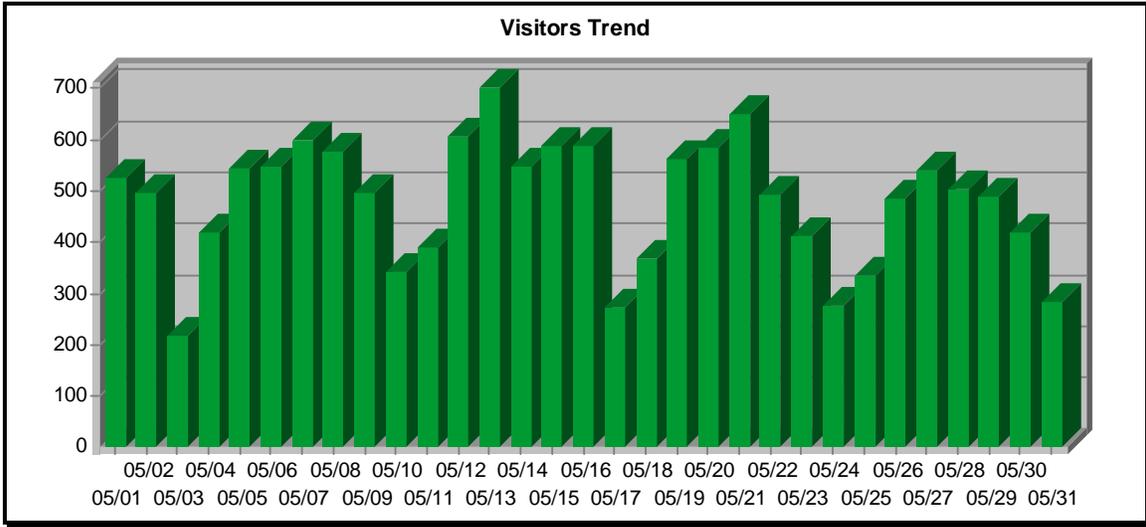
Visitors Trend

Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.

Visits by Referring Site
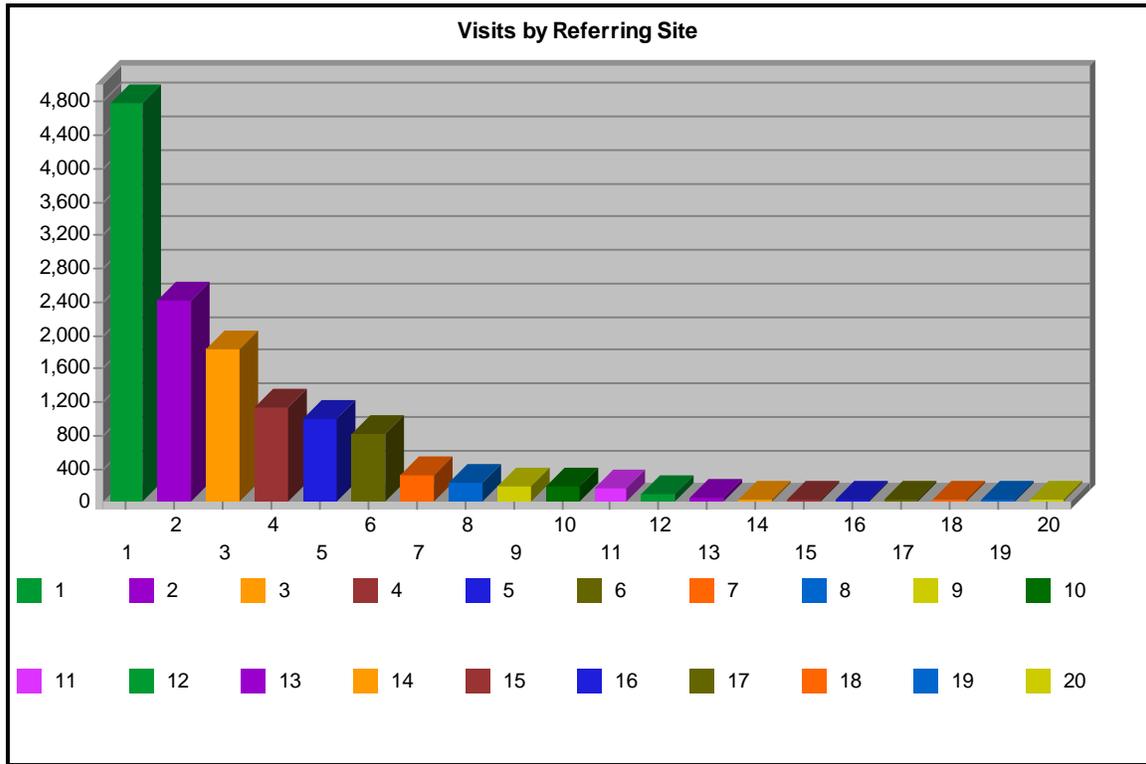
Activity by Referring Site			
	Site	**Visits**	**%**
1.	No Referrer	4,776	32.20%
2.	http://www.google.com/	2,426	16.36%
3.	http://plant-materials.nrcs.usda.gov/	1,846	12.45%
4.	http://search.yahoo.com/	1,148	7.74%
5.	http://plants.usda.gov/	998	6.73%
6.	http://search.msn.com/	827	5.58%
7.	http://www.nrcs.usda.gov/	336	2.27%
8.	http://aolsearch.aol.com/	230	1.55%
9.	http://www.google.ca/	182	1.23%
10.	http://www.firstgov.gov/	181	1.22%
11.	http://images.google.com/	177	1.19%
12.	http://www.plant-materials.nrcs.usda.gov/	107	0.72%
13.	http://search.netscape.com/	67	0.45%
14.	[unknown+origin]	41	0.28%
15.	http://www.google.com.au/	36	0.24%
16.	http://www.wi.nrcs.usda.gov/	33	0.22%
17.	http://www.altavista.com/	31	0.21%
18.	http://search.earthlink.net/	26	0.18%

Activity by Referring Site			
	Site	**Visits**	**%**
19.	http://www.dogpile.com/	25	0.17%
20.	http://www.google.co.uk/	25	0.17%
	Subtotal	13,518	91.14%
	Other	1,314	8.86%
	Total	**14,832**	**100.00%**

Activity by Referring Site - Help Card

Referring Sites - A Web site which refers a visitor to your site by linking to it.

Site - Specific referring site being analyzed.

Visits - Number of times the specified site referred visitors to your site.

% - Percentage of referrals that came from the specified site.

You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.
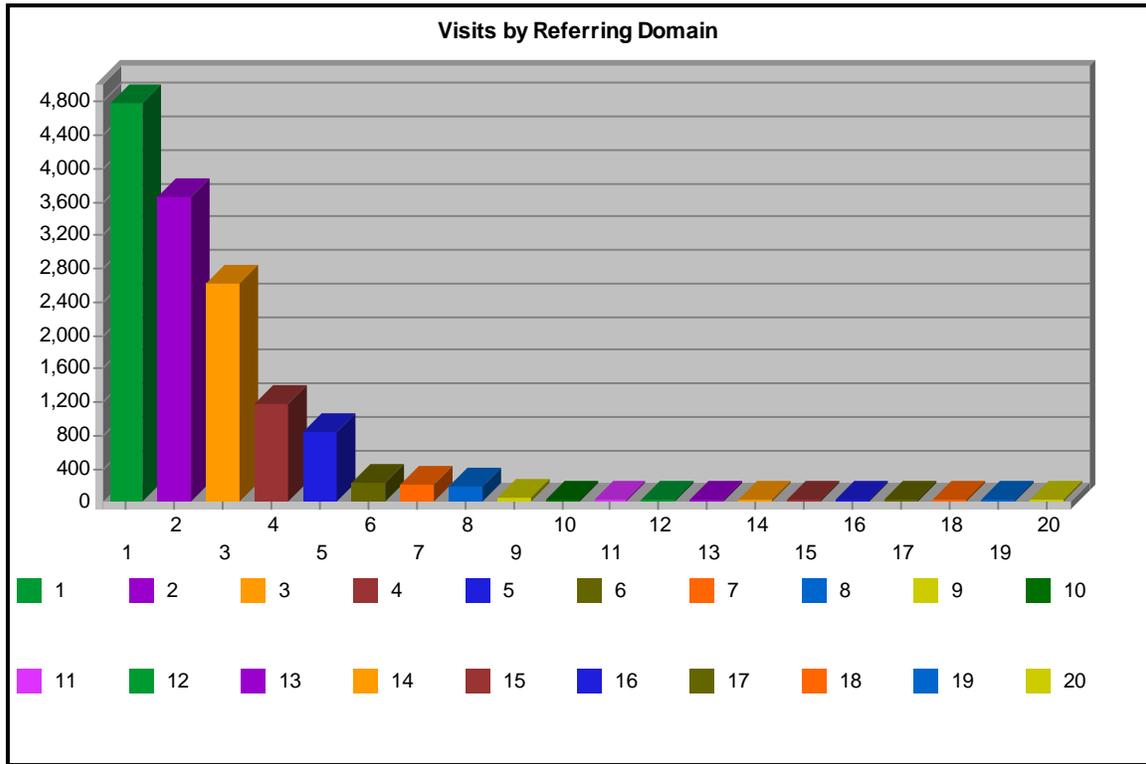
Activity by Referring Domain			
	Domain	Visits	%
1.	No Referrer	4,776	32.20%
2.	usda.gov	3,667	24.72%
3.	google.com	2,619	17.66%
4.	yahoo.com	1,189	8.02%
5.	msn.com	835	5.63%
6.	aol.com	245	1.65%
7.	google.ca	204	1.38%
8.	firstgov.gov	182	1.23%
9.	netscape.com	67	0.45%
10.	au	43	0.29%
11.	[unknown+origin]	41	0.28%
12.	dogpile.com	38	0.26%
13.	altavista.com	35	0.24%
14.	google.fr	30	0.20%
15.	uk	27	0.18%
16.	google.de	27	0.18%
17.	mysearch.com	26	0.18%
18.	earthlink.net	26	0.18%

Activity by Referring Domain			
	Domain	**Visits**	**%**
19.	12ozprophet.com	25	0.17%
20.	google.it	23	0.16%
	Subtotal	14,125	95.23%
	Other	707	4.77%
	Total	**14,832**	**100.00%**

| Activity by Referring Domain - Help Card |
|---|
| **?**

 Referring Domain - A Web site which refers a visitor to your site by linking to it.

 Domain - Specific referring domain being analyzed.

 Visits - Number of times the specified domain referred visitors to your site.

 % - Percentage of referrals that came from the specified domain.

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 You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors. |

Activity by Referring URL

This report provides the full URLs of the sites with links to your site. This information will only be displayed if your server is logging the referrer information.

Activity by Referring URL			
	URL	Visits	%
1.	No Referrer	4,776	32.20%
2.	http://plants.usda.gov/home_page.html	838	5.65%
3.	http://plant-materials.nrcs.usda.gov/welcome.html	346	2.33%
4.	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	302	2.04%
5.	http://plant-materials.nrcs.usda.gov/	239	1.61%
6.	http://plant-materials.nrcs.usda.gov/left_side.html	202	1.36%
7.	http://images.google.com/imgres?imgurl=plant-materials.nrcs.usda.go	171	1.15%
8.	http://www.nrcs.usda.gov/technical/plants.html	169	1.14%
9.	http://plant-materials.nrcs.usda.gov/header.html	161	1.09%
10.	http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	134	0.90%
11.	http://www.nrcs.usda.gov/programs/plantmaterials/	81	0.55%
12.	http://search.msn.com/results.aspx?ps=ba%3d(0.15)0(.)0.......%26co%3d(	51	0.34%
13.	http://plants.usda.gov/about_factsheets.html	43	0.29%
14.	[unknown+origin]	41	0.28%
15.	http://www.google.com/search?hl=en&lr=&ie=UTF-8&oe=UTF-8&q=plant	39	0.26%

Activity by Referring URL			
	URL	**Visits**	**%**
16.	http://plants.usda.gov/tools_body.html	39	0.26%
17.	http://plant-materials.nrcs.usda.gov/eNews/welcome.html	38	0.26%
18.	http://www.nrcs.usda.gov/	36	0.24%
19.	http://www.google.com/search?sourceid=navclient&ie=UTF-8&oe=UTF-	31	0.21%
20.	http://aolsearch.aol.com/aol/search?invocationType=topsearchbox.%2Faol%	28	0.19%
	Subtotal	**7,765**	**52.35%**
	Other	**7,067**	**47.65%**
	Total	**14,832**	**100.00%**

Activity by Referring URL - Help Card

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URL - The full URL (Uniform Resource Locator) for the specific referring site being analyzed.

Visits - Number of visitors referred from the specified URL.

% - Percentage of referred visitors who came from the specified site.

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You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

Activity by Search Engine

Legend:
- altavista
- aol netfind
- microsoft network
- yahoo
- google

Visitors Trend

Visitors Trend

Visitors Trend

Visitors Trend

Visitors Trend

Activity by Search Phrase

Legend:
- nanking cherry
- seaside goldenrod
- plant materials
- plant prices
- shrub identification

Activity by Search Keyword

Legend:
- planting
- shrub
- tree
- of
- plant
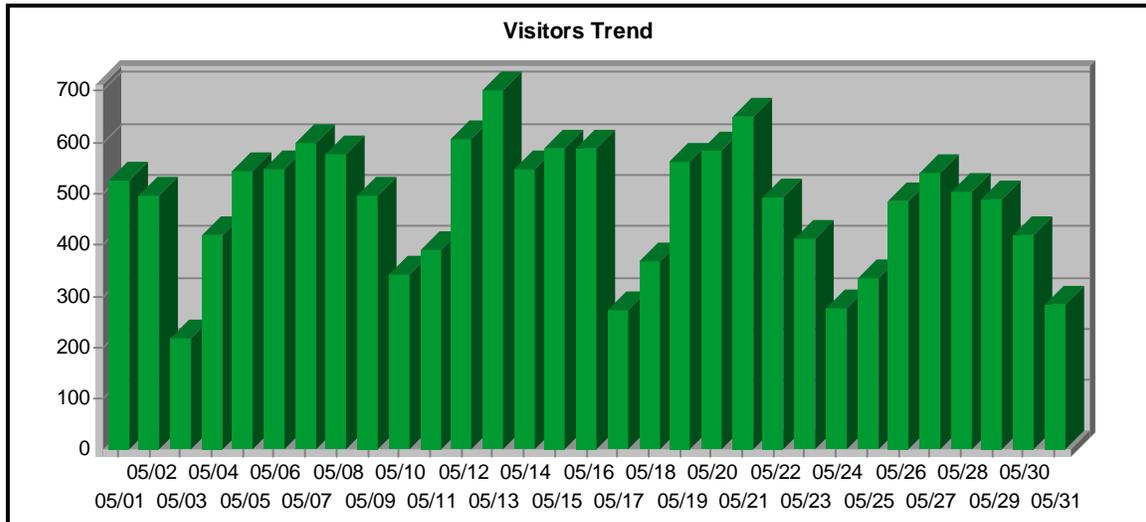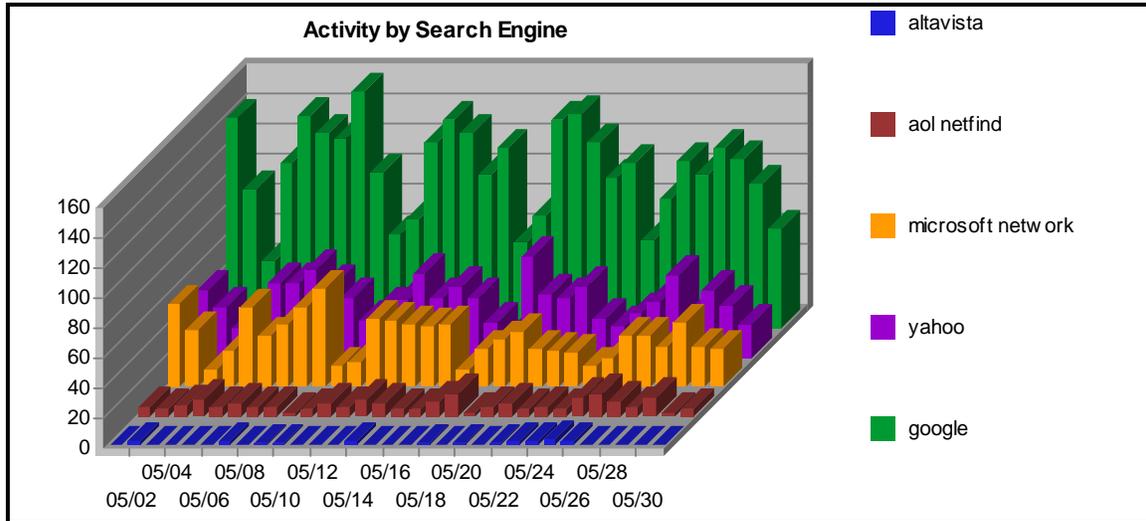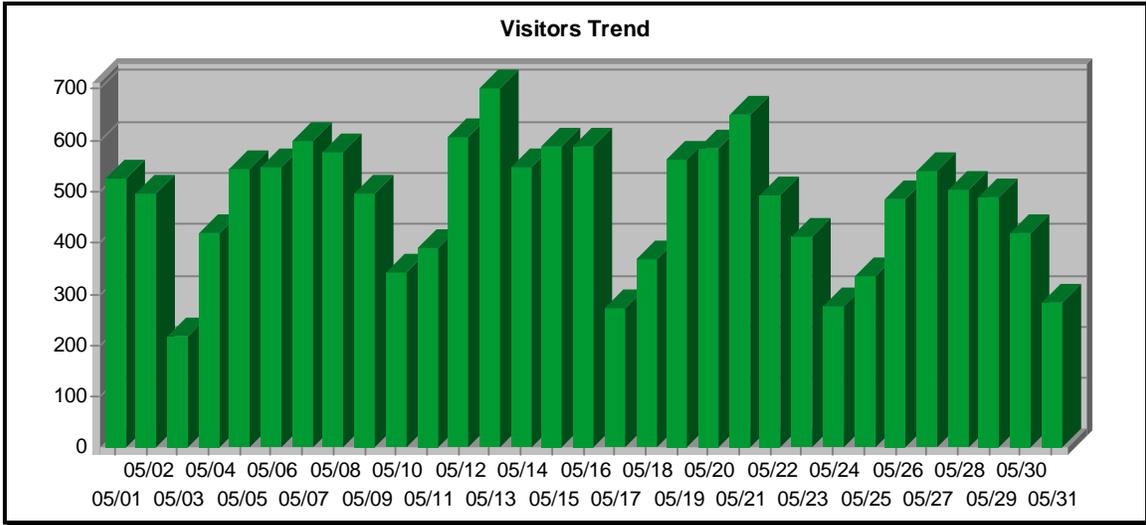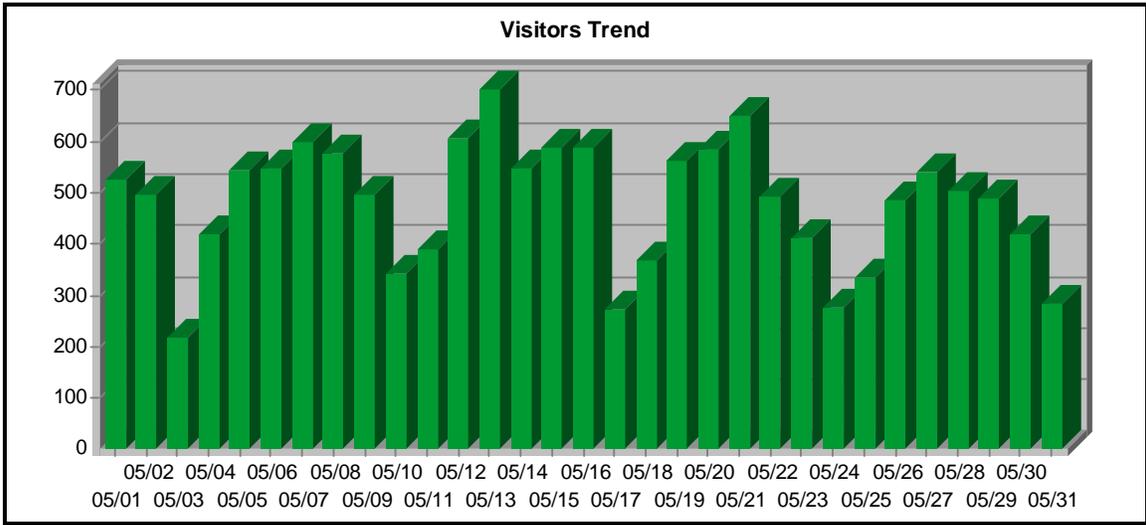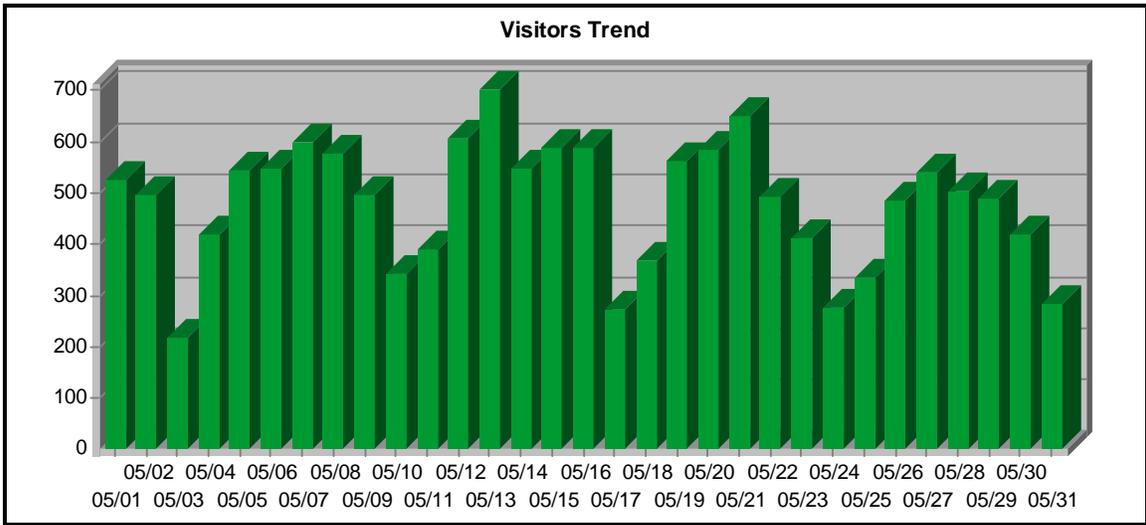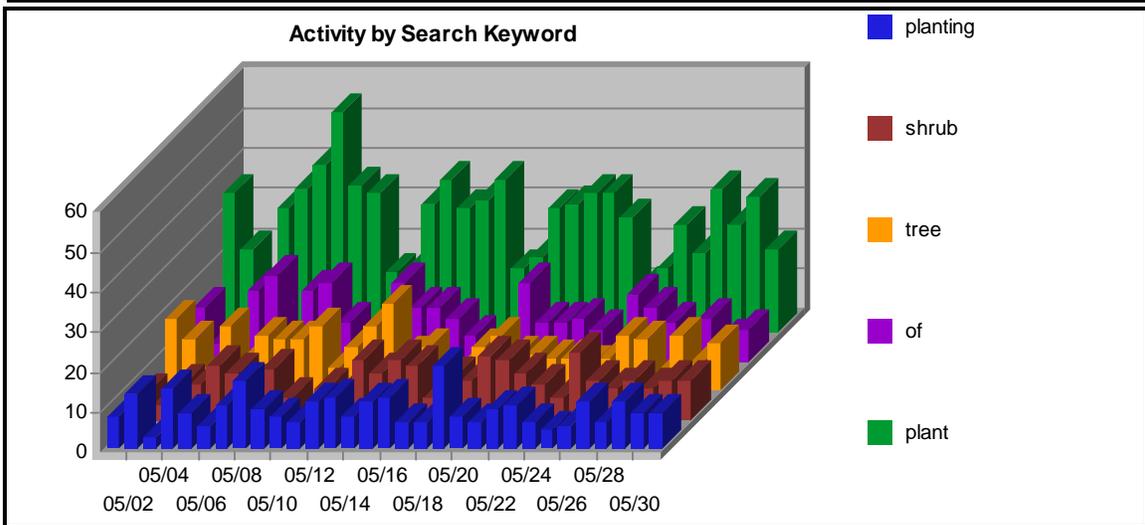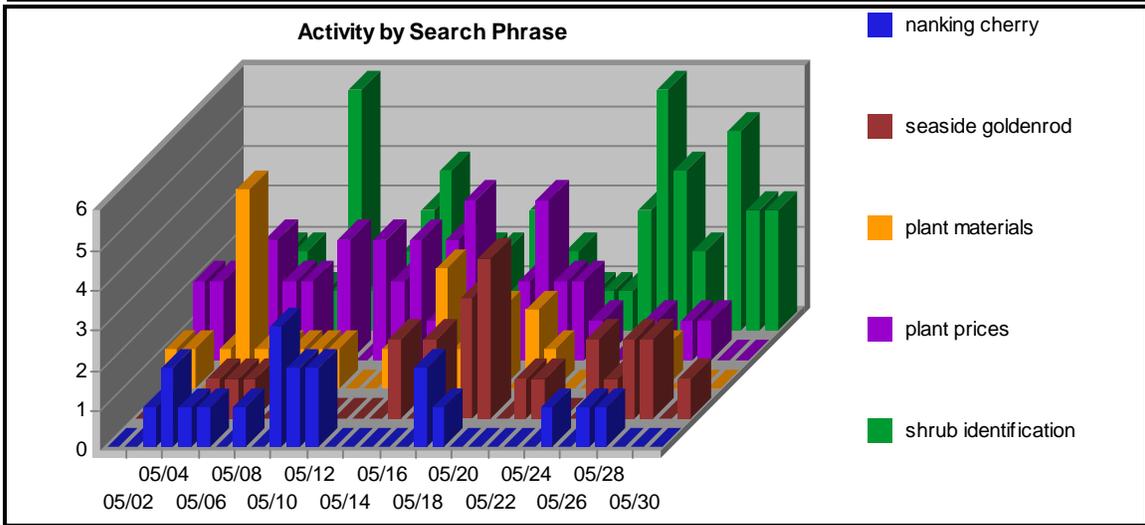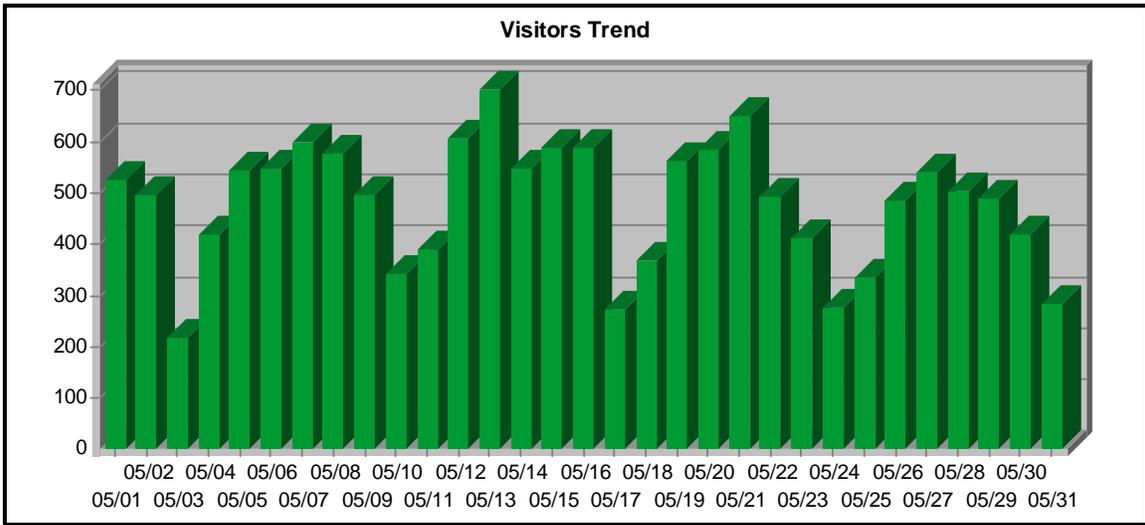
Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.
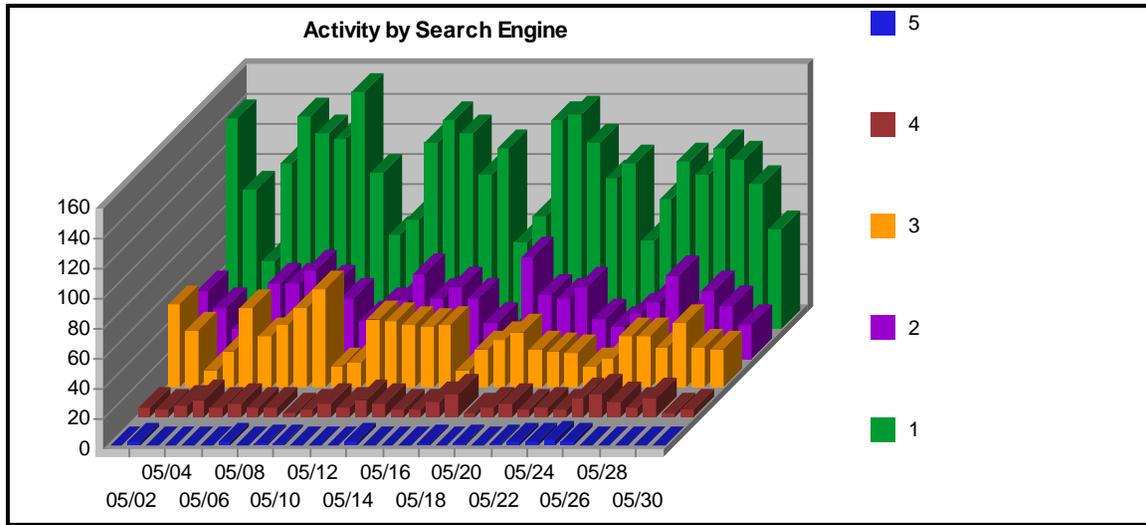
Activity by Search Engine		
Engines	**Referrals**	**%**
1. google	3,315	55.94%
2. yahoo	1,203	20.30%
3. microsoft network	1,024	17.28%
4. aol netfind	251	4.24%
5. altavista	41	0.69%
6. lycos	30	0.51%
7. dogpile	17	0.29%
8. iwon	14	0.24%
9. overture	14	0.24%
10. infospace	7	0.12%
11. mamma	3	0.05%
12. look smart	3	0.05%
13. about.com	2	0.03%
14. ixquick	1	0.02%
15. goto	1	0.02%
Total	**5,926**	**100.00%**

Activity by Search Engines with Search Phrases Detail			
Engines	**Phrases**	**Referrals**	**%**
1.google	shrub identification	27	0.46%
	plant prices	23	0.39%

Activity by Search Engines with Search Phrases Detail			
Engines	**Phrases**	**Referrals**	**%**
	nanking cherry	18	0.30%
	scirpus maritimus	14	0.24%
	plant materials	14	0.24%
	bridger plant materials center	12	0.20%
	zoysia germplasm 2002	1	0.02%
	yellowstone plants	11	0.19%
	mstatc	11	0.19%
	american hazelnut	10	0.17%
	herbaceous plant	9	0.15%
	cache:gy6lupgfb2ej:plant-materials.nrcs.usda.gov/id_guides /woodies/woodies.html elaeagnus angustifolia prune	9	0.15%
	shepherdia argentea	9	0.15%
	seaside goldenrod	9	0.15%
	planting liatris	8	0.13%
	xeroscape	8	0.13%
	deparment of agriculture	8	0.13%
	silver buffaloberry	8	0.13%
	dwarf sand cherry	8	0.13%
	shrub id	7	0.12%
2.yahoo	plant prices	14	0.24%
	prairie blazing star	13	0.22%
	plant guides	7	0.12%
	xeroscape	6	0.10%
	shrub identification	6	0.10%
	usda shelterbelts	1	0.02%
	planting zones	5	0.08%
	american hazelnut	5	0.08%
	silver buffaloberry	5	0.08%
	shrub guide	5	0.08%
	sedge plant	4	0.07%
	hazelnut plants	4	0.07%
	bayberry shrub	4	0.07%
	plant materials program	4	0.07%
	plants in yellowstone	4	0.07%
	seaside goldenrod	4	0.07%
	deparment of agriculture	4	0.07%
	herbaceous plant	4	0.07%
	plant materials	4	0.07%
	musser farms	3	0.05%
3.microsoft network	shrub identification	31	0.52%
	russian olive	19	0.32%
	elsberry plant materials center	17	0.29%
	wild plum tree	15	0.25%
	plant material	7	0.12%
	byophytes adaptation to land	7	0.12%
	dwarf willow tree	7	0.12%

Activity by Search Engines with Search Phrases Detail			
Engines	**Phrases**	**Referrals**	**%**
	camas plant	6	0.10%
	plant materials center bismark	6	0.10%
	lance leaf coreopsis	6	0.10%
	plant materials	6	0.10%
	vermaculture	6	0.10%
	seaside goldenrod	6	0.10%
	plant prices	6	0.10%
	plant flats	6	0.10%
	idarng	5	0.08%
	plant materials center	5	0.08%
	morman crickets	4	0.07%
	bismarck plant materials center	4	0.07%
	to listing of british companies	4	0.07%
4.aol netfind	seaside goldenrod	5	0.08%
	bulrush plant	4	0.07%
	penstemon venustus	3	0.05%
	shepherdia argentea	2	0.03%
	shrub id	2	0.03%
	chinese plants	2	0.03%
	native grasses seeding illinois	2	0.03%
	four-flower trichloris	2	0.03%
	anaconda montana smelter reclamation	2	0.03%
	leland cypress	2	0.03%
	bayberry shrub	2	0.03%
	cottonwood pole planting	2	0.03%
	planting pole cuttings	1	0.02%
	rose lake lansing, mi	2	0.03%
	golden meadows louisiana	2	0.03%
	native woodland plants maryland	1	0.02%
	mik-lyn seed testing	1	0.02%
	fraxinus velutina var glabra 'modesto'	1	0.02%
	growing canna lily from seeds	1	0.02%
	jeff velmont	1	0.02%
5.altavista	usda corvallis	2	0.03%
	plant flats	1	0.02%
	seedling id charts	2	0.03%
	lolium perenne photos	1	0.02%
	roth or keeling or dismissing or tall or displacement	1	0.02%
	bush, shrub identification	1	0.02%
	itinerarian or muttonhood or usable or consignification or mucronate	1	0.02%
	ponds or braille or cretan or elliptic or schematic	1	0.02%
	tussore or fuel or chalky or banbury or redivide	1	0.02%

Activity by Search Engines with Search Phrases Detail			
Engines	**Phrases**	**Referrals**	**%**
	shrub identification	1	0.02%
	tracheary or bouteloua or ichneumones or jamesina or dovekey	1	0.02%
	cumbu or reblot or antonio or panoche or hyperprosexia	1	0.02%
	exacerbation or backfill or storing or residue or animateness	1	0.02%
	conservationists or disclaims or tirana or arable or clay	1	0.02%
	planting bush or shrub holly	1	0.02%
	http://plant-materials.nrcs.usda.gov/pubs/etpmcbrconwet.pdf	1	0.02%
	wet or excess or contender or northeastern or supervised	1	0.02%
	wetland filter	1	0.02%
	gigabits or assemblages or brandish or candle or remnant	1	0.02%
	flower brochure	1	0.02%
6.lycos	sorghastrum and secundum and germination	1	0.02%
	nrcs plant materials centers	4	0.07%
	kanlow switchgrass	1	0.02%
	plant prices	2	0.03%
	tree and shrub guide	1	0.02%
	identifying palmate compound leaf with toothed edges- seven leaves	1	0.02%
	reproductive buds trees stone fruit development pear	1	0.02%
	sorghastrum secundum germination	2	0.03%
	kamprath seed	2	0.03%
	pat fordice pictures	1	0.02%
	sorghastrum secundum	1	0.02%
	wwcalc	1	0.02%
	garrison foxtail	1	0.02%
	hydrophobic soil	2	0.03%
	ranchero frio bermuda	1	0.02%
	oregon's native broadleaf trees	1	0.02%
	porter-walton co.	1	0.02%
	coeur alene/landscaping services	1	0.02%
	top gun buffalograss	1	0.02%
	willamette valley plant breeders	1	0.02%
7.dogpile	resource manager/horticulturist	3	0.05%
	plant materials center--nrcs	2	0.03%
	nitrogen	1	0.02%
	sweetgrass mats for rabbits	1	0.02%
	wildland restoration plant material	1	0.02%
	plant rattlesnake master	1	0.02%

Activity by Search Engines with Search Phrases Detail			
Engines	**Phrases**	**Referrals**	**%**
	to on names of flowering plants	1	0.02%
	germinating black eyed susan	1	0.02%
	asgrow seed co and nampa	1	0.02%
	oleander shrub tree	1	0.02%
	seeding western wheatgrass	1	0.02%
	fertilizer-applications-methods	1	0.02%
	common threesquare	1	0.02%
	root system milkweed	1	0.02%
8.iwon	leland cypress disease	1	0.02%
	wildflower seeds maryland	1	0.02%
	east texas plant	1	0.02%
	planting guide oleander	1	0.02%
	snowberry plant	1	0.02%
	meads milkweed, kansas	1	0.02%
	how to grow canna lily seeds	1	0.02%
	picture of canna spp	1	0.02%
	photos of leaf legumes	1	0.02%
	indian ricegrass	1	0.02%
	schoenoplectus californicus	1	0.02%
	bayberry shrub	1	0.02%
	amiprophosmethyl plant nuclear structure	1	0.02%
	silver argentea	1	0.02%
9.overture	black eyed susans seedlings	2	0.03%
	[jimmy carter center]	1	0.02%
	harvesting elderberry	1	0.02%
	wild plum tree	1	0.02%
	salix lutea	1	0.02%
	butterfly milkweed seed germination	2	0.03%
	the rocky mountain tree and shrub guide	1	0.02%
	achnatherum hymenoides	1	0.02%
	philadelphus lewisii propagation	1	0.02%
	shrubs for making private fence in the shade	1	0.02%
	worm castings	1	0.02%
	bioengineering plant pictures	1	0.02%
	lupine seed	1	0.02%
10.infospace	dunegrass growers	2	0.03%
	conservation plant	1	0.02%
	the great plains native warm season grasses	1	0.02%
	russian olive replacements	1	0.02%
	bush shrub guide	1	0.02%
	switchgrass wanted	1	0.02%
11.mamma	meads milkweed	1	0.02%
	transplanting plum tree	1	0.02%
	american hazelnut tree	1	0.02%

Activity by Search Engines with Search Phrases Detail			
Engines	**Phrases**	**Referrals**	**%**
12.look smart	vermaculture	1	0.02%
	golden meadows, louisiana	1	0.02%
	oleander shrub oleander care	1	0.02%
13.about.com	eldarica pine trees	1	0.02%
	leymus racemosus	1	0.02%
14.ixquick	curlew national grassland	1	0.02%
15.goto	wild plum missouri	1	0.02%

Activity by Search Engines with Keywords Detail			
Engines	**Keywords**	**Referrals**	**%**
1.google	plant	466	7.86%
	of	206	3.48%
	tree	174	2.94%
	shrub	173	2.92%
	planting	171	2.89%
	seed	152	2.56%
	plants	133	2.24%
	materials	131	2.21%
	identification	124	2.09%
	center	112	1.89%
	grass	104	1.75%
	guide	102	1.72%
	in	100	1.69%
	native	95	1.60%
	wetland	79	1.33%
	the	78	1.32%
	for	78	1.32%
	picture	62	1.05%
	to	61	1.03%
	nursery	54	0.91%
2.yahoo	plant	175	2.95%
	of	86	1.45%
	tree	74	1.25%
	planting	72	1.21%
	in	68	1.15%
	shrub	61	1.03%
	seed	49	0.83%
	plants	47	0.79%
	grass	46	0.78%
	the	45	0.76%
	for	42	0.71%
	picture	37	0.62%
	identification	28	0.47%
	guide	28	0.47%
	materials	28	0.47%
	to	26	0.44%
	star	23	0.39%
	blazing	22	0.37%

Activity by Search Engines with Keywords Detail			
Engines	**Keywords**	**Referrals**	**%**
	willow	21	0.35%
	wetland	19	0.32%
3.microsoft network	plant	202	3.41%
	tree	71	1.20%
	materials	66	1.11%
	shrub	61	1.03%
	center	60	1.01%
	identification	42	0.71%
	planting	36	0.61%
	of	35	0.59%
	to	35	0.59%
	russian	33	0.56%
	willow	32	0.54%
	plants	31	0.52%
	olive	30	0.51%
	plum	30	0.51%
	camas	27	0.46%
	nrcs	25	0.42%
	nursery	23	0.39%
	wetland	23	0.39%
	in	23	0.39%
	wild	22	0.37%
4.aol netfind	plant	27	0.46%
	planting	22	0.37%
	in	13	0.22%
	tree	11	0.19%
	for	10	0.17%
	of	10	0.17%
	shrub	9	0.15%
	seed	8	0.13%
	identification	8	0.13%
	plants	8	0.13%
	trees	8	0.13%
	native	6	0.10%
	seaside	6	0.10%
	cypress	6	0.10%
	goldenrod	6	0.10%
	leland	6	0.10%
	nursery	6	0.10%
	pole	6	0.10%
	seeds	5	0.08%
	grasses	5	0.08%
5.altavista	id	5	0.08%
	plant	5	0.08%
	shrub	4	0.07%
	identification	3	0.05%
	elliptic	2	0.03%

Activity by Search Engines with Keywords Detail			
Engines	**Keywords**	**Referrals**	**%**
	seedling	2	0.03%
	flats	2	0.03%
	charts	2	0.03%
	native	2	0.03%
	usda	1	0.02%
	corvallis	1	0.02%
	plants	2	0.03%
	remnant	1	0.02%
	lolium	1	0.02%
	arable	1	0.02%
	embellished	1	0.02%
	schematic	1	0.02%
	photos	1	0.02%
	consignification	1	0.02%
	clay	1	0.02%
6.lycos	plant	7	0.12%
	sorghastrum	6	0.10%
	secundum	6	0.10%
	germination	5	0.08%
	nrcs	4	0.07%
	materials	4	0.07%
	centers	4	0.07%
	prices	2	0.03%
	kanlow	2	0.03%
	switchgrass	2	0.03%
	guide	2	0.03%
	trees	2	0.03%
	services	1	0.02%
	stone	1	0.02%
	development	1	0.02%
	tree	1	0.02%
	broadleaf	1	0.02%
	alene/landscaping	1	0.02%
	seedlings	1	0.02%
	planting	1	0.02%
7.dogpile	plant	4	0.07%
	resource	3	0.05%
	manager/horticulturist	3	0.05%
	center--nrcs	2	0.03%
	materials	2	0.03%
	western	1	0.02%
	tree	1	0.02%
	oleander	1	0.02%
	shrub	1	0.02%
	on	1	0.02%
	flowering	1	0.02%
	wheatgrass	1	0.02%

Activity by Search Engines with Keywords Detail			
Engines	**Keywords**	**Referrals**	**%**
	sweetgrass	1	0.02%
	germinating	1	0.02%
	for	1	0.02%
	plants	1	0.02%
	black	1	0.02%
	material	1	0.02%
	wildland	1	0.02%
	master	1	0.02%
8.iwon	plant	3	0.05%
	of	2	0.03%
	seeds	2	0.03%
	canna	2	0.03%
	milkweed,	1	0.02%
	guide	1	0.02%
	east	1	0.02%
	planting	1	0.02%
	nuclear	1	0.02%
	cypress	1	0.02%
	argentea	1	0.02%
	indian	1	0.02%
	maryland	1	0.02%
	snowberry	1	0.02%
	how	1	0.02%
	schoenoplectus	1	0.02%
	californicus	1	0.02%
	kansas	1	0.02%
	photos	1	0.02%
	leaf	1	0.02%
9.overture	eyed	2	0.03%
	susans	2	0.03%
	the	2	0.03%
	tree	2	0.03%
	seed	2	0.03%
	black	2	0.03%
	seedlings	2	0.03%
	salix	1	0.02%
	worm	1	0.02%
	harvesting	1	0.02%
	plant	1	0.02%
	shrub	1	0.02%
	hymenoides	1	0.02%
	lutea	1	0.02%
	germination	1	0.02%
	bioengineering	1	0.02%
	achnatherum	1	0.02%
	for	1	0.02%
	lewisii	1	0.02%

Activity by Search Engines with Keywords Detail			
Engines	**Keywords**	**Referrals**	**%**
	guide	1	0.02%
10.infospace	dunegrass	2	0.03%
	growers	2	0.03%
	the	1	0.02%
	warm	1	0.02%
	bush	1	0.02%
	plant	1	0.02%
	russian	1	0.02%
	olive	1	0.02%
	great	1	0.02%
	plains	1	0.02%
	native	1	0.02%
	replacements	1	0.02%
	season	1	0.02%
	wanted	1	0.02%
	shrub	1	0.02%
	conservation	1	0.02%
	guide	1	0.02%
	grasses	1	0.02%
	switchgrass	1	0.02%
11.mamma	tree	2	0.03%
	meads	1	0.02%
	plum	1	0.02%
	hazelnut	1	0.02%
	transplanting	1	0.02%
	milkweed	1	0.02%
	american	1	0.02%
12.look smart	oleander	1	0.02%
	louisiana	1	0.02%
	care	1	0.02%
	vermaculture	1	0.02%
	golden	1	0.02%
	meadows,	1	0.02%
	shrub	1	0.02%
13.about.com	eldarica	1	0.02%
	trees	1	0.02%
	racemosus	1	0.02%
	pine	1	0.02%
	leymus	1	0.02%
14.ixquick	grassland	1	0.02%
	national	1	0.02%
	curlew	1	0.02%
15.goto	missouri	1	0.02%
	plum	1	0.02%
	wild	1	0.02%

Activity by Search Engine - Help Card

Activity by Search Engine - Help Card

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Top Search Engines Table

Engines - Specific search engine being analyzed.

Referrers - Number of visitors referred to your site from the specified search engine.

% - Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines - Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases - The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers - Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% - Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines - Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords - The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals - Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% - Percentage of visitors referred from search engines who used the specified search engine and keyword.

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This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.
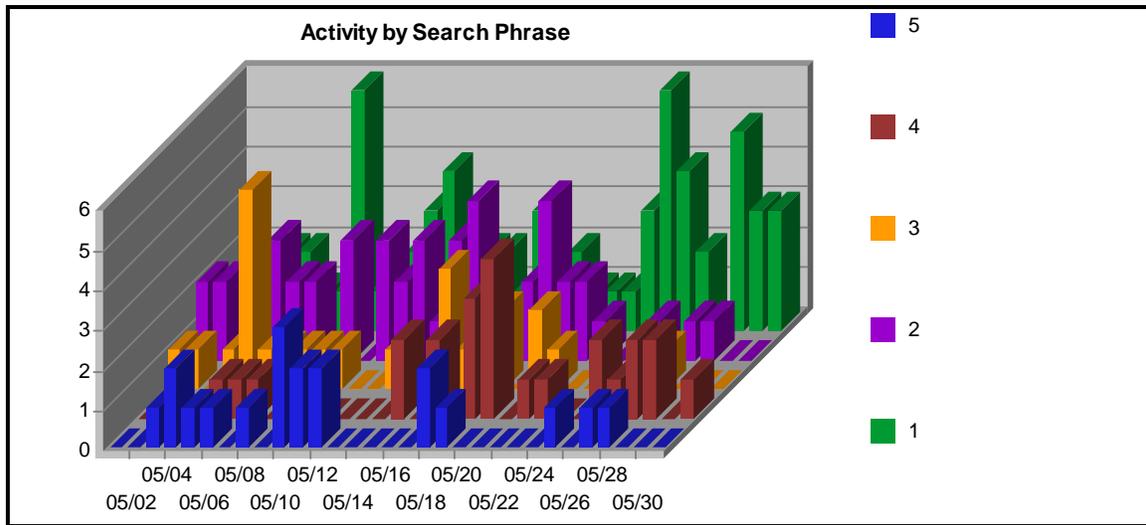
Activity by Search Phrase		
Phrases	**Referrals**	**%**
1. shrub identification	65	1.10%
2. plant prices	45	0.76%
3. plant materials	24	0.41%
4. seaside goldenrod	24	0.41%
5. nanking cherry	19	0.32%
6. elsberry plant materials center	19	0.32%
7. prairie blazing star	19	0.32%
8. russian olive	19	0.32%
9. wild plum tree	19	0.32%
10. american hazelnut	18	0.30%
11. xeroscape	18	0.30%
12. scirpus maritimus	16	0.27%
13. shrub guide	15	0.25%
14. herbaceous plant	14	0.24%
15. plant guides	14	0.24%
16. silver buffaloberry	14	0.24%
17. plants in yellowstone	13	0.22%
18. deparment of agriculture	13	0.22%
19. yellowstone plants	12	0.20%
20. bridger plant materials center	12	0.20%
Subtotal	412	6.96%
Total	**5,922**	**100.00%**

Activity by Search Phrase with Engines Detail			
Phrases	**Engines**	**Referrals**	**%**
1.shrub identification	microsoft network	31	0.52%
	google	27	0.46%
	yahoo	6	0.10%
	altavista	1	0.02%
2.plant prices	google	23	0.39%
	yahoo	14	0.24%
	microsoft network	6	0.10%
	lycos	2	0.03%
3.plant materials	google	14	0.24%
	microsoft network	6	0.10%
	yahoo	4	0.07%
4.seaside goldenrod	google	9	0.15%
	microsoft network	6	0.10%
	aol netfind	5	0.08%
	yahoo	4	0.07%
5.nanking cherry	google	18	0.30%
	yahoo	1	0.02%
6.elsberry plant materials center	microsoft network	17	0.29%
	google	2	0.03%
7.prairie blazing star	yahoo	13	0.22%
	google	6	0.10%
8.russian olive	microsoft network	19	0.32%
9.wild plum tree	microsoft network	15	0.25%
	google	2	0.03%
	overture	1	0.02%
	yahoo	1	0.02%
10.american hazelnut	google	10	0.17%
	yahoo	5	0.08%
	microsoft network	3	0.05%
11.xeroscape	google	8	0.14%
	yahoo	6	0.10%
	microsoft network	3	0.05%
	aol netfind	1	0.02%
12.scirpus maritimus	google	14	0.24%
	yahoo	2	0.03%
13.shrub guide	google	7	0.12%
	yahoo	5	0.08%
	microsoft network	3	0.05%
14.herbaceous plant	google	9	0.15%
	yahoo	4	0.07%
	aol netfind	1	0.02%
15.plant guides	yahoo	7	0.12%
	google	5	0.08%
	microsoft network	1	0.02%
	aol netfind	1	0.02%
16.silver buffaloberry	google	8	0.14%
	yahoo	5	0.08%
	microsoft network	1	0.02%
17.plants in yellowstone	google	7	0.12%

Activity by Search Phrase with Engines Detail			
Phrases	**Engines**	**Referrals**	**%**
	yahoo	4	0.07%
	microsoft network	1	0.02%
	aol netfind	1	0.02%
18.deparment of agriculture	google	8	0.14%
	yahoo	4	0.07%
	aol netfind	1	0.02%
19.yellowstone plants	google	11	0.19%
	yahoo	1	0.02%
20.bridger plant materials center	google	12	0.20%

Activity by Search Phrase - Help Card

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Top Search Phrases Table

Phrases - The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals - Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% - Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines - Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase - The search phrase being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals- Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% - Percentage of visitors referred from search engines who used the specified search engine and phrase.

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How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.
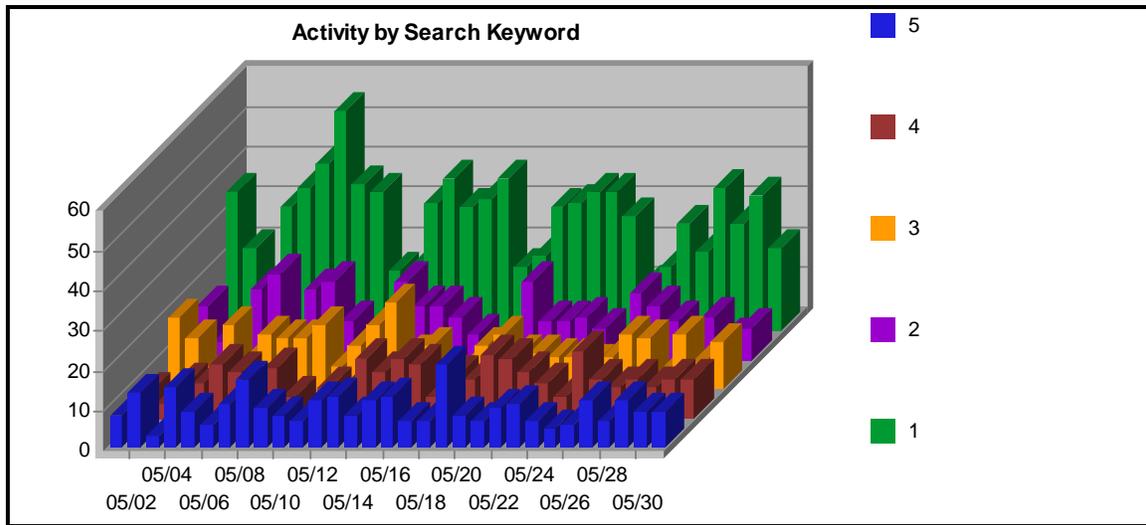
Activity by Search Keyword		
Keywords	**Referrals**	**%**
1. plant	891	4.60%
2. of	340	1.75%
3. tree	337	1.74%
4. shrub	314	1.62%
5. planting	304	1.57%
6. materials	233	1.20%
7. seed	232	1.20%
8. plants	222	1.14%
9. in	205	1.06%
10. identification	205	1.06%
11. center	190	0.98%
12. grass	170	0.88%
13. guide	156	0.80%
14. for	152	0.78%
15. native	137	0.71%
16. the	137	0.71%
17. to	128	0.66%
18. wetland	124	0.64%
19. picture	105	0.54%
20. nursery	99	0.51%
Subtotal	4,681	24.14%
Total	**19,390**	**100.00%**

Activity by Search Keyword with Engines Detail			
Keywords	**Engines**	**Referrals**	**%**
1.plant	google	466	2.40%
	microsoft network	202	1.04%
	yahoo	175	0.90%
	aol netfind	27	0.14%
	lycos	7	0.04%
	altavista	5	0.03%
	dogpile	4	0.02%
	iwon	3	0.02%
	infospace	1	0.01%
	overture	1	0.01%
2.of	google	206	1.06%
	yahoo	86	0.44%
	microsoft network	35	0.18%
	aol netfind	10	0.05%
	iwon	2	0.01%
	dogpile	1	0.01%
3.tree	google	174	0.90%
	yahoo	74	0.38%
	microsoft network	71	0.37%
	aol netfind	11	0.06%
	overture	2	0.01%
	mamma	2	0.01%
	lycos	1	0.01%
	dogpile	1	0.01%
	altavista	1	0.01%
4.shrub	google	173	0.89%
	microsoft network	61	0.31%
	yahoo	61	0.31%
	aol netfind	9	0.05%
	altavista	4	0.02%
	lycos	1	0.01%
	infospace	1	0.01%
	overture	1	0.01%
	look smart	1	0.01%
	iwon	1	0.01%
	dogpile	1	0.01%
5.planting	google	171	0.88%
	yahoo	72	0.37%
	microsoft network	36	0.19%
	aol netfind	22	0.11%
	altavista	1	0.01%
	lycos	1	0.01%
	iwon	1	0.01%
6.materials	google	131	0.68%
	microsoft network	66	0.34%
	yahoo	28	0.14%
	lycos	4	0.02%

Activity by Search Keyword with Engines Detail			
Keywords	**Engines**	**Referrals**	**%**
	dogpile	2	0.01%
	altavista	1	0.01%
	aol netfind	1	0.01%
7.seed	google	152	0.78%
	yahoo	49	0.25%
	microsoft network	19	0.10%
	aol netfind	8	0.04%
	overture	2	0.01%
	lycos	1	0.01%
	dogpile	1	0.01%
8.plants	google	133	0.69%
	yahoo	47	0.24%
	microsoft network	31	0.16%
	aol netfind	8	0.04%
	altavista	2	0.01%
	dogpile	1	0.01%
9.in	google	100	0.52%
	yahoo	68	0.35%
	microsoft network	23	0.12%
	aol netfind	13	0.07%
	overture	1	0.01%
10.identification	google	124	0.64%
	microsoft network	42	0.22%
	yahoo	28	0.14%
	aol netfind	8	0.04%
	altavista	3	0.02%
11.center	google	112	0.58%
	microsoft network	60	0.31%
	yahoo	18	0.09%
12.grass	google	104	0.54%
	yahoo	46	0.24%
	microsoft network	17	0.09%
	aol netfind	3	0.02%
13.guide	google	102	0.53%
	yahoo	28	0.14%
	microsoft network	18	0.09%
	lycos	2	0.01%
	aol netfind	2	0.01%
	infospace	1	0.01%
	overture	1	0.01%
	iwon	1	0.01%
	altavista	1	0.01%
14.for	google	78	0.40%
	yahoo	42	0.22%
	microsoft network	20	0.10%
	aol netfind	10	0.05%
	overture	1	0.01%
	dogpile	1	0.01%

Activity by Search Keyword with Engines Detail			
Keywords	**Engines**	**Referrals**	**%**
15.native	google	95	0.49%
	microsoft network	18	0.09%
	yahoo	14	0.07%
	aol netfind	6	0.03%
	altavista	2	0.01%
	infospace	1	0.01%
	lycos	1	0.01%
16.the	google	78	0.40%
	yahoo	45	0.23%
	microsoft network	7	0.04%
	aol netfind	4	0.02%
	overture	2	0.01%
	infospace	1	0.01%
17.to	google	61	0.31%
	microsoft network	35	0.18%
	yahoo	26	0.13%
	aol netfind	4	0.02%
	iwon	1	0.01%
	dogpile	1	0.01%
18.wetland	google	79	0.41%
	microsoft network	23	0.12%
	yahoo	19	0.10%
	aol netfind	2	0.01%
	altavista	1	0.01%
19.picture	google	62	0.32%
	yahoo	37	0.19%
	microsoft network	4	0.02%
	iwon	1	0.01%
	aol netfind	1	0.01%
20.nursery	google	54	0.28%
	microsoft network	23	0.12%
	yahoo	16	0.08%
	aol netfind	6	0.03%

Activity by Search Keyword - Help Card

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Top Search Keywords Table

Keywords - The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers - Number of visitors referred to your site with the specified keywords.

% - Percentage of visitors referred from search engines who used the specified search engine and keyword.

Activity by Search Keyword - Help Card

Top Search Keywords Table with Engines Detail Table

Engines - Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords - The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals - Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

Visit Summary	
Visits	14,832
Average per Day	478
Average Visit Length	00:07:14
Median Visit Time	00:01:04
International Visits	2.39%
Visits of Unknown Origin	57.84%
Visits from Your Country: United States (US)	39.77%

Visitors Trend

Average Length of Visit Trend

Top Countries by Visits

■ Unknow n Origin	■ United States [US]
■ Canada [CA]	■ Singapore [SG]
■ United Kingdom [UK]	

Visitors by Number of Visits

■ 1 visit	■ 2 visits	■ 3 visits	■ 4 visits	■ 5 visits

Visitor Summary	
Unique Visitors	9,263
Visitors Who Visited Once	7,976
Visitors Who Visited More Than Once	1,287

Unique Visitors Trend

Visitor Minutes Trend

First Time Visitors Trend

```
1

0
        05/02  05/04  05/06  05/08  05/10  05/12  05/14  05/16  05/18  05/20  05/22  05/24  05/26  05/28  05/30
  05/01  05/03  05/05  05/07  05/09  05/11  05/13  05/15  05/17  05/19  05/21  05/23  05/25  05/27  05/29  05/31
```

New vs. Returning Visitors

■ Visitors Without...

Visitors Without...

Top Visitors by Visits

🟩 craw ler11.google...	🟪 199.129.37.usda.gov	🟧 craw l24.googlebo...
🟥 craw l23.googlebo...	🟦 craw l25.googlebo...	
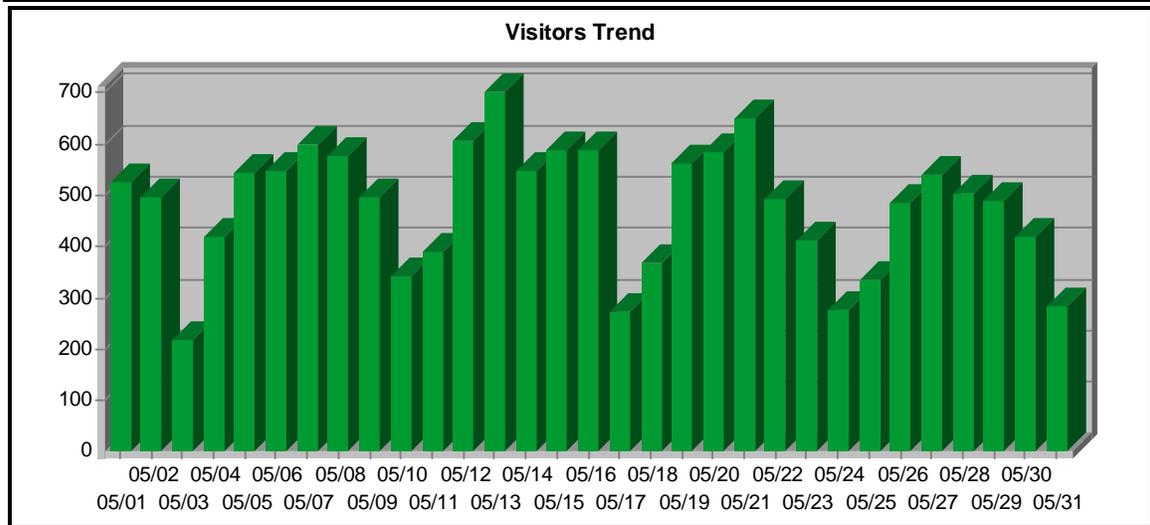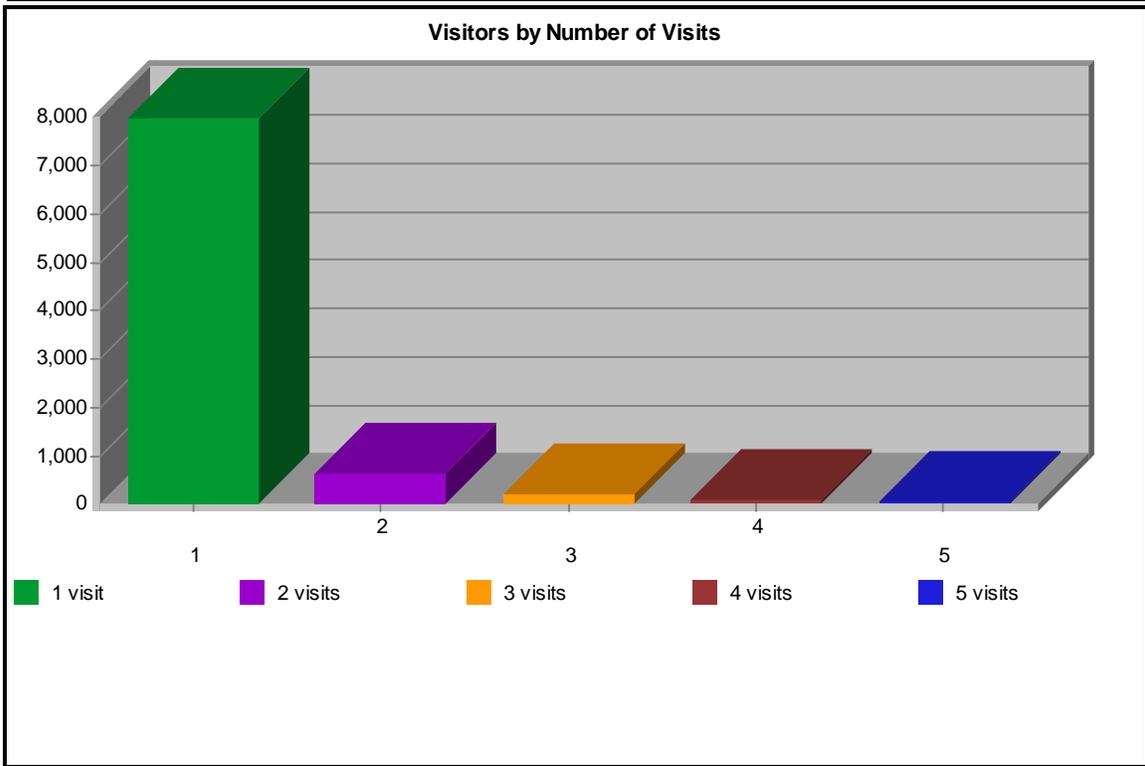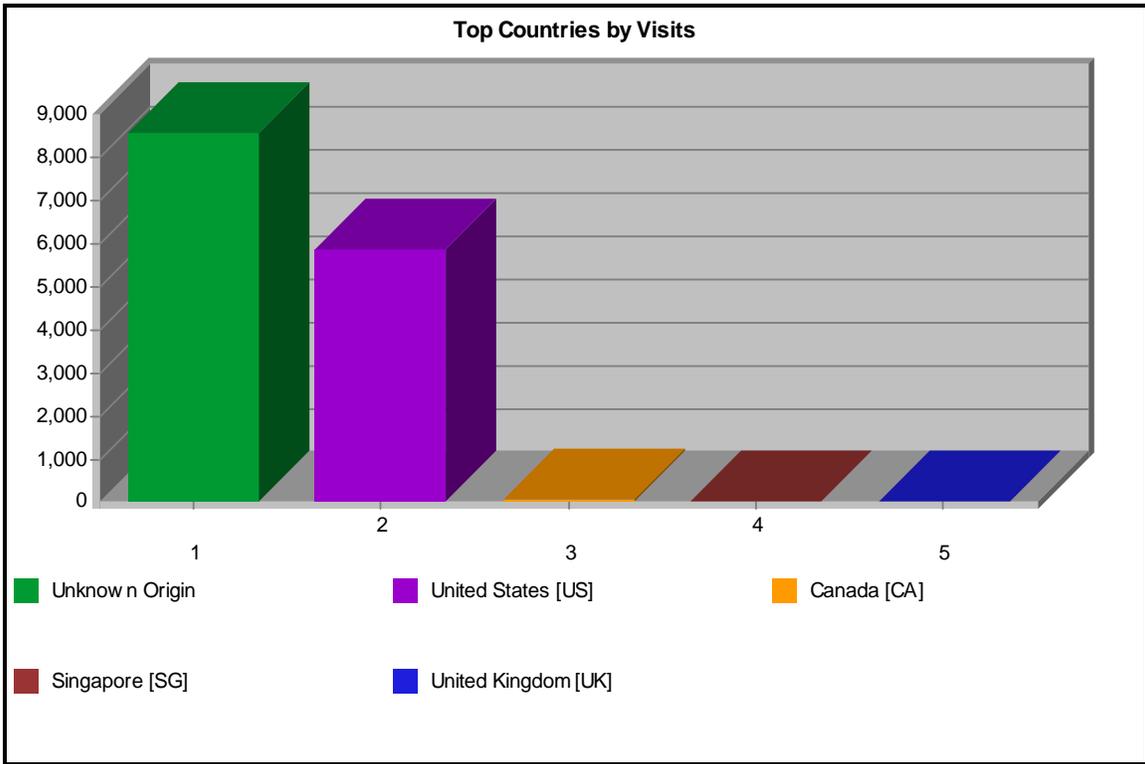
Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.
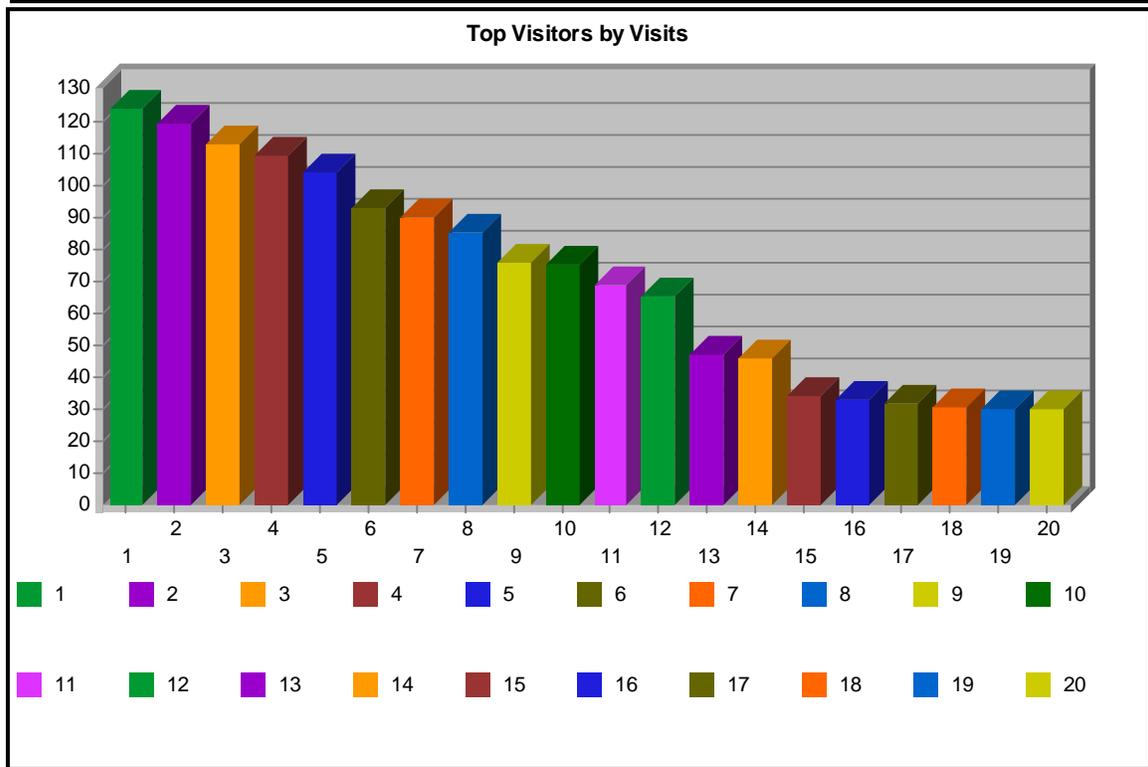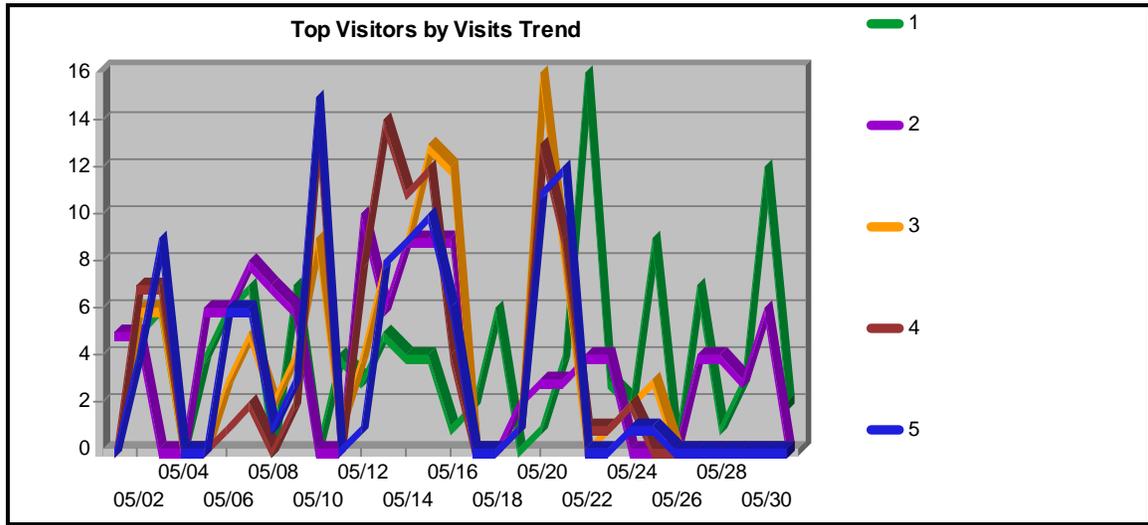
Top Visitors

	Visitor	Visits	%	Hits
1.	crawler11.googlebot.com	124	0.84%	421
2.	199.129.37.usda.gov	119	0.80%	628
3.	crawl24.googlebot.com	113	0.76%	166
4.	crawl23.googlebot.com	109	0.73%	170
5.	crawl25.googlebot.com	104	0.70%	133
6.	crawler10.googlebot.com	93	0.63%	246
7.	131.107.65.225	90	0.61%	96
8.	crawler12.googlebot.com	85	0.57%	187
9.	crawl10-public.alexa.com	76	0.51%	155
10.	crawl27.googlebot.com	75	0.51%	100
11.	idaberdeend302.idaberdeen.fsc.usda.gov.252.149.199.in-addr.arpa	69	0.47%	1,116
12.	trek19.sv.av.com	65	0.44%	118
13.	crawl26.googlebot.com	47	0.32%	53
14.	library.csuhayward.edu	46	0.31%	61
15.	Portland-249.blm.gov	34	0.23%	352
16.	cache-dk05.proxy.aol.com	33	0.22%	34
17.	nvlasvegasd032.nvlasvegas.fsc.usda.gov	32	0.22%	943
18.	mscoffeev2d249.mscoffeev2.fsc.usda.gov	31	0.21%	904
19.	130.11.38.98	30	0.20%	87
20.	mdbeltsvild004.mdbeltsvil.fsc.usda.gov	30	0.20%	573
	Subtotal	1,405	9.47%	6,543
	Other	13,430	90.53%	122,723
	Total	**14,835**	**100.00%**	**129,266**

Top Visitors - Help Card

?

Hits - Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of

Top Visitors - Help Card

server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor - The IP address, domain name, or cookie of the visitor.

Visits - Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of total visits or hits made by the specified visitor.

Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.
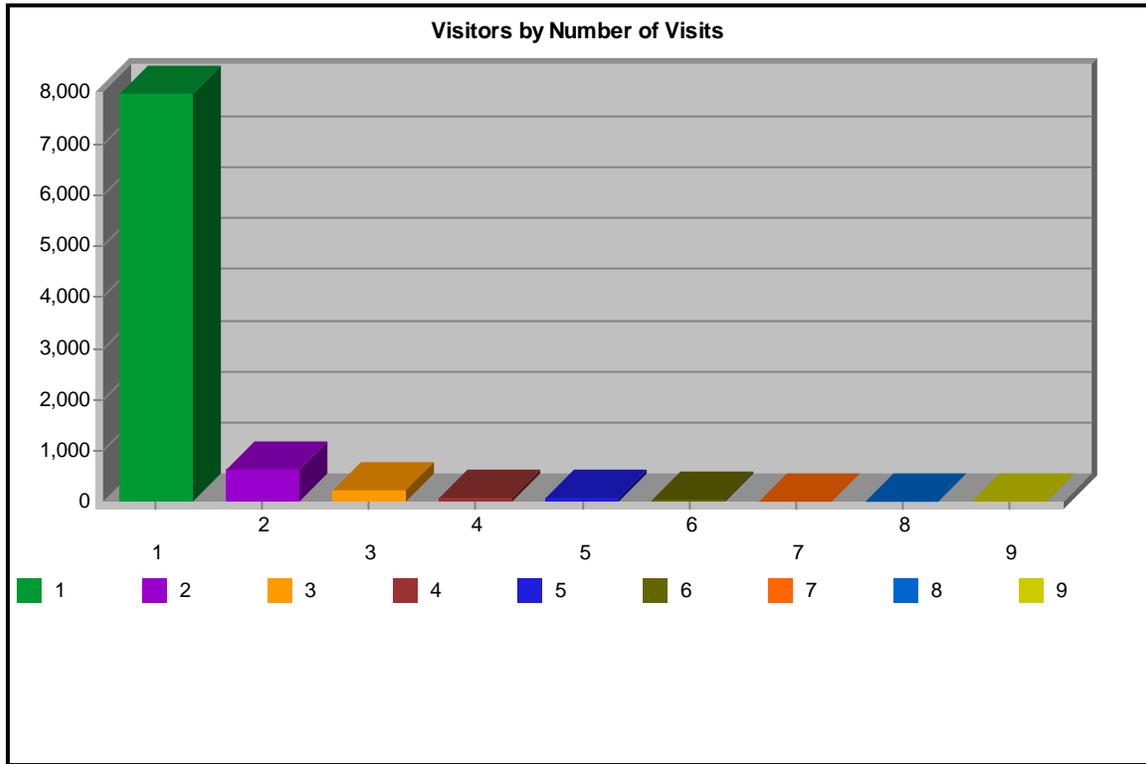
Visitors by Number of Visits		
Number of Visits	**Unique Visitors**	**%**
1 visit	7,976	86.11%
2 visits	631	6.81%
3 visits	222	2.40%
4 visits	82	0.89%
5 visits	77	0.83%
6 visits	64	0.69%
7 visits	35	0.38%
8 visits	28	0.30%
9 visits	19	0.21%
Subtotal	**9,134**	**98.61%**
Other	**129**	**1.39%**
Total	**9,263**	**100.00%**

Visitors by Number of Visits - Help Card
?

Visitors by Number of Visits - Help Card

Number of Visits - The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

Unique Visitors- Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

% - Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

This information can indicate whether or not your site compels visitors to return. Updating Web site content is one way to draw return visitors.

Visitors Trend

This report shows how many times visitors visited your Web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.

First Time Visitors Trend

Average Length of Visit Trend

Visitor Minutes Trend
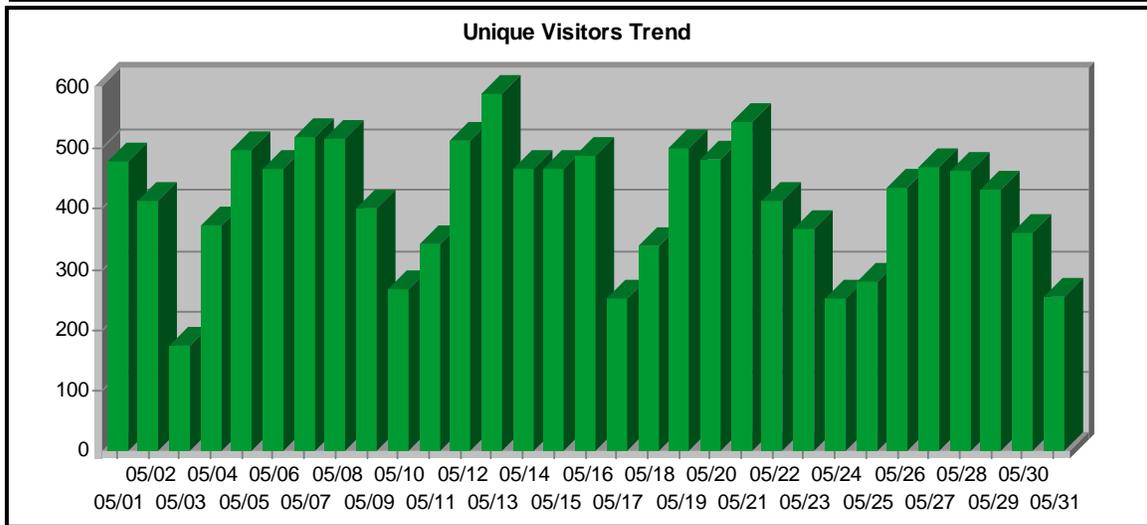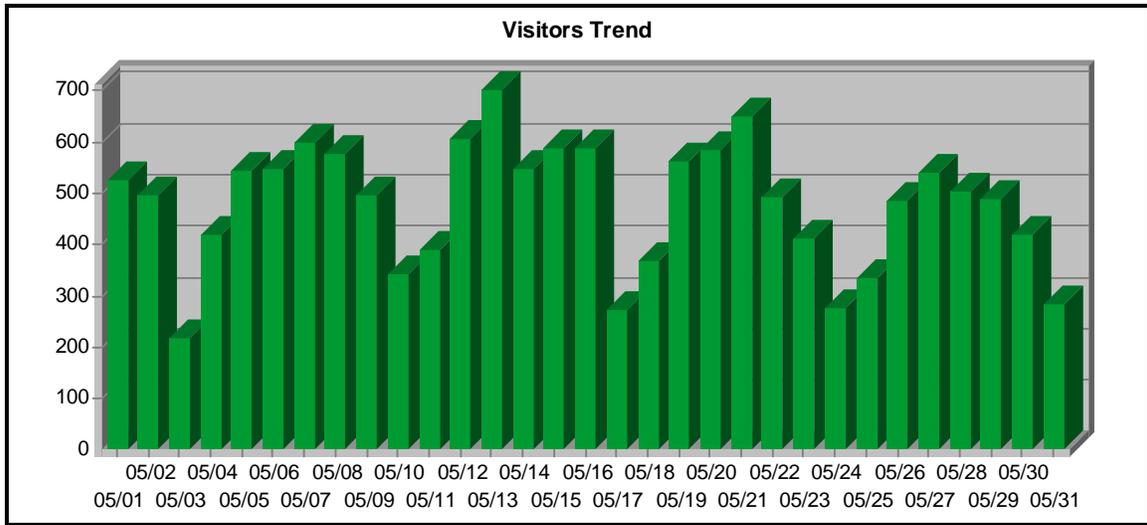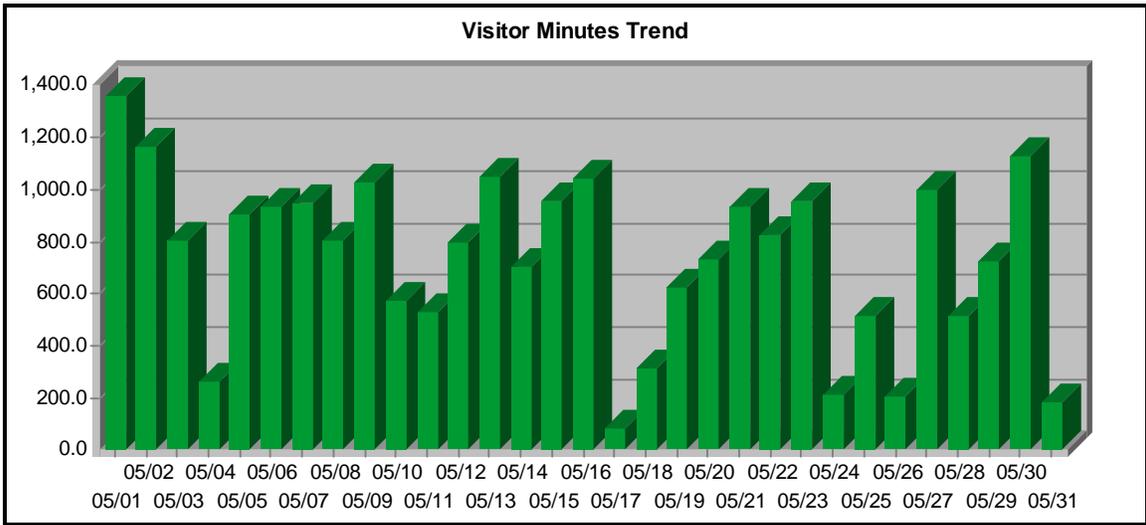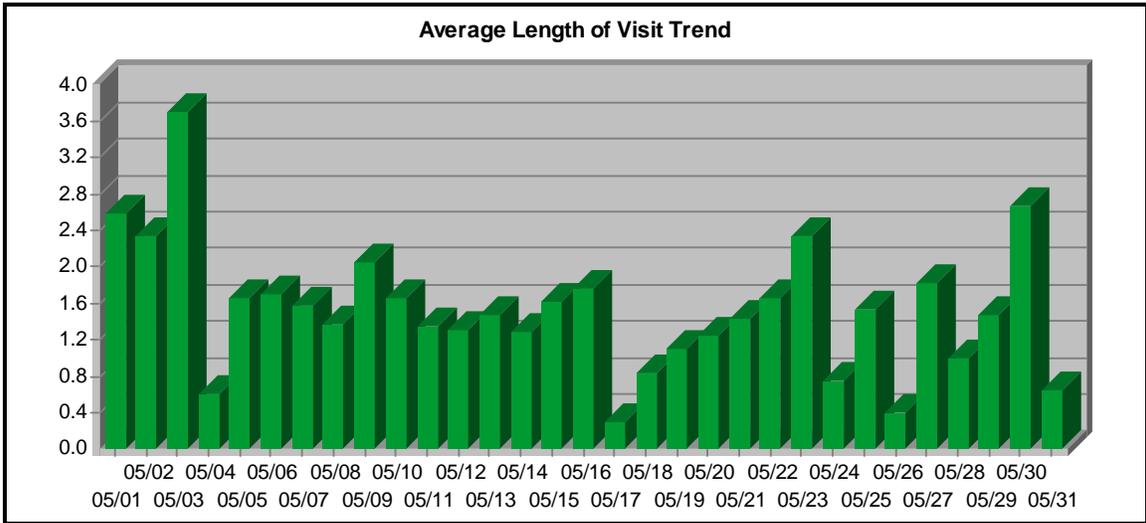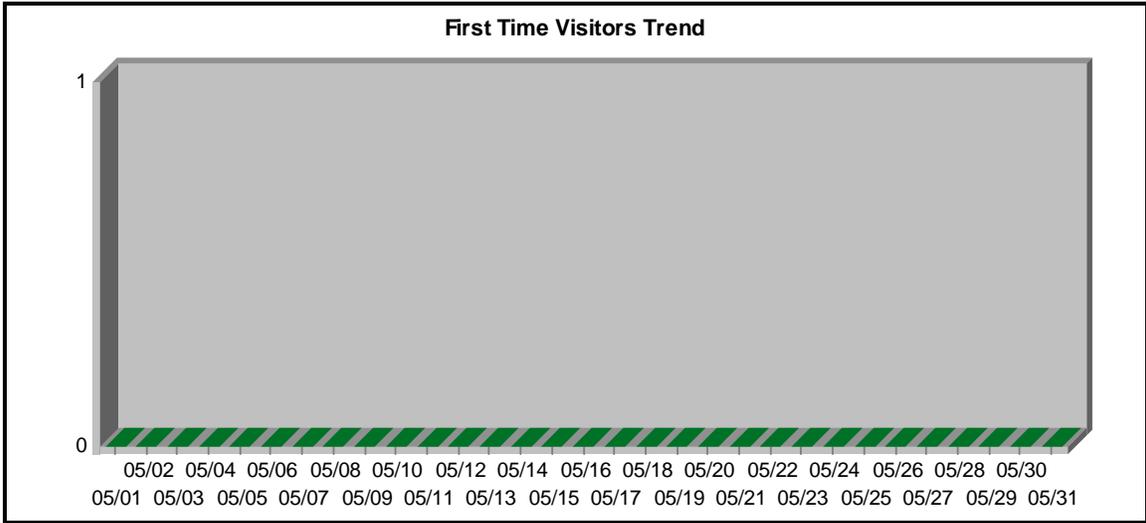
Visitors Trend					
Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
05/01	526	477	0	00:02:35	1,362.42
05/02	497	413	0	00:02:20	1,164.88
05/03	216	175	0	00:03:43	805.32
05/04	419	373	0	00:00:37	260.53
05/05	544	495	0	00:01:40	908.33
05/06	546	467	0	00:01:42	936.22
05/07	597	518	0	00:01:35	951.48
05/08	576	514	0	00:01:23	805.17
05/09	497	401	0	00:02:04	1,028.05
05/10	342	267	0	00:01:40	573.87
05/11	388	343	0	00:01:22	533.50
05/12	607	511	0	00:01:19	799.70
05/13	702	588	0	00:01:29	1,052.37
05/14	546	465	0	00:01:17	702.62
05/15	588	465	0	00:01:37	954.97
05/16	589	487	0	00:01:46	1,040.88
05/17	273	251	0	00:00:18	84.77
05/18	369	338	0	00:00:50	310.37
05/19	560	501	0	00:01:06	622.42
05/20	583	481	0	00:01:15	730.45
05/21	648	544	0	00:01:26	937.92
05/22	491	413	0	00:01:40	826.28
05/23	410	368	0	00:02:20	959.47
05/24	275	251	0	00:00:46	214.27
05/25	334	280	0	00:01:32	513.32
05/26	484	433	0	00:00:25	207.37
05/27	541	468	0	00:01:50	996.33
05/28	505	461	0	00:01:01	518.07
05/29	487	432	0	00:01:29	724.43
05/30	420	359	0	00:02:41	1,131.13
05/31	285	254	0	00:00:39	187.55
Average	478	412	0	N/A	736.92
Total	14,845	12,793	0	N/A	22,844.43

Visitors Trend - Help Card

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Average - This row gives the average for each column. The Average row value for the Avg Visit Length column excludes zero-length visits, while the values in the column above include zero-length visits. At times the Average row value is noticeably larger than the Avg Visit Length values shown for the individual time intervals. A zero-length visit occurs when all hits in that visit are logged with the exact same time stamp.

Avg Visit Length - The average amount of time visitors spent at your site within the given time interval. The average visit length for each time interval includes all visits. (The format is hh:mm:ss - hours:minutes:seconds.)

Visitors Trend - Help Card

First Time Visitors - Number of visitors who had never visited your Web site before.

Time Interval - A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total - The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

Unique Visitors - Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.

Visitor Minutes - Number of minutes your Web site was viewed, regardless of who was viewing it.

Visits - Number of visits to your Web site. Each visit by each visitor is counted, even if the visitor came to your Web site many times.

Use this page to determine which times your Web site is busiest.

 Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.
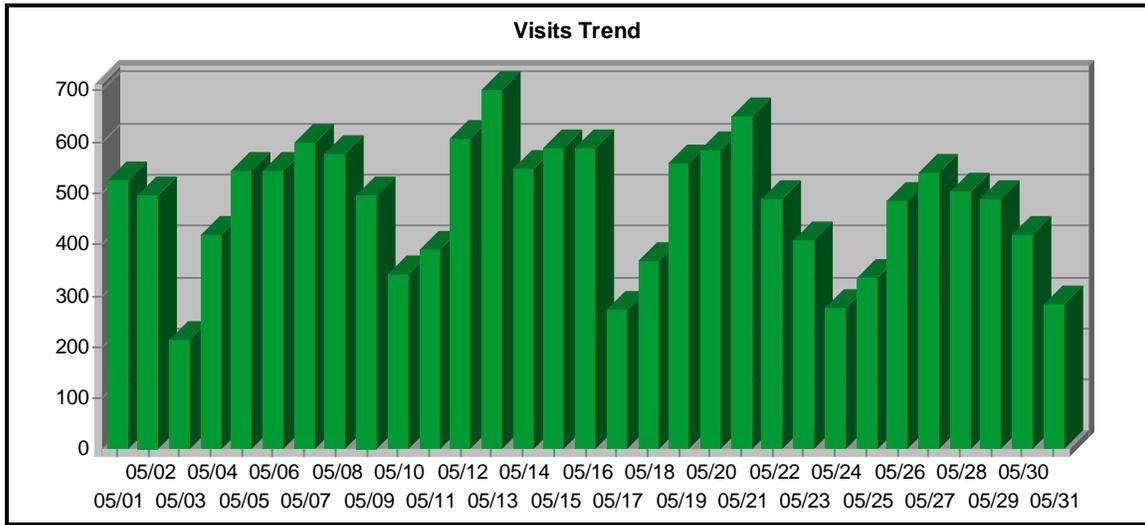
Visits Trend		
Time Interval	**Visits**	**%**
05/01	526	3.55%
05/02	496	3.34%
05/03	214	1.44%
05/04	419	2.82%
05/05	544	3.67%
05/06	545	3.67%
05/07	597	4.03%
05/08	576	3.88%
05/09	496	3.34%
05/10	341	2.30%
05/11	388	2.62%
05/12	607	4.09%
05/13	702	4.73%
05/14	546	3.68%
05/15	588	3.96%
05/16	589	3.97%
05/17	272	1.83%
05/18	368	2.48%
05/19	558	3.76%
05/20	583	3.93%
05/21	648	4.37%
05/22	490	3.30%
05/23	409	2.76%
05/24	275	1.85%
05/25	334	2.25%
05/26	484	3.26%

Visits Trend

Time Interval	Visits	%
05/27	540	3.64%
05/28	505	3.40%
05/29	487	3.28%
05/30	420	2.83%
05/31	285	1.92%
Total	**14,832**	**100.00%**

Visits Trend - Help Card

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Time Interval - A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits - Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

♀

Periods of less activity can be considered good times for maintenance and content improvement.

Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

Page Views Trend

Page View Summary	
Page Views	31,342
Average per Day	1,011
Dynamic Pages and Forms Views	110
Document Views	31,232

Top Entry Pages

Scale:	0, 300, 600, 900, 1,200, 1,500, 1,800, 2,100, 2,400, 2,700, 3,000

Categories: 1, 2, 3, 4, 5

Legend:
- ■ ...s.nrcs.usda.gov/
- ■ ...ies/w oodies.html
- ■ .../herbaceous.html
- ■ ...s.nrcs.usda.gov/
- ■ ...gov/w elcome.html

Top Exit Pages

Scale: 0, 100, 200, 300, 400, 500, 600, 700, 800, 900, 1,000, 1,100, 1,200

Categories: 1, 2, 3, 4, 5

Legend:
- ■ ...gov/w elcome.html
- ■ ...ies/w oodies.html
- ■ ...s.nrcs.usda.gov/
- ■ .../herbaceous.html
- ■ ...v/left_side.html

Top Pages by Visits Trend

- http://plant-materials.nrcs.u
- http://plant-materials.nrcs.u
- http://plant-materials.nrcs.u
- http://plant-materials.nrcs.u
- http://plant-materials.nrcs.u

Top Pages by Visits

- ...s.nrcs.usda.gov/
- ...gov/welcome.html
- ....gov/header.html
- ...v/left_side.html
- ...ies/woodies.html

Top Directories by Visits

Legend:
- ...s.nrcs.usda.gov/
- ....usda.gov/images
- ...cs.usda.gov/pubs
- ...usda.gov/current
- ...da.gov/id_guides

Top Pages

This identifies the most popular Web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.

Top Pages by Visits Trend
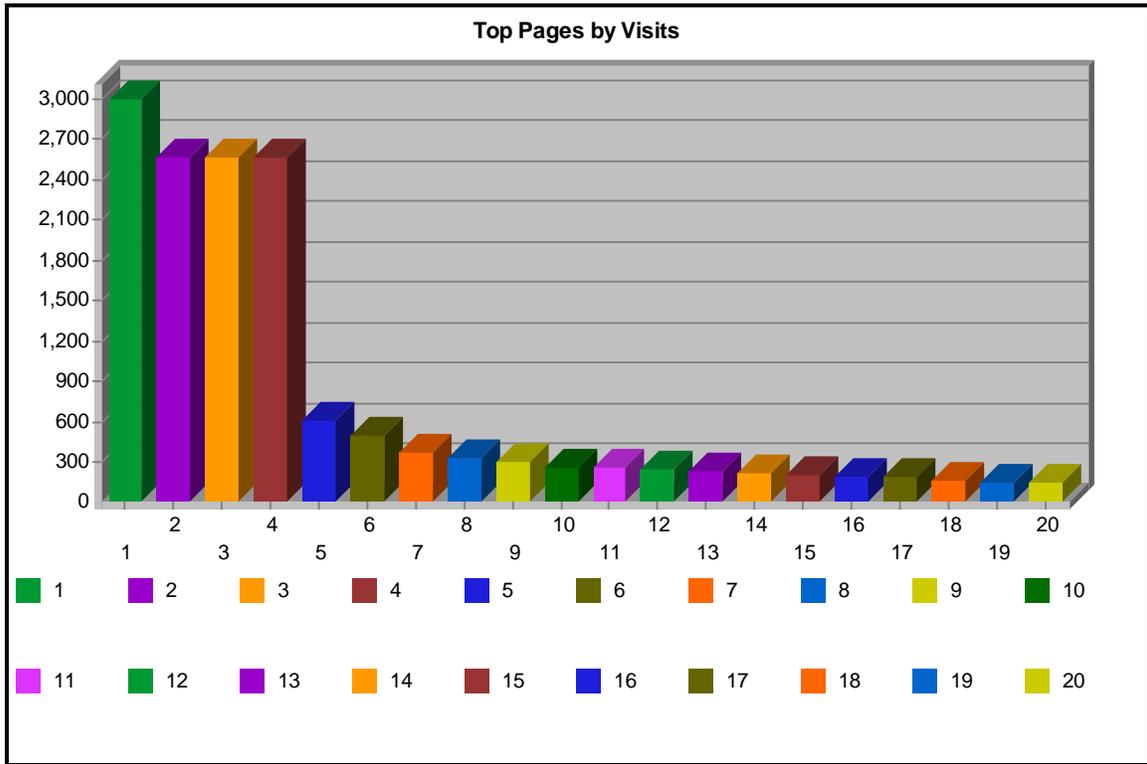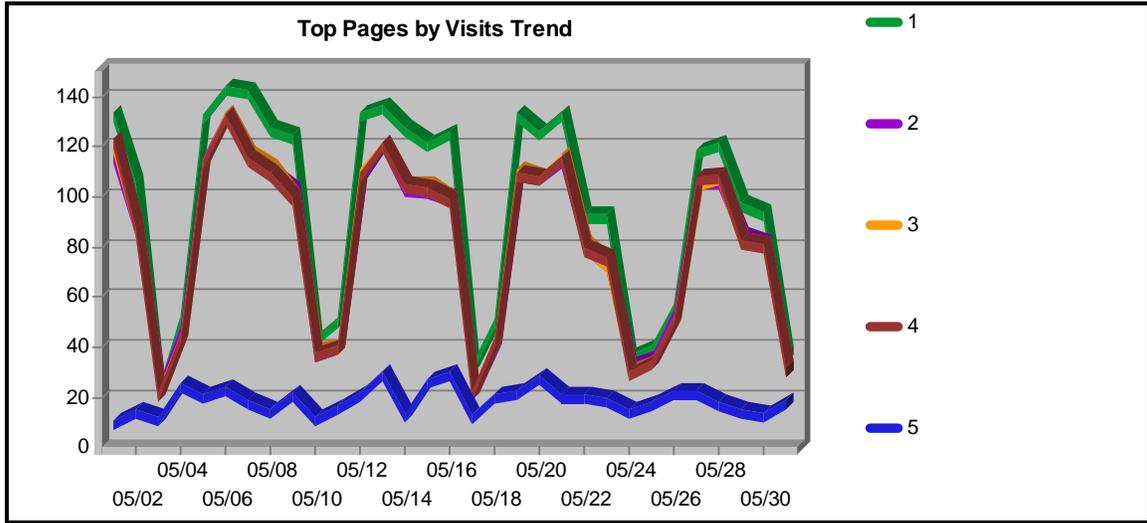
Top Pages by Visits

Top Pages

	Pages	Visits	%	Views	Avg Time Viewed
1.	http://plant-materials.nrcs.usda.gov/	3,001	10.44%	3,558	00:00:30
2.	http://plant-materials.nrcs.usda.gov/welcome.html	2,563	8.91%	2,795	00:01:15
3.	http://plant-materials.nrcs.usda.gov/header.html	2,563	8.91%	2,758	00:00:03
4.	http://plant-materials.nrcs.usda.gov/left_side.html	2,558	8.90%	2,740	00:00:15
5.	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	610	2.12%	643	00:05:18
6.	http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	489	1.70%	551	00:03:21
7.	http://www.plant-materials.nrcs.usda.gov/	364	1.27%	404	00:00:37
8.	http://plant-materials.nrcs.usda.gov/pmcs.html	334	1.16%	355	00:00:25
9.	http://plant-materials.nrcs.usda.gov/seeding.html	306	1.06%	327	00:02:28
10.	http://www.plant-materials.nrcs.usda.gov/left_side.html	256	0.89%	291	00:00:22
11.	http://www.plant-materials.nrcs.usda.gov/header.html	253	0.88%	284	00:00:08
12.	http://www.Plant-Materials.nrcs.usda.gov/welcome.html	251	0.87%	289	00:02:35
13.	http://plant-materials.nrcs.u	226	0.79%	249	00:01:07

	Pages	Visits	%	Views	Avg Time Viewed
	sda.gov/plant_sources.html				
14.	http://plant-materials.nrcs.usda.gov/pubslist/publications.html	212	0.74%	224	00:00:35
15.	http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	203	0.71%	220	00:00:47
16.	http://plant-materials.nrcs.usda.gov/websites/links.html	194	0.67%	218	00:00:41
17.	http://plant-materials.nrcs.usda.gov/program_info.html	189	0.66%	200	00:01:28
18.	http://plant-materials.nrcs.usda.gov/seedpro.html	161	0.56%	166	00:02:15
19.	http://plant-materials.nrcs.usda.gov/idpmc/	153	0.53%	203	00:00:54
20.	http://plant-materials.nrcs.usda.gov/mtpmc/	151	0.53%	161	00:01:27
	Subtotal	15,037	52.29%	16,636	00:00:36
	Other	13,718	47.71%	14,706	00:01:23
	Total	**28,755**	**100.00%**	**31,342**	**00:00:58**

Top Pages - Help Card

?

Average Time Viewed - Average length of time the specified page was viewed. (The format is hh:mm:ss - hours:minutes:seconds.)

Pages - Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form. If the page has a title, the title of the page and the URL are shown. Otherwise, the URL and the phrase "Page Has No Title" appear.

Visits - Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be

Top Pages - Help Card

changed by the system administrator.

Views - Number of times this page was viewed by visitors.

% - Percentage of the total visits in which the visitor viewed this page at least once.

Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Documents

This report identifies the most popular Web site documents, how often they were viewed, and the average length of time they were viewed.
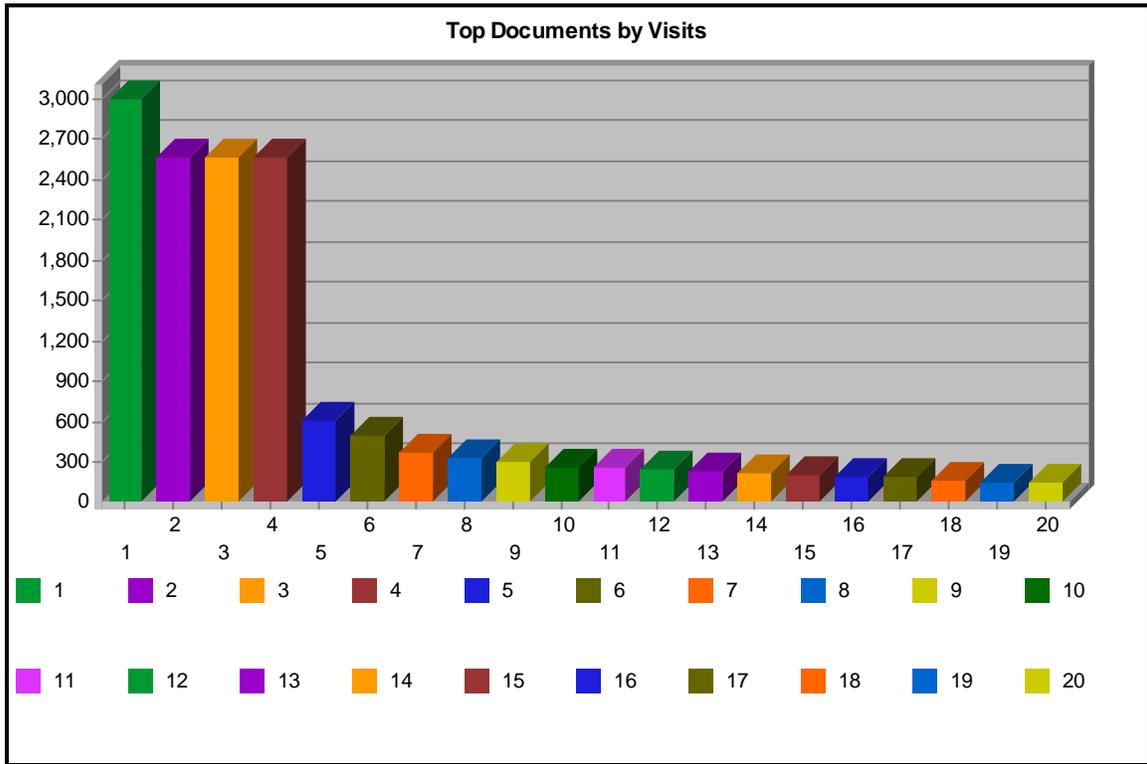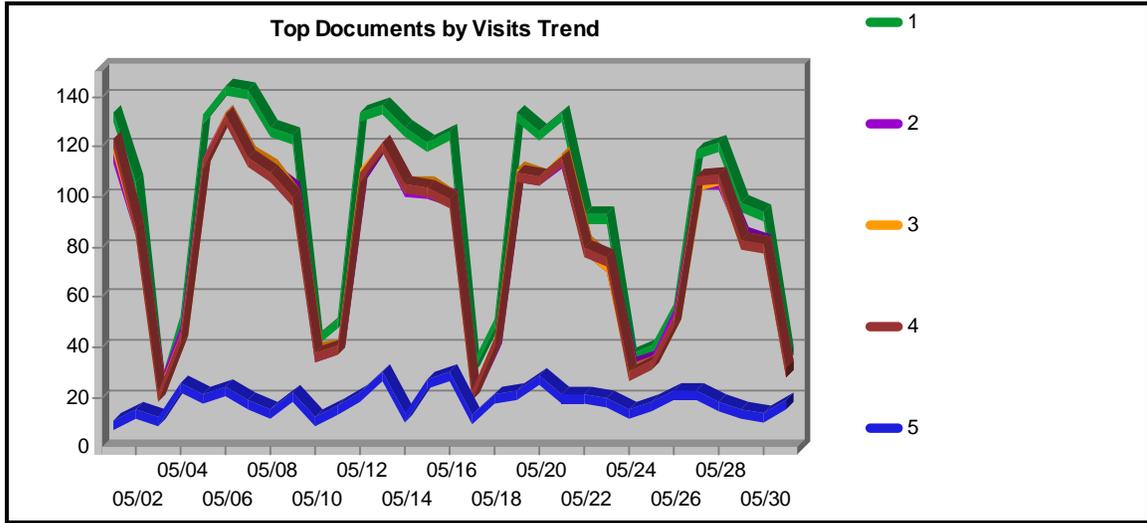
Top Documents by Visits Trend

Top Documents by Visits

Top Documents

	Documents	Visits	%	Views	Avg Time Viewed
1.	http://plant-materials.nrcs.usda.gov/	3,001	10.46%	3,558	00:00:30
2.	http://plant-materials.nrcs.usda.gov/welcome.html	2,563	8.93%	2,795	00:01:15
3.	http://plant-materials.nrcs.usda.gov/header.html	2,563	8.93%	2,758	00:00:03
4.	http://plant-materials.nrcs.usda.gov/left_side.html	2,558	8.92%	2,740	00:00:15
5.	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	610	2.13%	643	00:05:18
6.	http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	489	1.70%	551	00:03:21
7.	http://www.plant-materials.nrcs.usda.gov/	364	1.27%	404	00:00:37
8.	http://plant-materials.nrcs.usda.gov/pmcs.html	334	1.16%	355	00:00:25
9.	http://plant-materials.nrcs.usda.gov/seeding.html	306	1.07%	327	00:02:28
10.	http://www.plant-materials.nrcs.usda.gov/left_side.html	256	0.89%	291	00:00:22
11.	http://www.plant-materials.nrcs.usda.gov/header.html	253	0.88%	284	00:00:08
12.	http://www.Plant-Materials.nrcs.usda.gov/welcome.html	251	0.87%	289	00:02:35
13.	http://plant-materials.nrcs.u	226	0.79%	249	00:01:07

Top Documents

	Documents	Visits	%	Views	Avg Time Viewed
	sda.gov/plant_sources.html				
14.	http://plant-materials.nrcs.usda.gov/pubslist/publications.html	212	0.74%	224	00:00:35
15.	http://plant-materials.nrcs.usda.gov/id_guides/plantid.html	203	0.71%	220	00:00:47
16.	http://plant-materials.nrcs.usda.gov/websites/links.html	194	0.68%	218	00:00:41
17.	http://plant-materials.nrcs.usda.gov/program_info.html	189	0.66%	200	00:01:28
18.	http://plant-materials.nrcs.usda.gov/seedpro.html	161	0.56%	166	00:02:15
19.	http://plant-materials.nrcs.usda.gov/idpmc/	153	0.53%	203	00:00:54
20.	http://plant-materials.nrcs.usda.gov/mtpmc/	151	0.53%	161	00:01:27
	Subtotal	15,037	52.41%	16,636	00:00:36
	Other	13,654	47.59%	14,596	00:01:23
	Total	**28,691**	**100.00%**	**31,232**	**00:00:57**

Top Documents - Help Card

?

Average Time Viewed - Average length of time the specified page was viewed. (The format is hh:mm:ss - hours:minutes:seconds.)

Documents - Pages defined as "documents" by the system administrator. Typically, a page will be defined as a document if the content is static, such as an article or photo. However, the administrator has the option of defining dynamic pages as documents if he or she chooses.

Visits - Number of times a visit to your site included a view of the specified document. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator. If a visitor viewed the document more than once during their visit, only the first view counts in the total. If you wish to see the total number of times a document was viewed, regardless of how many

Top Documents - Help Card

times it was viewed per visit, see the Top Documents by Views page. Individual visitors are counted each time they come to the Web site, and are counted only once per visit no matter how many pages they look at.

Views - Number of times the specified document was viewed by a visitor. Even if the same visitor viewed the document more than once, each view is included in the total.

% - Percentage of visitors who viewed this document.

Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Directories

This report lists the most commonly accessed directories on your Web site. This information can help determine the types of data most often requested.

Top Directories by Visits Trend

Top Directories by Visits
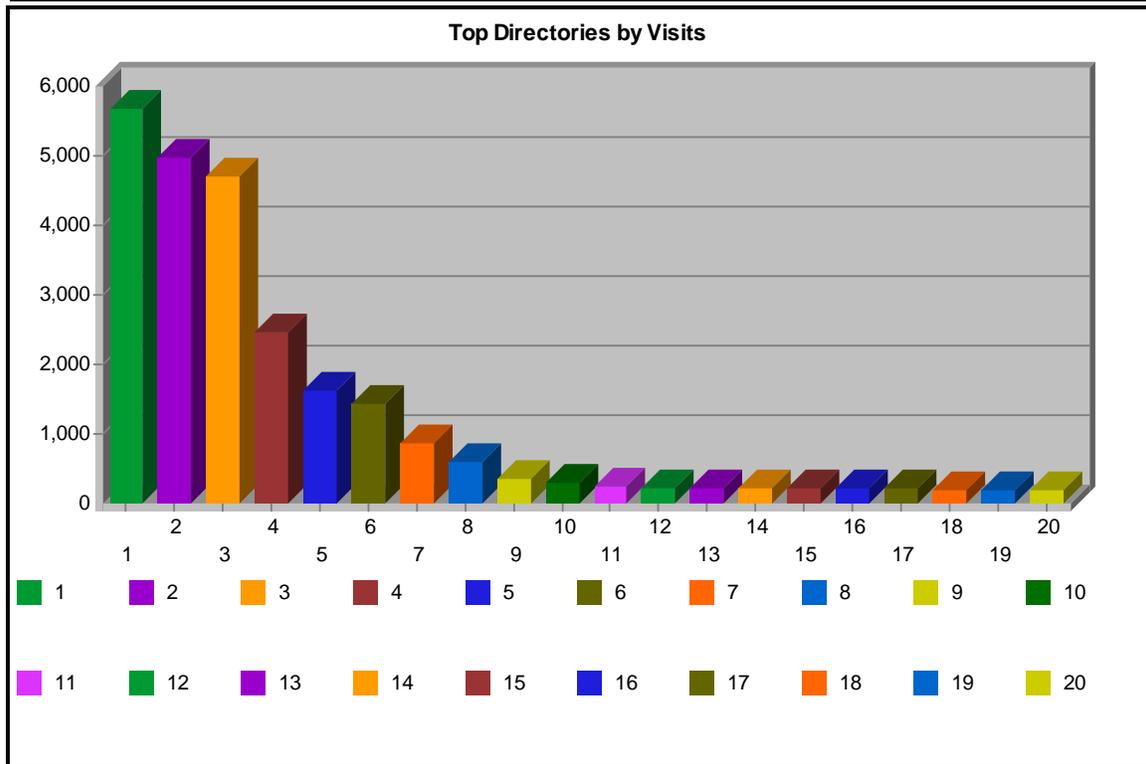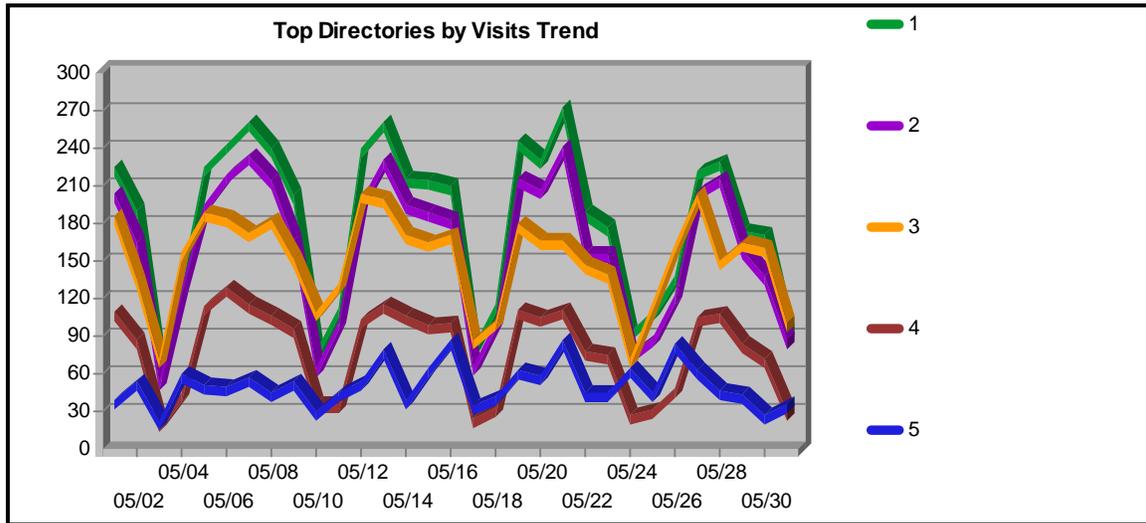
Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://plant-materials.nrcs.usda.gov/	5,676	18.97%	21,744	53,910
2.	http://plant-materials.nrcs.usda.gov/images	4,992	16.69%	31,818	170,238
3.	http://plant-materials.nrcs.usda.gov/pubs	4,722	15.78%	20,135	2,872,896
4.	http://plant-materials.nrcs.usda.gov/current	2,477	8.28%	2,922	32,753
5.	http://plant-materials.nrcs.usda.gov/id_guides	1,630	5.45%	18,632	673,749
6.	http://www.plant-materials.nrcs.usda.gov/pubs	1,450	4.85%	4,528	591,337
7.	http://www.plant-materials.nrcs.usda.gov/	879	2.94%	2,691	5,341
8.	http://www.plant-materials.nrcs.usda.gov/images	616	2.06%	3,318	12,599
9.	http://plant-materials.nrcs.usda.gov/pubslist	372	1.24%	545	2,115
10.	http://plant-materials.nrcs.usda.gov/websites	308	1.03%	541	9,714
11.	http://plant-materials.nrcs.usda.gov/idpmc	268	0.90%	948	8,046
12.	http://plant-materials.nrcs.usda.gov/nypmc	239	0.80%	745	4,648
13.	http://plant-materials.nrcs.usda.gov/njpmc	235	0.79%	800	4,836
14.	http://plant-materials.nrcs.usda.gov/mdpmc	229	0.77%	489	4,450
15.	http://plant-materials.nrcs.usda.gov/capmc	222	0.74%	673	3,949
16.	http://plant-materials.nrcs.usda.gov/mtpmc	222	0.74%	786	4,550
17.	http://plant-	219	0.73%	658	4,998

Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
	materials.nrcs.usda.gov/ndpmc				
18.	http://plant-materials.nrcs.usda.gov/eNews	209	0.70%	1,814	28,061
19.	http://www.plant-materials.nrcs.usda.gov/current	205	0.69%	233	1,772
20.	http://plant-materials.nrcs.usda.gov/mopmc	204	0.68%	693	5,039
	Subtotal	25,374	84.81%	114,713	4,494,993
	Other	4,543	15.19%	14,545	296,875
	Total	**29,917**	**100.00%**	**129,258**	**4,791,867**

Top Directories - Help Card

?

Path to Directory - The full URL path to the directory being analyzed.

Visits - Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits - Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred - Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% - Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

♀

This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

Hit Summary	
Successful Hits for Entire Site	129,258
Average Hits per Day	4,169
Home Page Hits	405

Most Accessed File Types by Files

Legend: jpg, html, pdf, gif, css

Hits Trend

Most Downloaded Files Trend

- http://plant-materials.nrcs.u
- http://plant-materials.nrcs.u
- http://plant-materials.nrcs.u
- http://plant-materials.nrcs.u
- http://plant-materials.nrcs.u

Most Uploaded Files

- ...ti_bin/shtml.dll
- ...i_aut/author.dll
- ...i_aut/author.dll
- ...ti_bin/shtml.dll
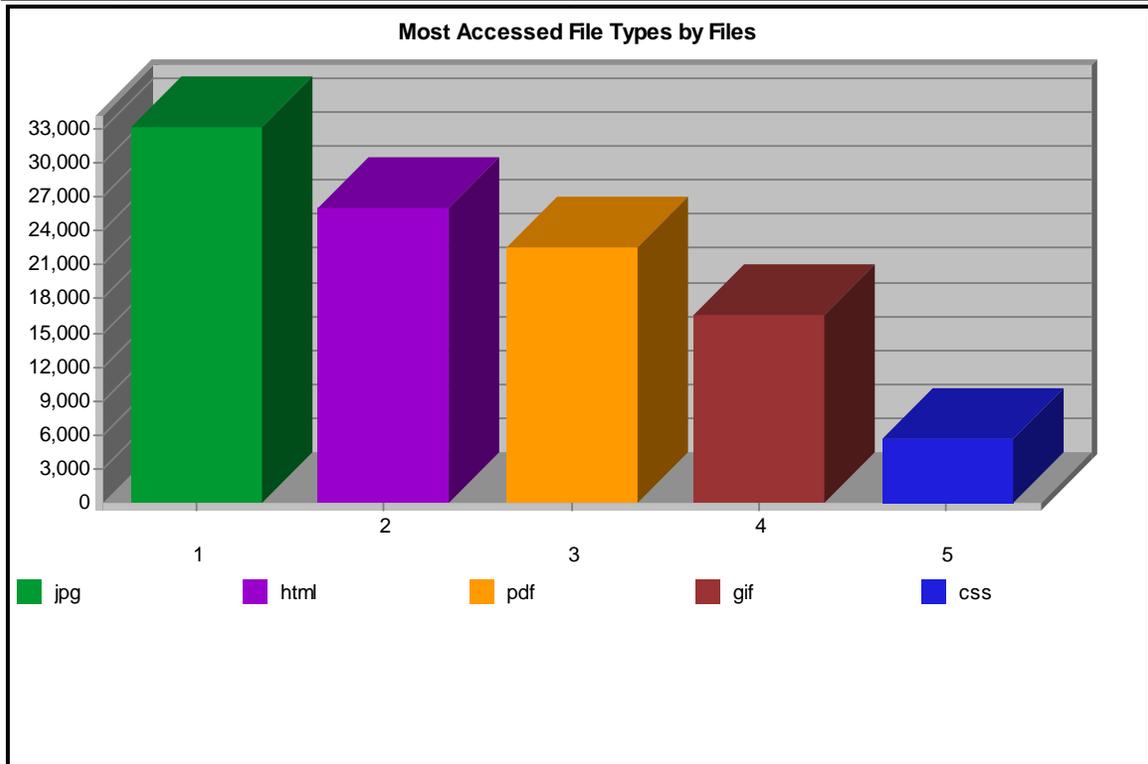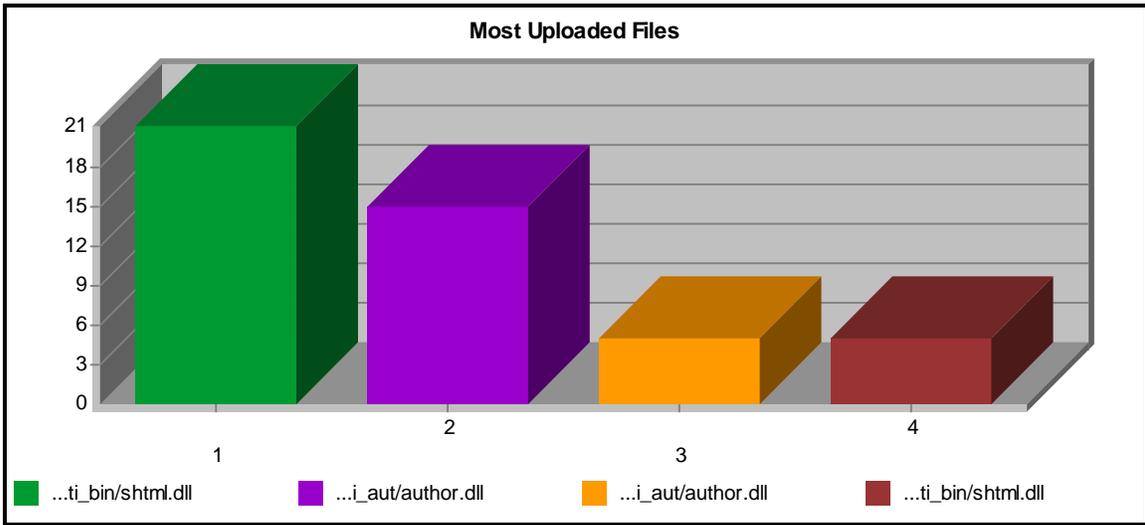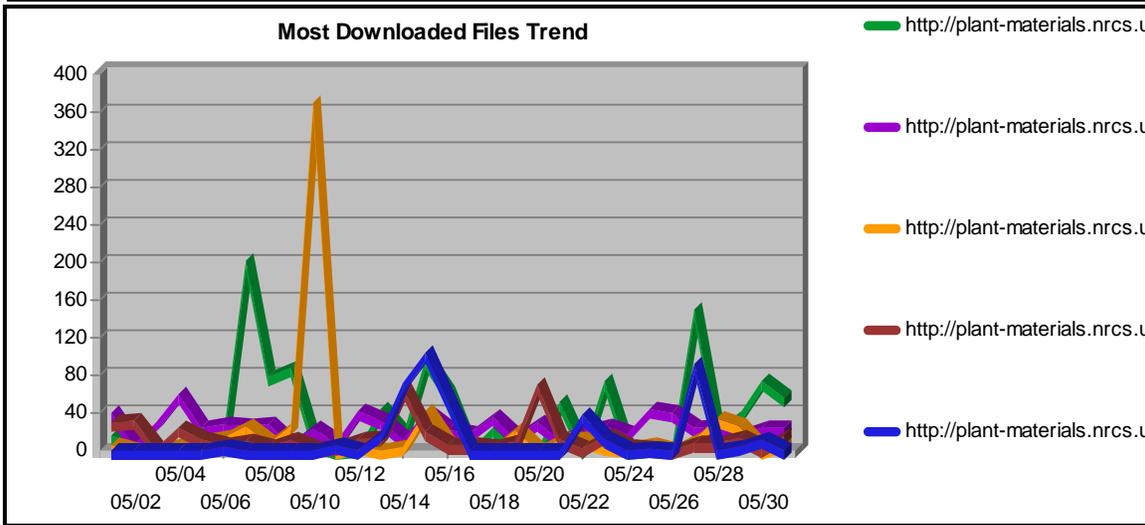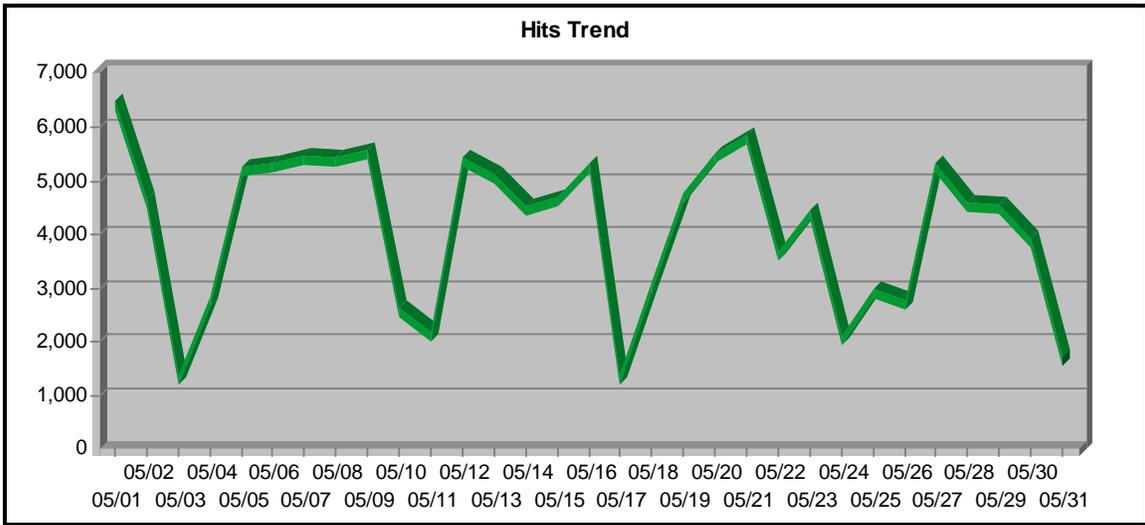
Most Downloaded Files

This report identifies the most popular files downloaded from your site.

Most Downloaded Files Trend

Most Downloaded Files
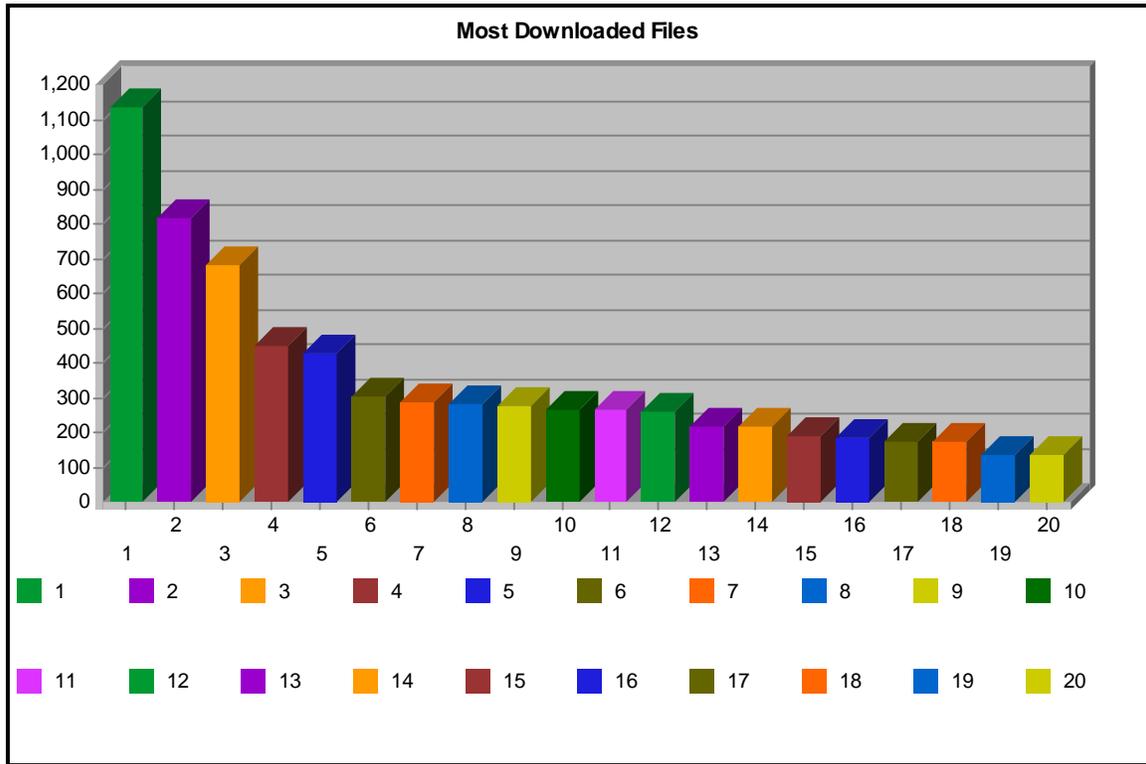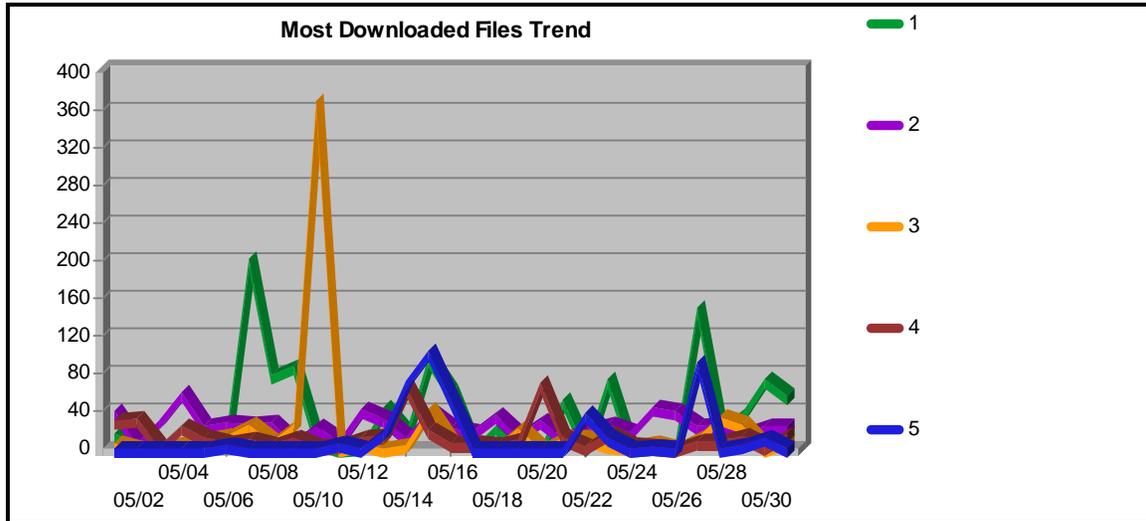
Most Downloaded Files				
	Downloaded Files	Downloads	%	Visits
1.	http://plant-	1,139	4.42%	68

Most Downloaded Files				
	Downloaded Files	**Downloads**	**%**	**Visits**
	materials.nrcs.usda.gov/pubs/mdpmcpurel2002.pdf			
2.	http://plant-materials.nrcs.usda.gov/pubs/woodypocketguide3.pdf	820	3.19%	221
3.	http://plant-materials.nrcs.usda.gov/pubs/idpmcarwproj16.pdf	684	2.66%	53
4.	http://plant-materials.nrcs.usda.gov/pubs/azpmsarseedlist0501.pdf	449	1.74%	135
5.	http://plant-materials.nrcs.usda.gov/npmm/NPMM3rdEd-June2000.pdf	432	1.68%	25
6.	http://www.plant-materials.nrcs.usda.gov/pubs/idpmcpustguid.pdf	303	1.18%	25
7.	http://plant-materials.nrcs.usda.gov/pubs/mspmcpuvend0999.pdf	289	1.12%	45
8.	http://plant-materials.nrcs.usda.gov/pubs/idpmcpustguid.pdf	285	1.11%	45
9.	http://www.plant-materials.nrcs.usda.gov/pubs/woodypocketguide3.pdf	276	1.07%	35
10.	http://plant-materials.nrcs.usda.gov/pubs/mopmcpuidguide.pdf	266	1.03%	85
11.	http://plant-materials.nrcs.usda.gov/pubs/woodypocketguide2.pdf	265	1.03%	43
12.	http://plant-materials.nrcs.usda.gov/pubs/mopmcpgcoam3.pdf	261	1.01%	74
13.	http://plant-materials.nrcs.usda.gov/pubs/woodypocketguide.pdf	221	0.86%	67
14.	http://www.plant-materials.nrcs.usda.gov/pubs/mopmcp	217	0.84%	52

Most Downloaded Files				
	Downloaded Files	**Downloads**	**%**	**Visits**
	gpram.pdf			
15.	http://plant-materials.nrcs.usda.gov/pubs/idpmcarwproj14.pdf	193	0.75%	72
16.	http://plant-materials.nrcs.usda.gov/pubs/idpmctn40601.pdf	185	0.72%	68
17.	http://www.plant-materials.nrcs.usda.gov/pubs/etpmcbrconwet.pdf	178	0.69%	68
18.	http://plant-materials.nrcs.usda.gov/PMdirectory.pdf	178	0.69%	63
19.	http://plant-materials.nrcs.usda.gov/pubs/idpmcfsboma7.pdf	137	0.53%	49
20.	http://plant-materials.nrcs.usda.gov/pubs/mopmcpglituunio.pdf	136	0.53%	58
	Subtotal	6,914	26.86%	1,351
	Other	18,831	73.14%	10,108
	Total	**25,745**	**100.00%**	**11,459**

Most Downloaded Files - Help Card

?

Downloads - Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files - The path and filename of the file being analyzed.

Visits - The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

% - Percentage of times the specified file was downloaded compared to all downloaded files.

♀

This information shows you the most popular downloadable files on your Web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.

Most Accessed File Types by Files
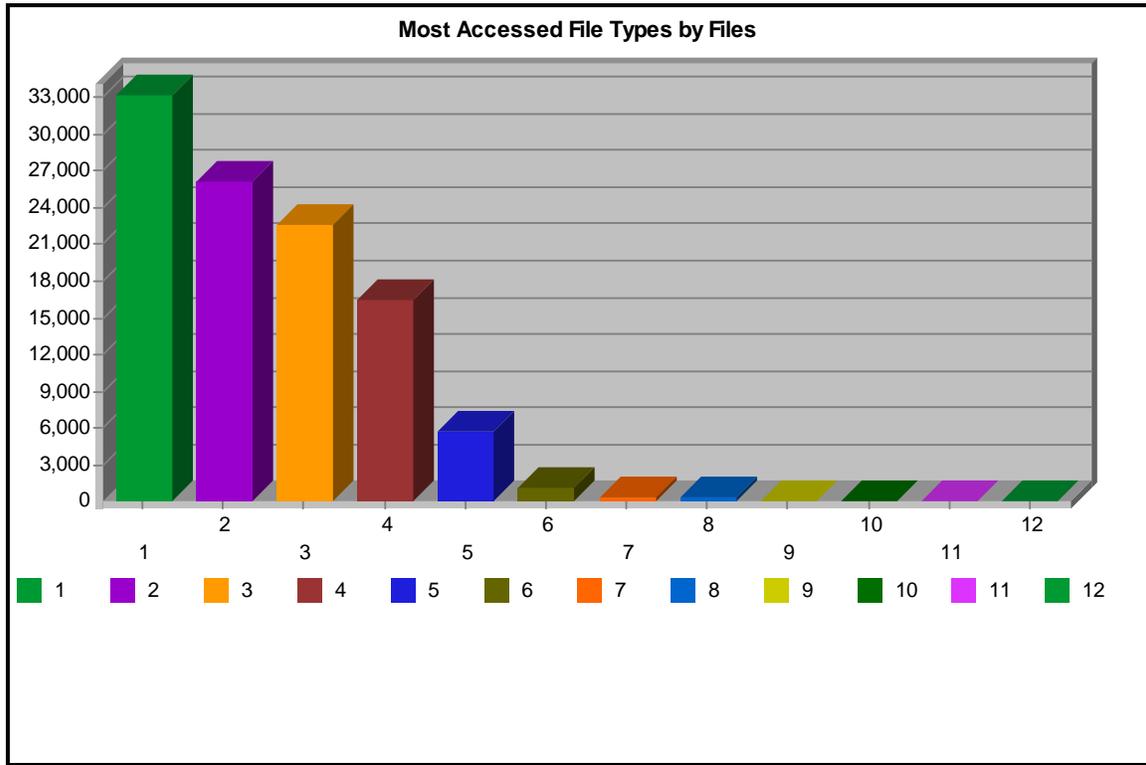
Most Accessed File Types				
	File Type	**Files**	**%**	**Kbytes Transferred**
1.	jpg	33,127	31.22%	954,570
2.	html	26,073	24.57%	131,932
3.	pdf	22,561	21.26%	3,589,126
4.	gif	16,538	15.58%	60,813
5.	css	5,752	5.42%	5,464
6.	js	1,195	1.13%	42,620
7.	ico	411	0.39%	203
8.	htm	365	0.34%	114
9.	doc	35	0.03%	1,670
10.	dll	34	0.03%	14
11.	xls	31	0.03%	777
12.	mdb	1	0.00%	4,535
	Total	**106,123**	**100.00%**	**4,791,833**

Most Accessed File Types - Help Card

Most Accessed File Types - Help Card

?

File Type - Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files - Number of files of the specified type accessed by visitors to your site.

Kbytes Transferred - Number of kilobytes of data transferred for all files of the specified type.

**%** - Percentage of all kilobytes of data transferred for the specified file type.

♀

This report provides general statistics for the type of data that visitors access on your site.

Navigation Dashboard

This dashboard summarizes important information related to online navigation.

Top Entry Pages

Legend:
- ...s.nrcs.usda.gov/
- ...ies/woodies.html
- .../herbaceous.html
- ...s.nrcs.usda.gov/
- ...gov/welcome.html

Single Access Pages

Legend:
- ...ies/woodies.html (green)
- ...s.nrcs.usda.gov/ (purple)
- .../herbaceous.html (orange)
- ...gov/welcome.html (dark red)
- ...ies/woodies.html (blue)

Top Entry Files

Legend:
- ...s.nrcs.usda.gov/ (green)
- ...ies/woodies.html (purple)
- .../herbaceous.html (orange)
- ...s.nrcs.usda.gov/ (dark red)
- ....gov/main[1].css (blue)

Top Exit Pages

Chart legend:
- ...gov/welcome.html
- ...ies/woodies.html
- ...s.nrcs.usda.gov/
- .../herbaceous.html
- ...v/left_side.html

Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

Top Entry Pages Trend
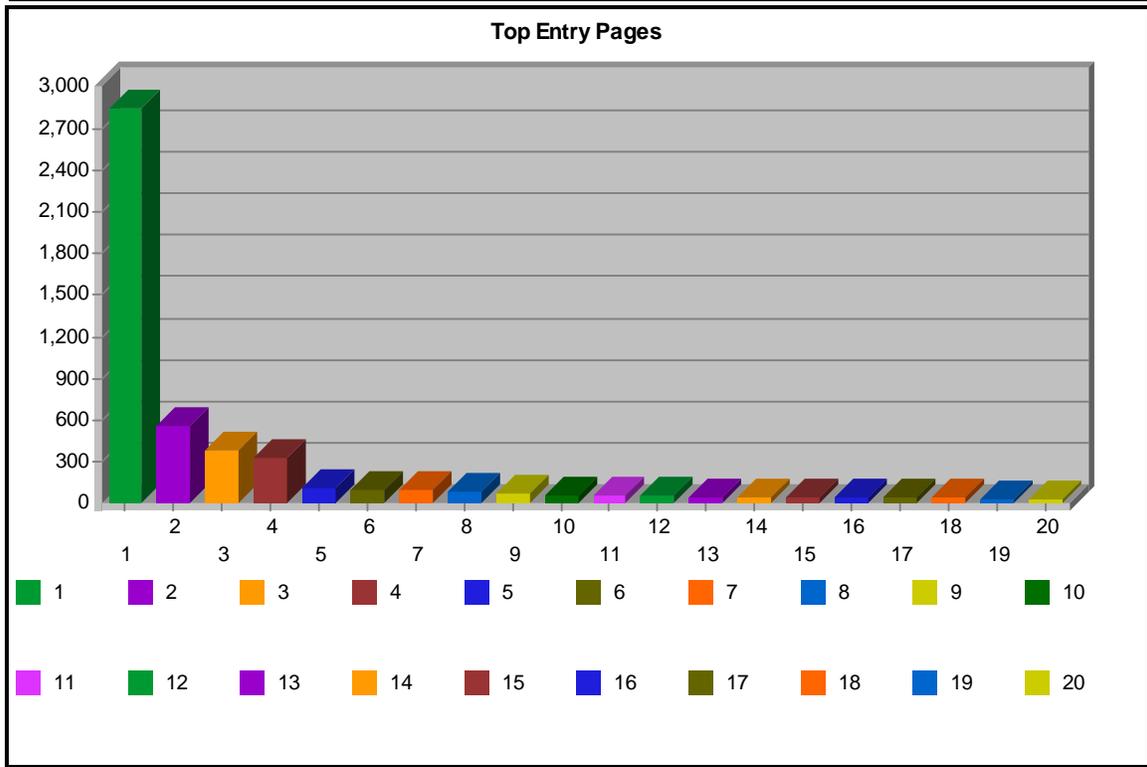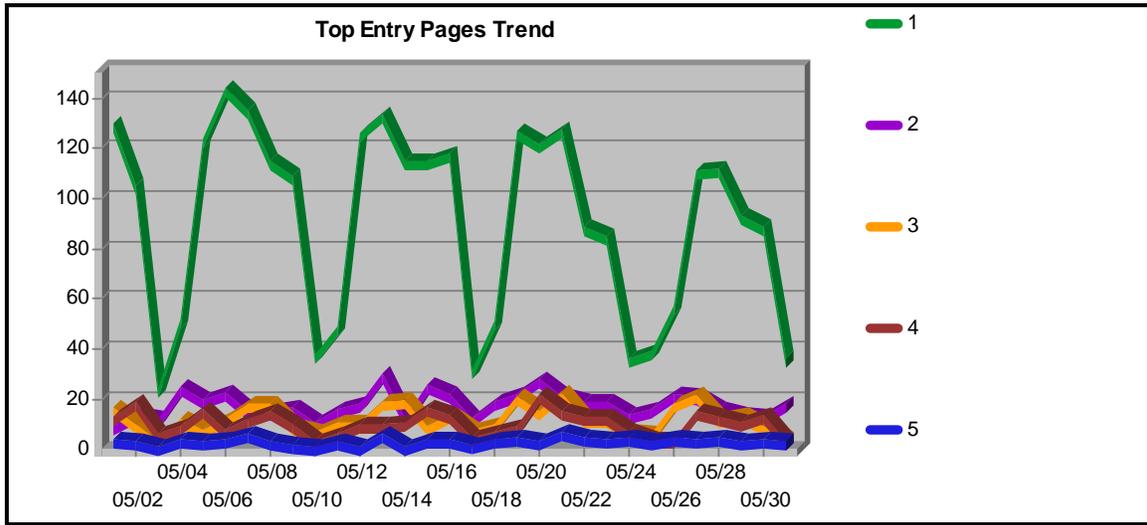
Top Entry Pages

Top Entry Pages

	Pages	Visits	%
1.	http://plant-materials.nrcs.usda.gov/	2,840	35.42%
2.	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	559	6.97%
3.	http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	391	4.88%
4.	http://www.plant-materials.nrcs.usda.gov/	334	4.17%
5.	http://plant-materials.nrcs.usda.gov/welcome.html	112	1.40%
6.	http://plant-materials.nrcs.usda.gov/header.html	106	1.32%
7.	http://plant-materials.nrcs.usda.gov/left_side.html	103	1.28%
8.	http://www.plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	91	1.13%
9.	http://plant-materials.nrcs.usda.gov/sources/bioeng.html	68	0.85%
10.	http://plant-materials.nrcs.usda.gov/idpmc/	62	0.77%
11.	http://plant-materials.nrcs.usda.gov/mopmc/	60	0.75%
12.	http://Plant-Materials.nrcs.usda.gov/capmc/	59	0.74%
13.	http://plant-materials.nrcs.usda.gov/pubslist/wildfire.html	54	0.67%
14.	http://plant-materials.nrcs.usda.gov/websites/alltitle.html	51	0.64%
15.	http://plant-materials.nrcs.usda.gov/mtpmc/	43	0.54%
16.	http://plant-materials.nrcs.usda.gov/hipmc/	42	0.52%
17.	http://plant-materials.nrcs.usda.gov/websites/allurl.html	41	0.51%
18.	http://plant-materials.nrcs.usda.gov/njpmc/	41	0.51%

Top Entry Pages

	Pages	Visits	%
19.	http://plant-materials.nrcs.usda.gov/ azpmc/	40	0.50%
20.	http://plant-materials.nrcs.usda.gov/ eNews/	40	0.50%
	Subtotal	5,137	64.06%
	Other	2,882	35.94%
	Total	**8,019**	**100.00%**

Top Entry Pages - Help Card

?

Entry Page - The first page viewed during a visit to your Web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages - Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form. If the page has a title, the title of the page and the URL are shown. Otherwise, the URL and the phrase "Page Has No Title" appear.

Visits - Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** - Percentage of times this page was the entry page compared with other entry pages.

♀

This information can indicate how you might want to optimize the architecture of your Web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

Single Access Pages

This report identifies the pages on your Web site that visitors open, then exit from, without viewing any other page.

Single Access Pages Trend

Single Access Pages
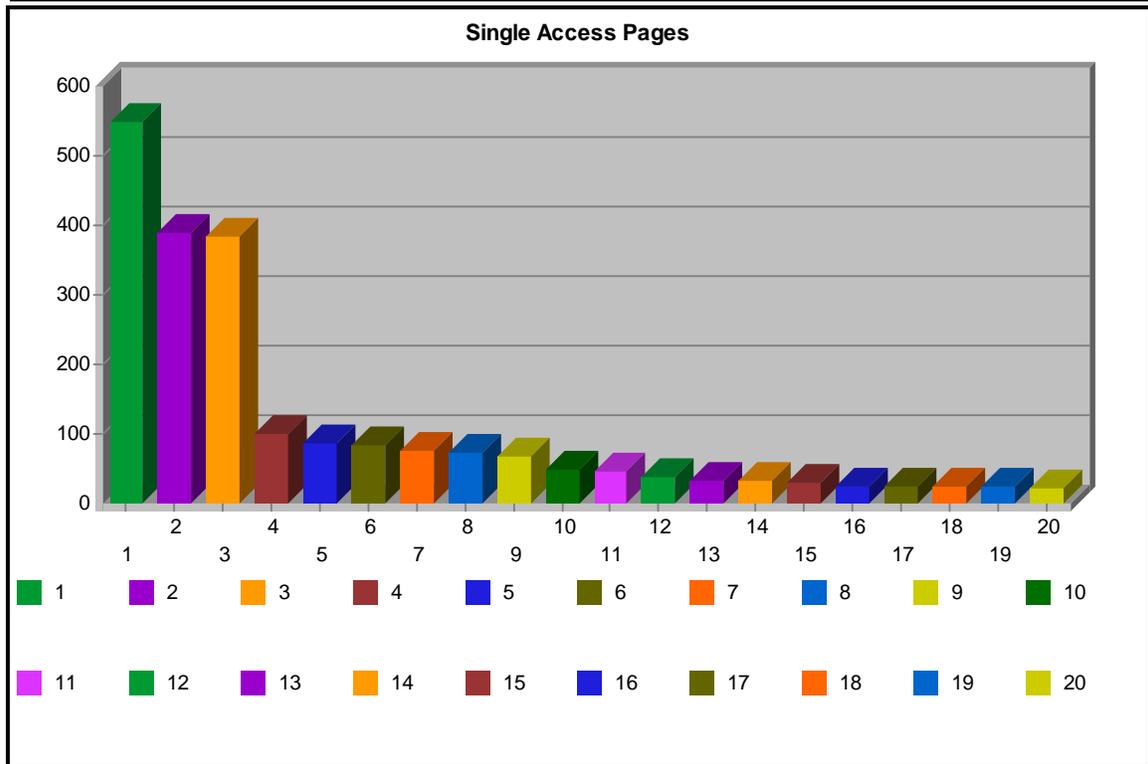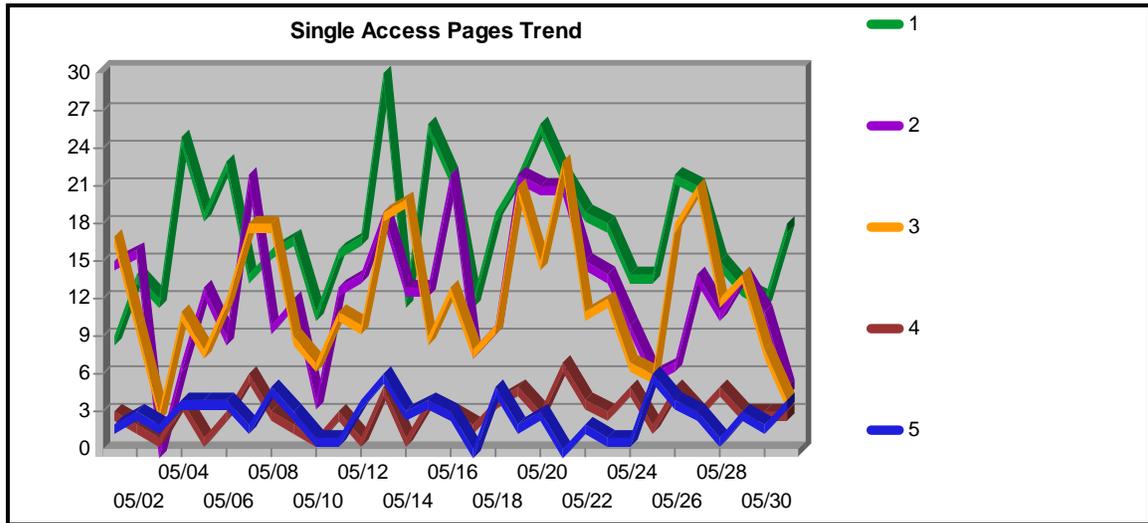
Single Access Pages			
	Pages	**Visits**	**%**

Single Access Pages			
	Pages	**Visits**	**%**
1.	http://plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	550	13.37%
2.	http://plant-materials.nrcs.usda.gov/	391	9.50%
3.	http://plant-materials.nrcs.usda.gov/id_guides/herbaceous/herbaceous.html	385	9.36%
4.	http://plant-materials.nrcs.usda.gov/welcome.html	100	2.43%
5.	http://www.plant-materials.nrcs.usda.gov/id_guides/woodies/woodies.html	88	2.14%
6.	http://www.plant-materials.nrcs.usda.gov/	86	2.09%
7.	http://plant-materials.nrcs.usda.gov/left_side.html	78	1.90%
8.	http://plant-materials.nrcs.usda.gov/header.html	75	1.82%
9.	http://plant-materials.nrcs.usda.gov/sources/bioeng.html	68	1.65%
10.	http://plant-materials.nrcs.usda.gov/pubslist/wildfire.html	49	1.19%
11.	http://plant-materials.nrcs.usda.gov/websites/alltitle.html	46	1.12%
12.	http://plant-materials.nrcs.usda.gov/websites/allurl.html	38	0.92%
13.	http://www.plant-materials.nrcs.usda.gov/websites/allurl.html	35	0.85%
14.	http://plant-materials.nrcs.usda.gov/orpmc/research.html	35	0.85%
15.	http://plant-materials.nrcs.usda.gov/mdpmc/mdpmc.html	30	0.73%
16.	http://plant-materials.nrcs.usda.gov/mipmc/mipmc.html	27	0.66%
17.	http://plant-materials.nrcs.usda.gov/mdpmc/research.html	26	0.63%
18.	http://plant-materials.nrcs.usda.gov/	25	0.61%

Single Access Pages			
	Pages	**Visits**	**%**
	nypmc/nypmc.html		
19.	http://plant-materials.nrcs.usda.gov/ seeding.html	25	0.61%
20.	http://plant-materials.nrcs.usda.gov/ mdpmc/welcome.html	24	0.58%
	Subtotal	2,181	53.01%
	Other	1,933	46.99%
	Total	**4,114**	**100.00%**

Single Access Pages - Help Card

?

Single Access Page - A page on your Web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.

Pages - Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form. If the page has a title, the title of the page and the URL are shown. Otherwise, the URL and the phrase "Page Has No Title" appear.

Visits - Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of times this page was a single access page compared with other single access pages.

💡

This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

Technical Statistics		
Total Hits	131,242	100%
Successful Hits	129,258	98.51%
Failed Hits	1,984	1.51%
Cached Hits	23,089	17.59%

Dynamic Pages & Forms Errors

■ Successful Dynam...

Failed Dynamic P...

■ Failed Dynamic P...

Successful Dynam...

Client Errors

■ 404 Not Found	■ 406 Not Acceptable	■ 403 Forbidden
■ 401 Unauthorized	■ 405 Method Not A...	

File Not Found Errors

■ ...xt [no referrer]	■ ...ml [no referrer]	■ ...MC [no referrer]
■ ...MC [no referrer]	■ ...c/left_side.html	

Server Errors Trend
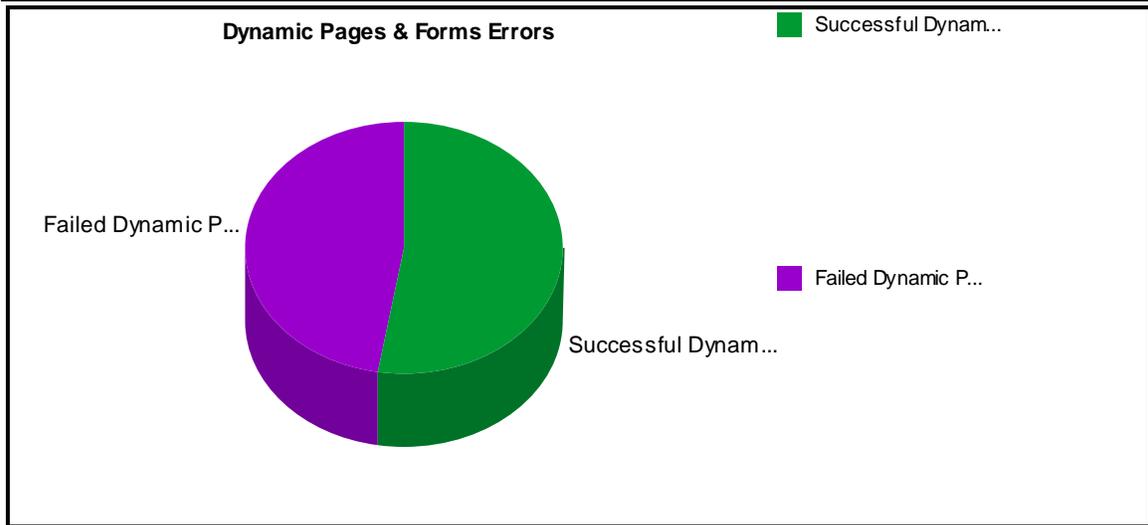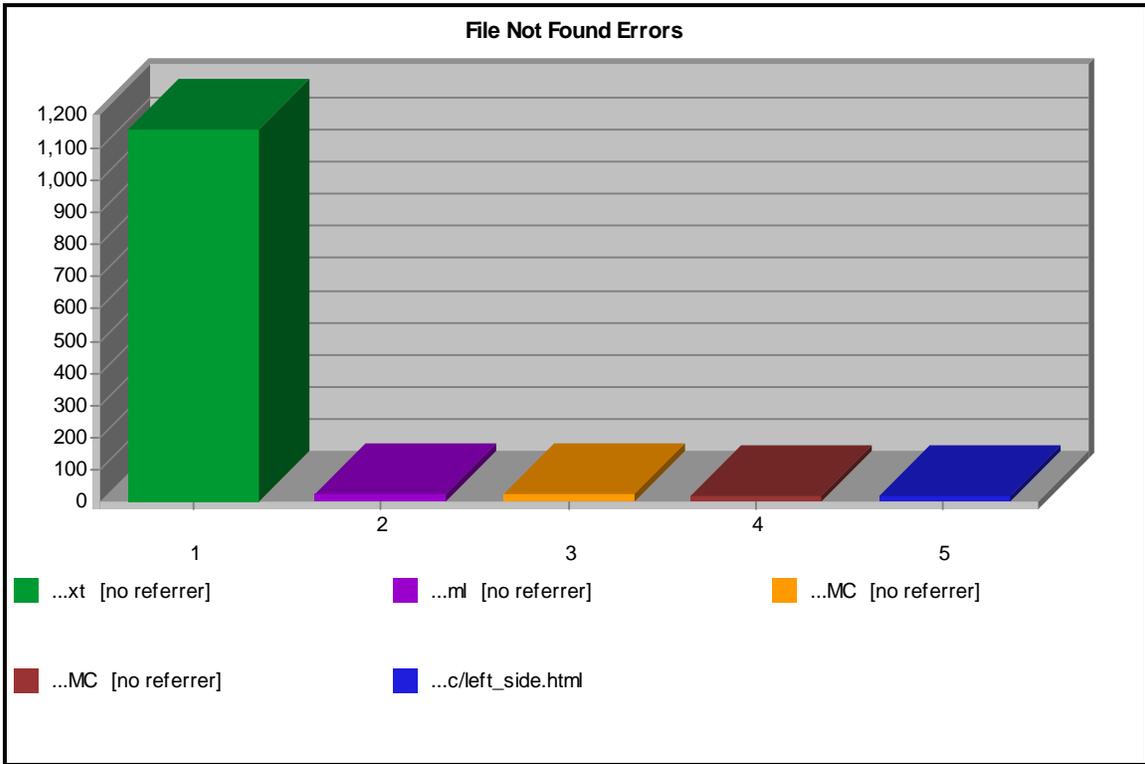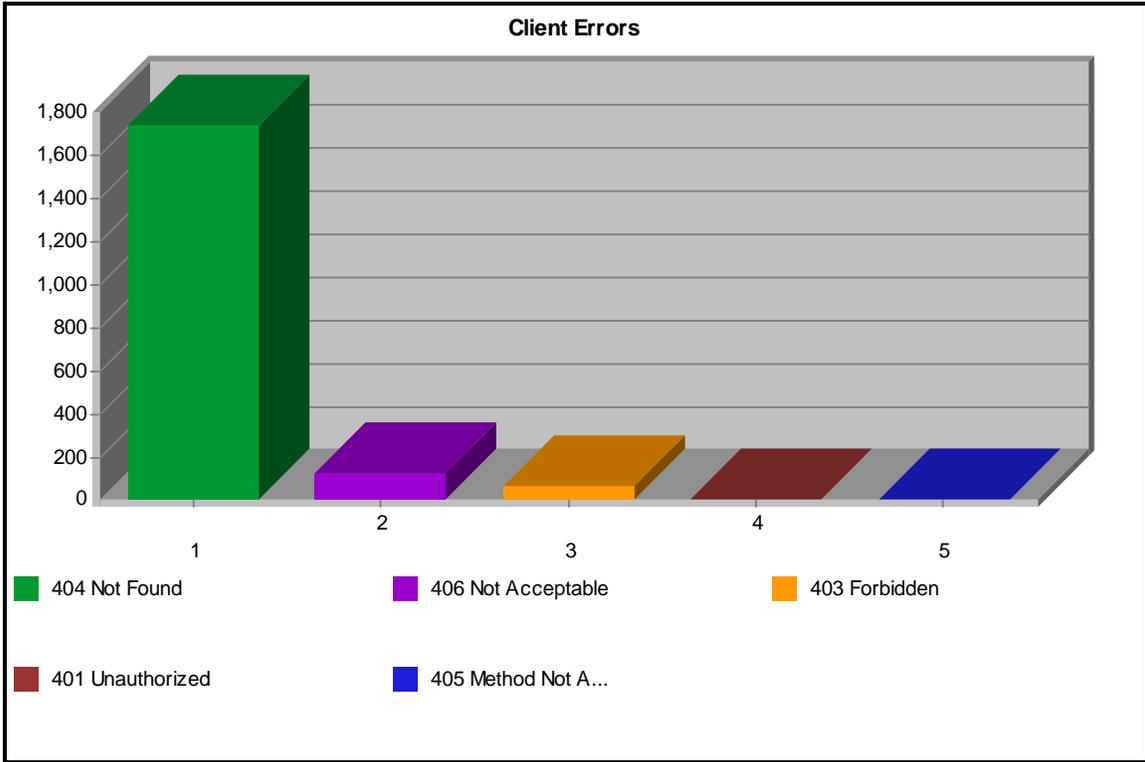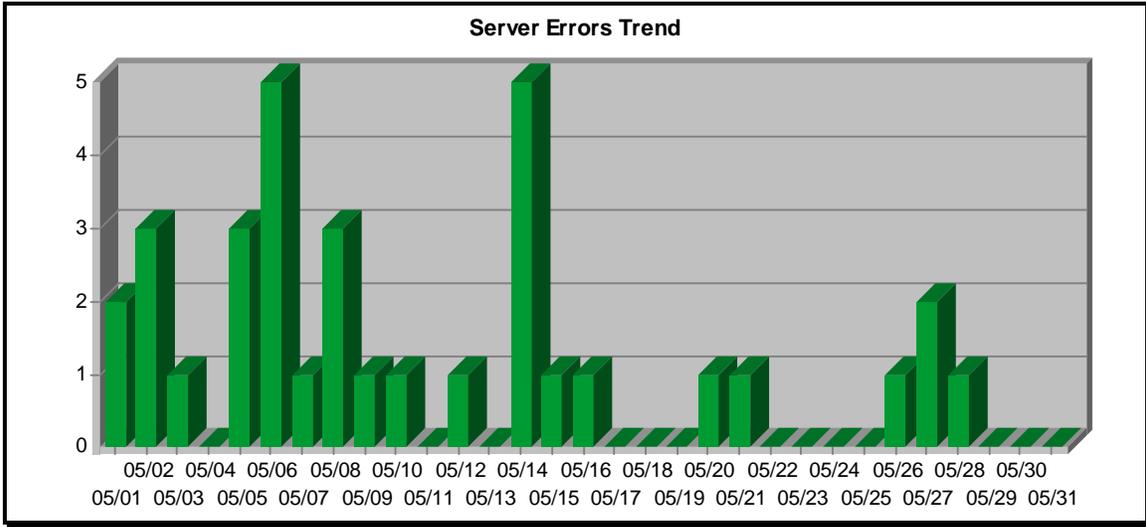
Client Errors

This report identifies the error codes from the browsers accessing your server.
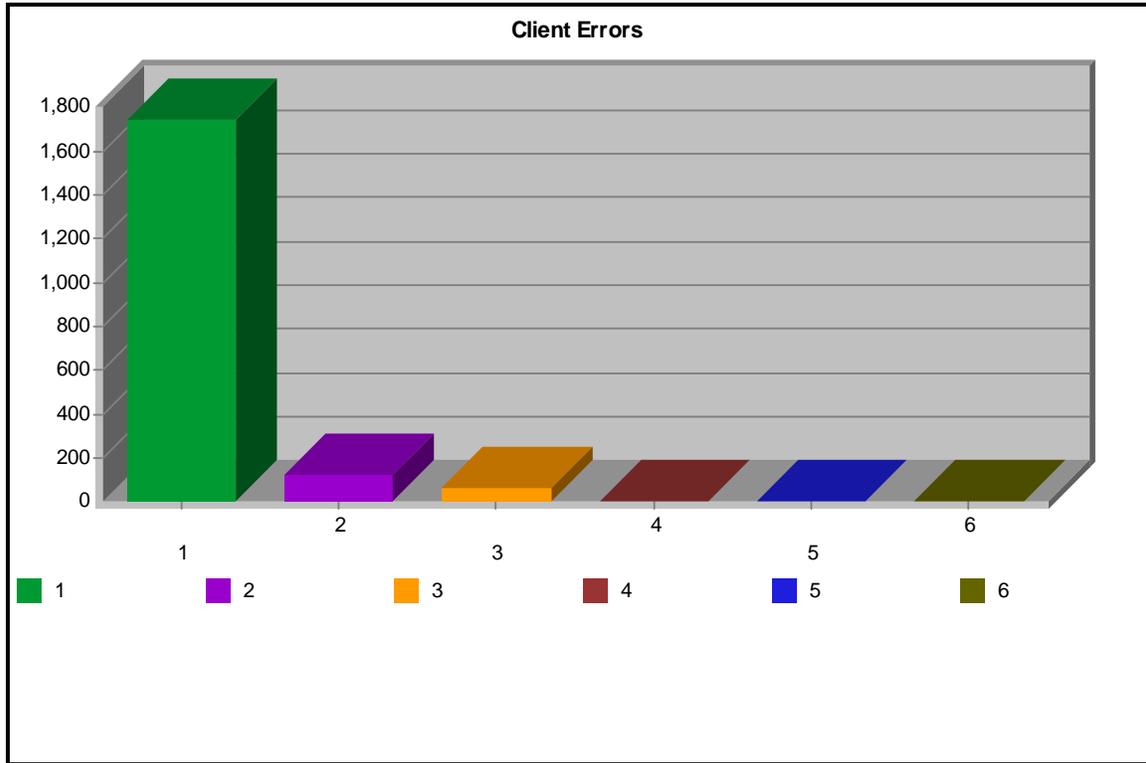
Client Errors			
	HTTP Status Codes	**Hits**	**%**
1.	404 Not Found	1,745	89.49%
2.	406 Not Acceptable	126	6.46%
3.	403 Forbidden	67	3.44%
4.	401 Unauthorized	7	0.36%
5.	405 Method Not Allowed	4	0.21%
6.	400 Bad Request	1	0.05%
	Total	**1,950**	**100.00%**

Client Errors - Help Card
?
Client Errors - An error caused by a problem on your visitor's end of the Web site connection. The server is not responsible for client errors.
Hits - Number of failed hits that returned this status code.

Client Errors - Help Card

HTTP Status Codes - The status code for the specific error that occurred.

**%** - Percentage of total failed hits that returned this status code.

Use this page to determine what maintenance is necessary.

File Not Found Errors

This report identifies files that returned "404 - Not Found" or "410 - Gone" errors from your server.
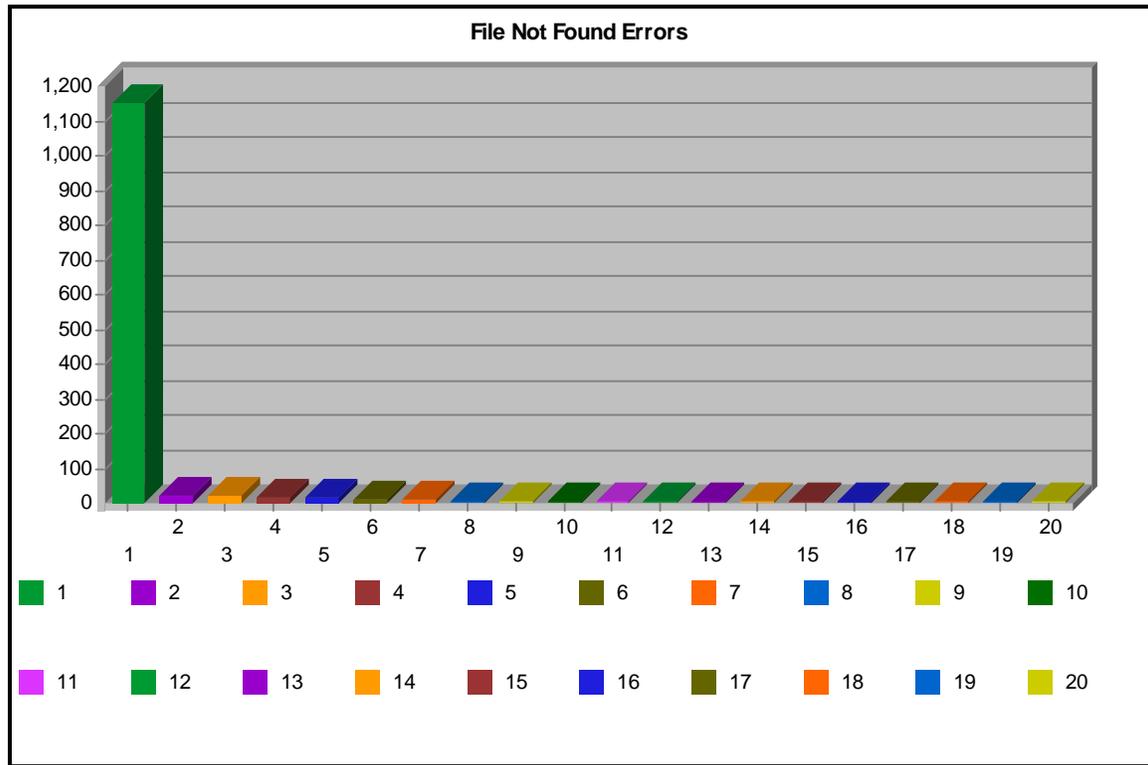
File Not Found Errors			
	Files Not Found and Referring URL	**Hits**	**%**
1.	**/robots.txt** (no referrer)	1,156	66.25%
2.	**/pmc/pmc_loc.html** (no referrer)	27	1.55%
3.	**/scripts/ndisapi.dll/pmc/pgHome?PMC=ARPMC** (no referrer)	25	1.43%
4.	**/scripts/ndisapi.dll/pmc/pgHome?PMC=AZPMC** (no referrer)	21	1.20%
5.	**/gapmc/id_guides/herbaceous/herbaceous.html** http://www.plant-materials.nrcs.usda.gov/mopmc/left_sid...	20	1.15%
6.	**/gapmc/id_guides/herbaceous/herbaceous.html** http://plant-materials.nrcs.usda.gov/mopmc/left_side.html	13	0.74%
7.	**/scripts/ndisapi.dll/pmc/pgHome?PMC=FLPMC** (no referrer)	11	0.63%
8.	**/gapmc/id_guides/plantid.html** (no referrer)	10	0.57%
9.	**/new_site/montana/frames/favicon.ico** (no referrer)	10	0.57%
10.	**/current/great_am_plant.html**	8	0.46%

File Not Found Errors			
	Files Not Found and Referring URL	**Hits**	**%**
	(no referrer)		
11.	**/hipmc/alternate.htm**	8	0.46%
	(no referrer)		
12.	**/pubs/mtpmcpgjusc2brid.pdf**	8	0.46%
	(no referrer)		
13.	**/new_site/newyork/frames/favicon.ico**	7	0.40%
	(no referrer)		
14.	**/new_site/westvirginia/frames/alternate.htm**	7	0.40%
	(no referrer)		
15.	**/new_site/newjersey/frames/favicon.ico**	7	0.40%
	(no referrer)		
16.	**/new_site/oregon/frames/favicon.ico**	7	0.40%
	(no referrer)		
17.	**/new_site/michigan/frames/alternate.htm**	6	0.34%
	(no referrer)		
18.	**/pmc/shrubs/cora6.html**	6	0.34%
	http://www.klines.org/joanne/Archive/Plant_Pages/plant_...		
19.	**/new_site/newmexico/frames/favicon.ico**	6	0.34%
	(no referrer)		
20.	**/copmc/alternate.htm**	6	0.34%
	(no referrer)		
	Subtotal	1,369	78.45%
	Other	376	21.55%
	Total	**1,745**	**100.00%**

File Not Found Errors - Help Card

?

Hits - Number of times a request for this file returned a "404 - Not Found" error or a "410 - Gone" error from your server.

Files - This column lists the file that could not be found and the URL of the referrer (if known).

% - Percentage of the total 404 and 410 errors that were for this file.

Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

Server Errors

This report lists the errors which occurred on the server.

Server Errors Trend
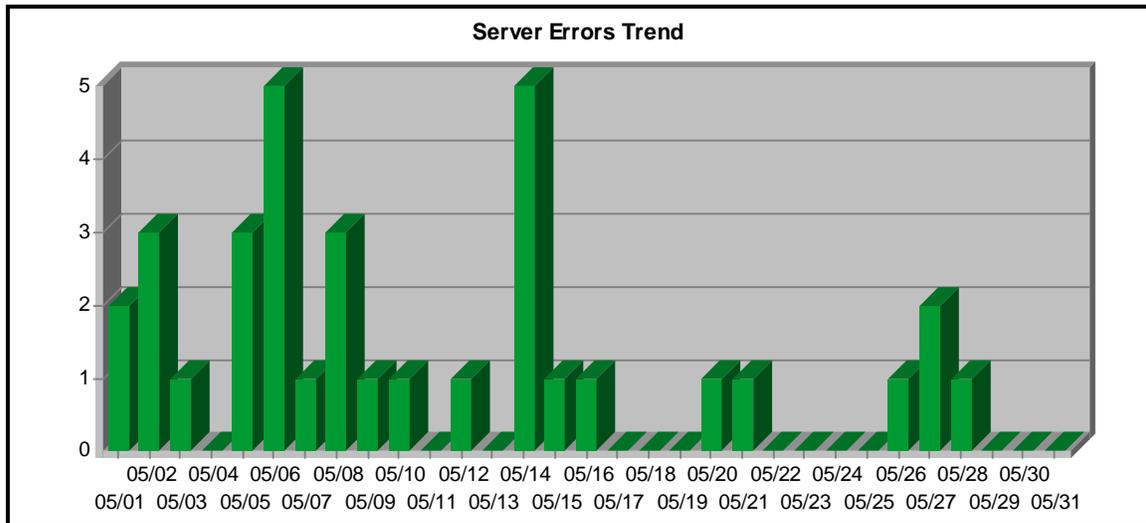
	Server Errors		
	HTTP Status Codes	**Hits**	**%**
1.	500 Internal Server Error	34	100.00%
	Total	**34**	**100.00%**

Server Errors - Help Card

?

Hits - Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

HTTP Status Codes - The status code for the specific error that occurred.

% - Percentage of failed hits that were of the specified type.

🔔

Use this page to determine what maintenance is necessary.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.
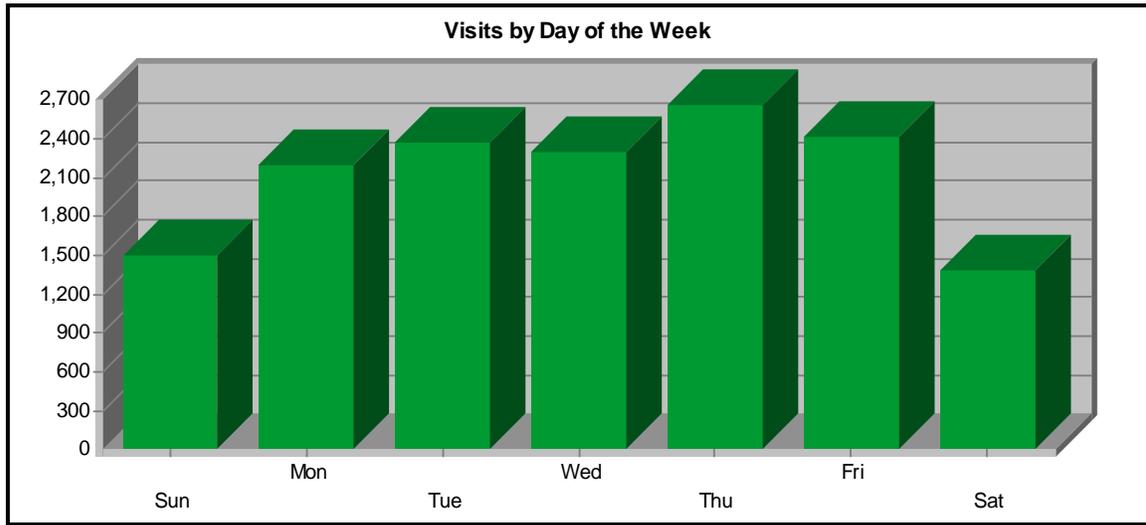
Visits by Day of the Week		
Day	**Visits**	**%**
Sun	1,509	10.17%
Mon	2,193	14.79%
Tue	2,370	15.98%
Wed	2,296	15.48%
Thu	2,667	17.98%
Fri	2,410	16.25%
Sat	1,387	9.35%
Total Weekend	2,896	19.53%
Total Weekdays	11,936	80.47%
Total	**14,832**	**100.00%**

| Visits by Day of the Week - Help Card |
|---|
| ?

Day - Specified day of the week being tracked.

Visits - Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator. |

Visits by Day of the Week - Help Card

% - Percentage of total visits that occurred on the specified day of the week.

Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.
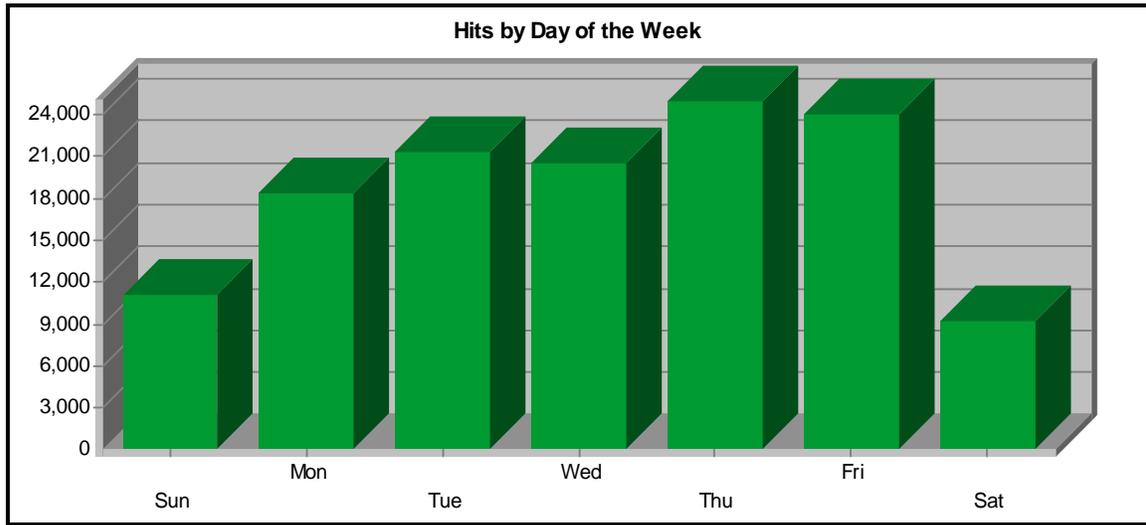
Hits by Day of the Week		
Day	**Hits**	**%**
Sun	11,112	8.60%
Mon	18,281	14.14%
Tue	21,277	16.46%
Wed	20,459	15.83%
Thu	24,891	19.26%
Fri	23,978	18.55%
Sat	9,260	7.16%
Total Weekend	20,372	15.76%
Total Weekdays	108,886	84.24%
Total	**129,258**	**100.00%**

Hits by Day of the Week - Help Card

?

Day - Specified day of the week being tracked.

Hits - Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% - Percentage of total hits that occurred on the specified day of the week.

Hits by Day of the Week - Help Card

Days of less activity should be considered good days for maintenance and content improvement.

Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

Top Browsers by Visits

Microsoft Intern...   Netscape   Other Netscape C...

IA_ARCHIVER   Xenu Link Sleuth...

Microsoft Explorer Browsers by Visits

■ Explorer 6.x	■ Explorer 5.x
■ Explorer 4.x	■ Explorer 3.x
■ Explorer 2.x	

Top Spiders by Visits

■ Googlebot	■ ....com/slurp.html]	■ Scooter
■ FAST-WebCraw ler	■ http:	

Top Browsers by Visits Trend

Legend:
- Microsoft Internet Explorer
- Netscape
- Other Netscape Compatible
- IA_ARCHIVER
- Xenu Link Sleuth 1.2d

Netscape Browsers by Visits

Legend:
- Netscape 4.x
- Netscape 5.x
- Netscape 6
- Netscape 9.x
- Netscape 3.x

Top Platforms by Visits Trend

Legend:
- Windows 2000
- Windows 98
- Windows NT
- Others
- Windows ME

Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.

Top Browsers by Visits Trend

Top Browsers by Visits
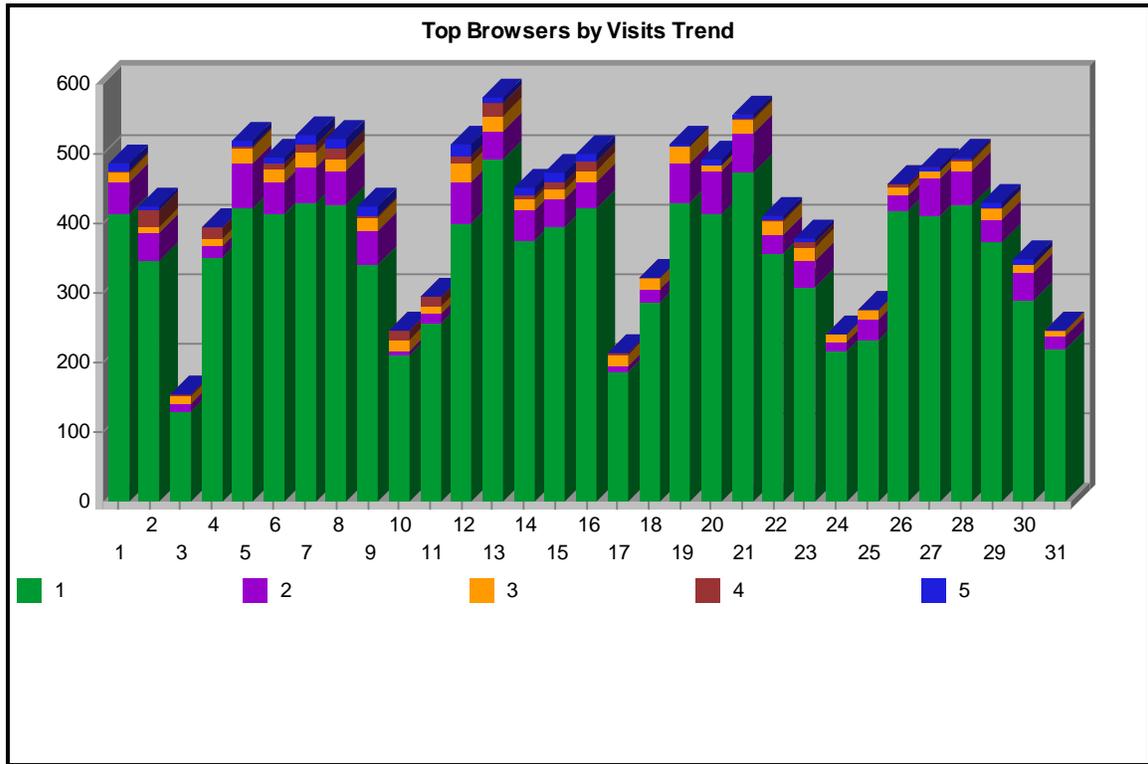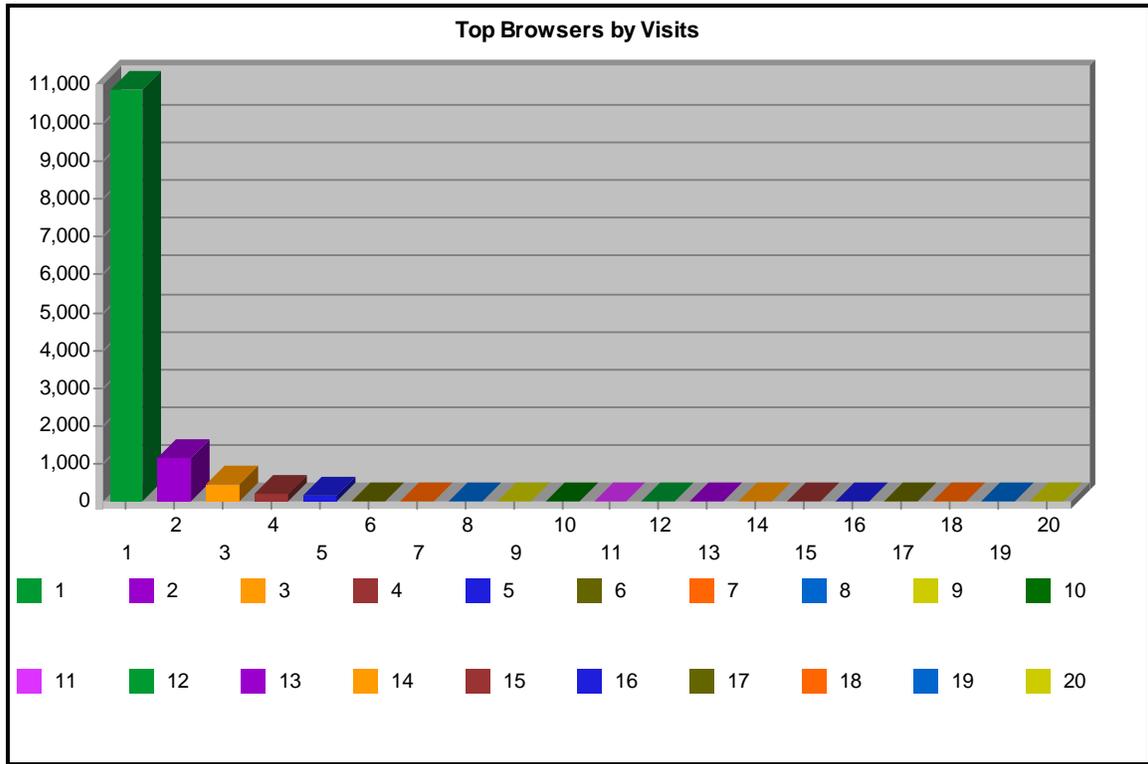
Top Browsers				
	Browser	**Visits**	**%**	**Hits**
1.	Microsoft Internet Explorer	10,893	82.67%	99,413
2.	Netscape	1,155	8.77%	15,579
3.	Other Netscape Compatible	477	3.62%	1,671
4.	IA_ARCHIVER	205	1.56%	428
5.	Xenu Link Sleuth 1.2d	189	1.43%	1,111
6.	HiSoftware AccMonitor Server	32	0.24%	87
7.	NutchOrg/0.03-dev (Nutch; http://www.nutch.org/docs/bot.html; nutch-agent@lists.sourceforge.net)	21	0.16%	29
8.	contype	16	0.12%	763
9.	Others	16	0.12%	73
10.	webcollage/1.93	15	0.11%	15
11.	RealDownload/4.0.0.42	15	0.11%	53
12.	WebTV	14	0.11%	16
13.	FirstGov.gov Search -	12	0.09%	2,364

Top Browsers				
	Browser	**Visits**	**%**	**Hits**
	POC:firstgov.webmasters@gsa.gov			
14.	NPBot	9	0.07%	14
15.	MSProxy/2.0	8	0.06%	47
16.	Microsoft URL Control - 6.00.8169	7	0.05%	8
17.	Python-urllib/2.0a1	6	0.05%	6
18.	LinkWalker	5	0.04%	255
19.	RealDownload/4.0.0.40	4	0.03%	14
20.	Pompos/1.3 http://dir.com/pompos.html	4	0.03%	4
	Subtotal	13,103	99.44%	121,950
	Other	74	0.56%	270
	Total	**13,177**	**100.00%**	**122,220**

Top Browsers - Help Card

?

Browser - A program used to locate and view Web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits - Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total - The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits - The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of total for the sort column (hits or visits) by those using the specified browser.

💡

Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Microsoft Explorer Browsers

This report gives you a breakdown of the various versions of Microsoft Internet Explorer used by visitors to your site.

Microsoft Explorer Browsers by Visits Trend

Microsoft Explorer Browsers by Visits
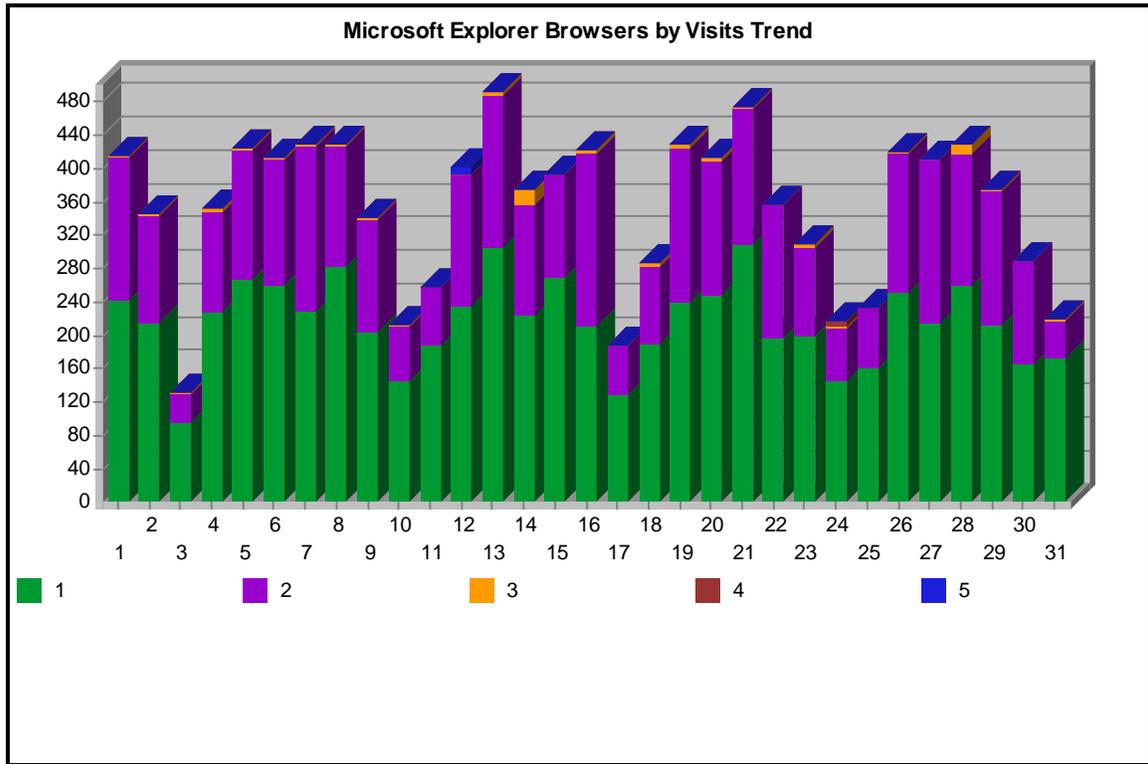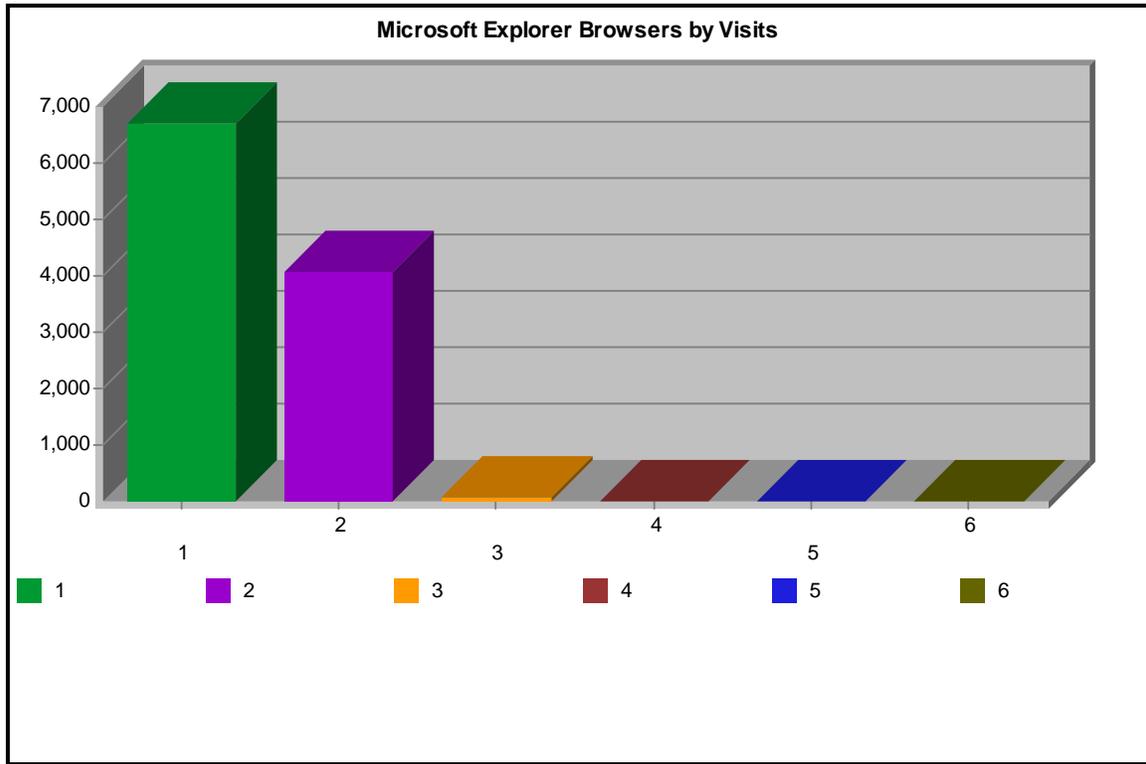
Microsoft Explorer Browsers				
	Browser	**Visits**	**%**	**Hits**
1.	Explorer 6.x	6,704	61.54%	63,333
2.	Explorer 5.x	4,076	37.42%	35,536
3.	Explorer 4.x	95	0.87%	509
4.	Explorer 3.x	9	0.08%	12
5.	Explorer 2.x	8	0.07%	8
6.	Explorer 1.x	1	0.01%	15
	Total	**10,893**	**100.00%**	**99,413**

Microsoft Explorer Browsers - Help Card

❓

Browser - Specific version of Microsoft Internet Explorer being analyzed. A browser is a program used to locate and view Web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.

Hits - Number of hits by visitors with the specified version of Microsoft Internet Explorer. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visits - Number of visits by visitors with the specified version of Microsoft Internet Explorer. A

Microsoft Explorer Browsers - Help Card

visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of visits or hits by visitors with Microsoft Internet Explorer who use the specified version.


This determines which percentage of hits come from newer browser versions and whether version-specific features (such as Java Scripts) should be implemented on your site.

Netscape Browsers

This report gives you a breakdown of the various versions of Netscape used by visitors to your site.

Netscape Browsers by Visits Trend

Netscape Browsers by Visits
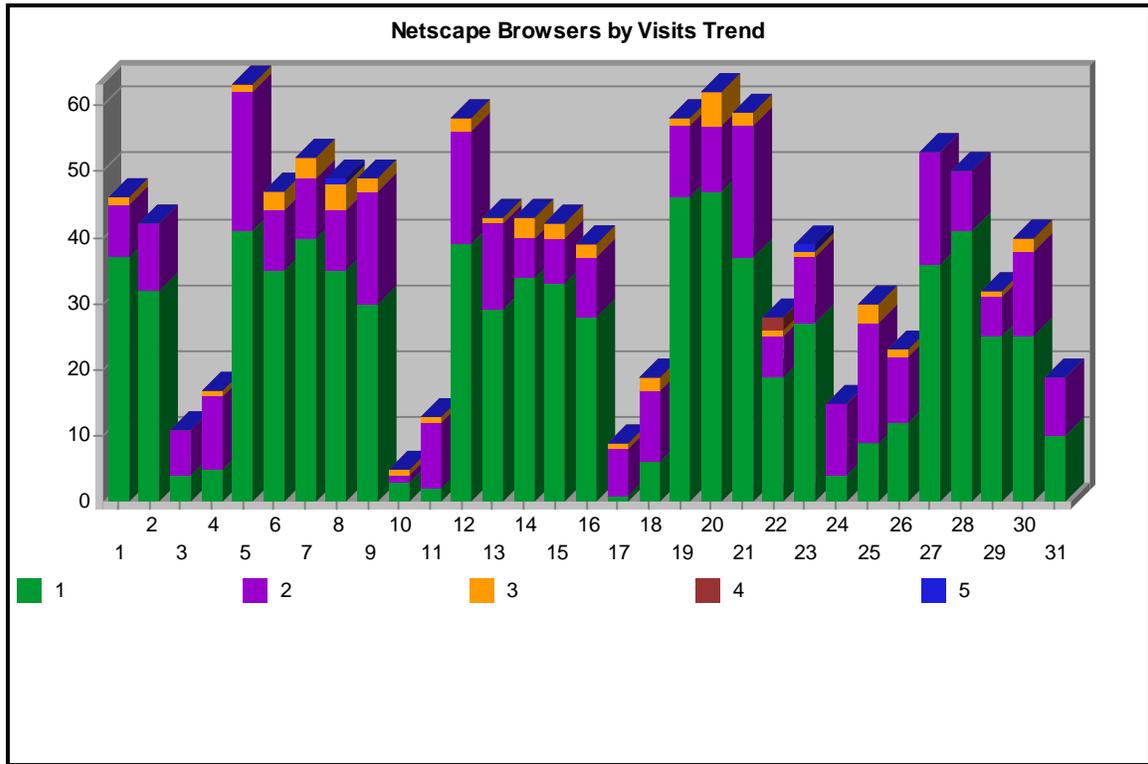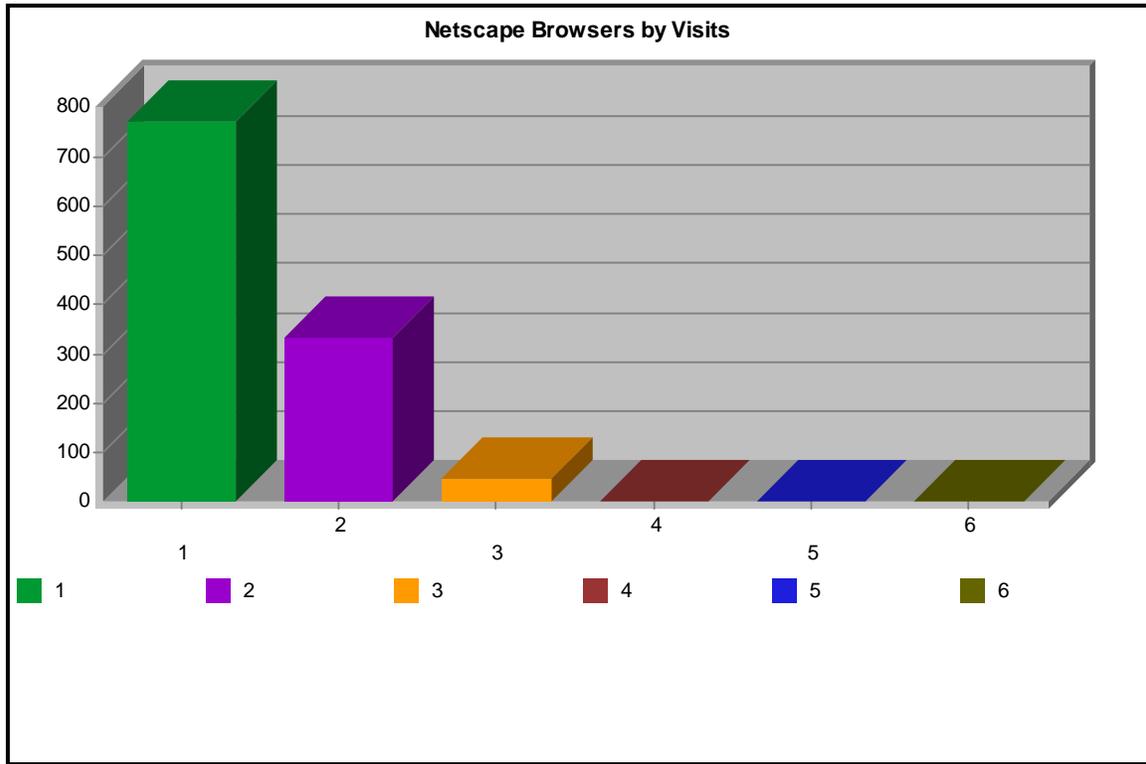
Netscape Browsers				
	Browser	**Visits**	**%**	**Hits**
1.	Netscape 4.x	772	66.84%	11,899
2.	Netscape 5.x	332	28.74%	3,329
3.	Netscape 6	47	4.07%	346
4.	Netscape 9.x	2	0.17%	2
5.	Netscape 3.x	2	0.17%	2
6.	Netscape	0	0.00%	1
	Total	**1,155**	**100.00%**	**15,579**

Netscape Browsers - Help Card

?

Browser - Specific version of Netscape being analyzed. A browser is a program used to locate and view Web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits - Number of hits by visitors with the specified version of Netscape. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visits - Number of visits by visitors with the specified version of Netscape. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the

Netscape Browsers - Help Card

visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of hits or visits from those with the specified version of Netscape.

This determines which percentage of visitors use newer browser versions and whether version-specific features (such as Java Scripts) should be implemented on your site.

Top Spiders

This report identifies robots, spiders, crawlers and search services (i.e. Alta Vista, Lycos, and Excite) visiting your site. The spiders shown in this report are based on a fixed list in our product code.
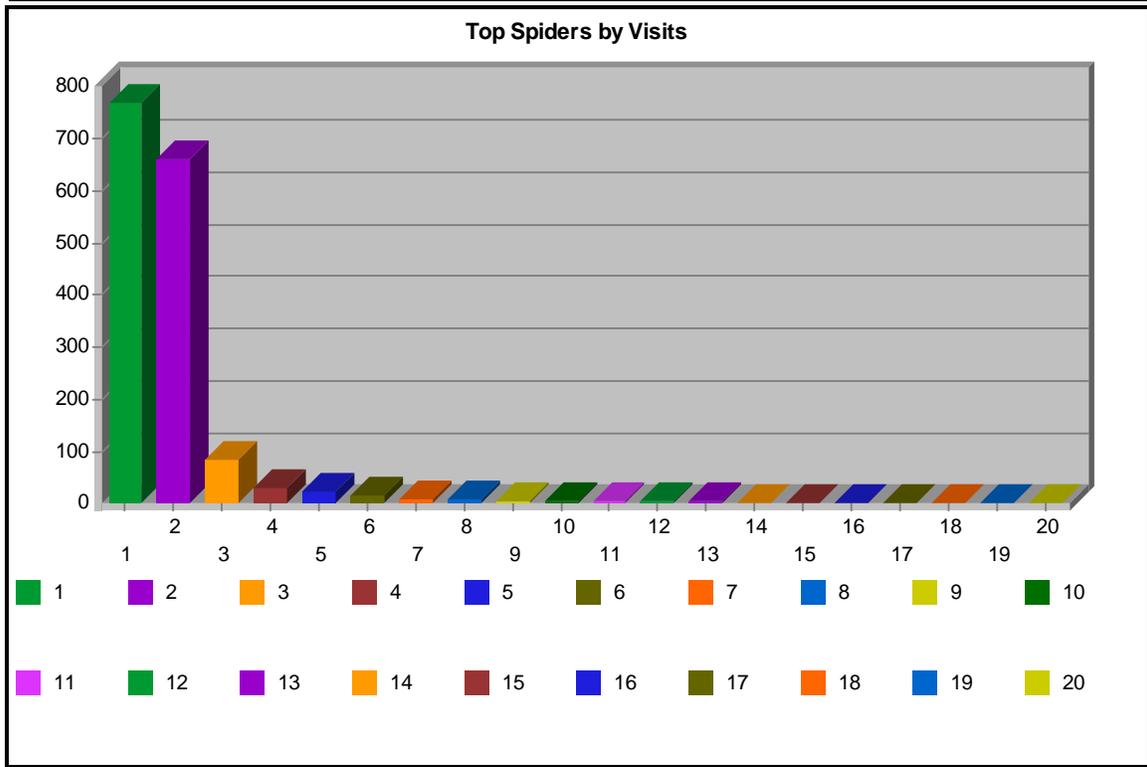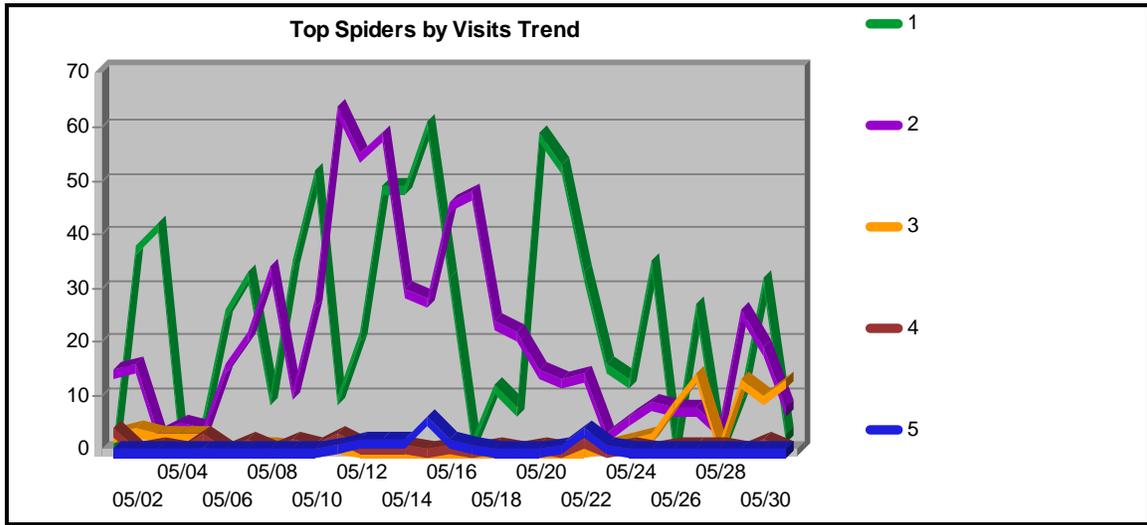
Top Spiders

	Spider	Visits	%	Hits
1.	Googlebot	771	46.59%	1,498
2.	Mozilla/5.0 (Slurp/cat; slurp@inktomi.com; http://www.inktomi.com/slurp.html)	663	40.06%	792
3.	Scooter	85	5.14%	150
4.	FAST-WebCrawler	30	1.81%	1,382
5.	http:	22	1.33%	118
6.	vspider	17	1.03%	33
7.	WebTrends	8	0.48%	763
8.	NationalDirectory-WebSpider	8	0.48%	8
9.	Szukacz	7	0.42%	7
10.	MicrosoftPrototype Crawler (How's my crawling? mailto:newbiecrawler@hotmail.com)	7	0.42%	11
11.	dloader(NaverRobot)	6	0.36%	14
12.	Mozilla/4.7 (compatible; FlipDog; http://www.whizbang.com/crawler)	5	0.30%	25
13.	Mozilla/4.0 (compatible; MSIE 6.0; Windows 98; Q312461; MSIECrawler)	4	0.24%	57
14.	WebZIP	3	0.18%	4
15.	Scooter-ARS-1.1	2	0.12%	16
16.	NetResearchServer	2	0.12%	6
17.	Mozilla/4.0 (compatible; MSIE 5.01; Windows NT 5.0; MSIECrawler)	2	0.12%	46
18.	Mozilla/3.0 (compatible; Fluffy the spider; http://www.searchhippo.com/; info@searchhippo.com)	2	0.12%	2
19.	Mozilla/4.0 (compatible; MSIE 4.0; Windows NT; Site Server 3.0 Robot) USDA	2	0.12%	2,066
20.	Mozilla/5.0 (compatible; Vagabondo/2.1; webcrawler at wise-guys dot nl;	2	0.12%	2

Top Spiders

	Spider	Visits	%	Hits
	http://webagent.wise-guys.n			
	Subtotal	1,648	99.58%	7,000
	Other	7	0.42%	38
	Total	**1,655**	**100.00%**	**7,038**

Top Spiders - Help Card

?

Hits - Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider - An automated program which searches the Internet.

Visits - Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of total spider visits or hits by the specified spider.

💡

This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

Top Platforms by Visits Trend

Top Platforms by Visits
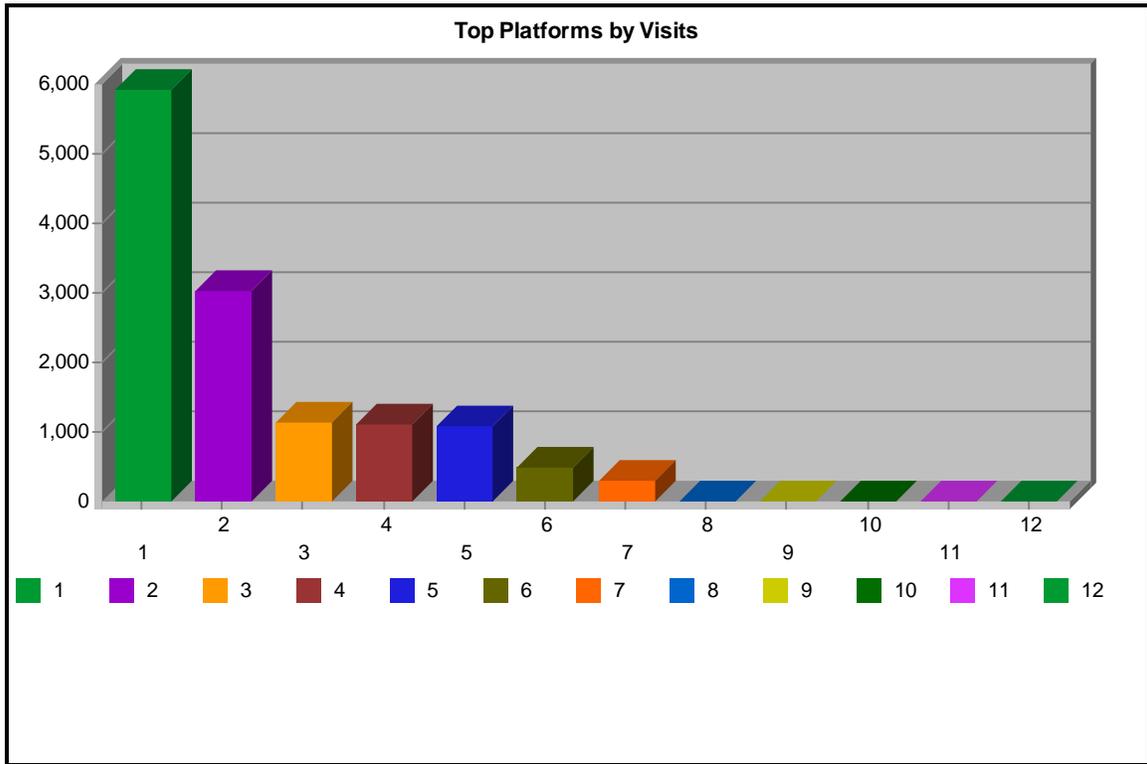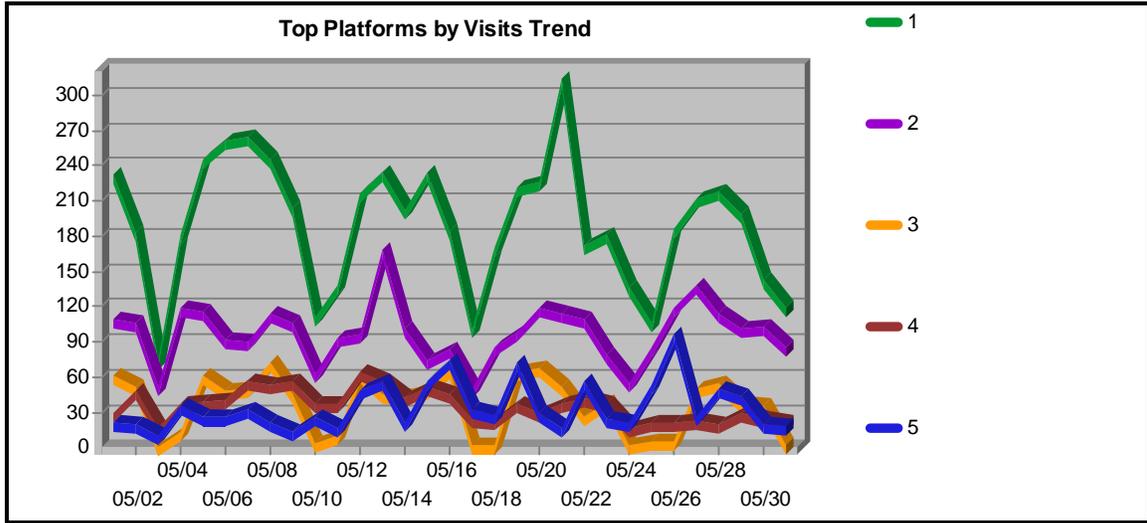
Top Platforms

	Platform	Visits	%	Views

Top Platforms

	Platform	Visits	%	Views
1.	Windows 2000	5,924	44.96%	59,923
2.	Windows 98	3,048	23.13%	23,859
3.	Windows NT	1,138	8.64%	17,947
4.	Others	1,123	8.52%	7,372
5.	Windows ME	1,102	8.36%	6,428
6.	Macintosh PowerPC	496	3.76%	3,864
7.	Windows 95	299	2.27%	2,548
8.	Linux	19	0.14%	223
9.	SunOS	10	0.08%	16
10.	Windows Win32s	8	0.06%	19
11.	Windows 3.x	7	0.05%	7
12.	Hewlett Packard Unix (HP9000)	3	0.02%	14
	Total	**13,177**	**100.00%**	**122,220**

Top Platforms - Help Card

?

Hits - Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform - The specified platform being analyzed. The operating system used by the visitor to your site.

Total - The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits - Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of hits or visits by those using the specified platform.

This information is useful when determining what content to include on your Web site.

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary	
Ad	A graphic or banner which takes a visitor to another Web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another Web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view Web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See the "Status Code" glossary entry for more information.
Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about Web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a Web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Documents	A page is considered a document if the path ends in a file extension configured by the system administrator as a document (examples: .htm or .doc) or if there is no file name - that is, the path ends in a slash (example: http://www.oregonmarine.com/ads/). Typically, a page will be defined as a document if the content is static (that is, it contains no query parameters). However, the administrator has the option of configuring dynamic pages to be identified as documents if he or she chooses.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Dynamic Pages and Forms	Dynamic pages are generated dynamically based on values selected by a visitor. They are generated with variables, and do not exist anywhere in a

Glossary	
	static, predictable form. Reporting Center considers any URL containing options (with a question mark in the URL) a dynamic page. Any file with a POST command is considered a form.
Entry File	The first file requested by a visitor during a visit to your Web site.
Entry Page	The first page viewed during a visit to your Web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your Web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
Forms	Scripted pages which pass variables back to the server. These pages are used to gather information from visitors. Reporting Center counts any file with an HTTP POST command as a form.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
HTML	Hypertext Markup Language. It is the programming language for static Web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a Web site. The home page provides visitors with an overview and links to the rest of the site. It often contains or links to a Table of Contents.
Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one- to three-digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your Web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a document. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page. Any file with a POST command is considered a form.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.

Glossary	
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Referrer	URL of a Web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your Web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.

Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.
	 "Success" codes:
	
	 100 = Success: Continue
	     101 = Success: Switching Protocols
	     200 = Success: OK
	     201 = Success: Created
	     202 = Success: Accepted
	     203 = Success: Non-Authoritative Information
	     204 = Success: No Content
	     205 = Success: Reset Content
	     206 = Success: Partial Content
	     300 = Success: Multiple Choices
	     301 = Success: Moved Permanently
	     302 = Success: Found
	     303 = Success: See Other
	     304 = Success: Not Modified
	     305 = Success : Use Proxy
	     307 = Success : Temporary Redirect
	
	 "Failed" codes:

Glossary	
	400 = Failed: Bad Request **401 = Failed**: Unauthorized **402 = Failed**: Payment Required **403 = Failed**: Forbidden **404 = Failed**: Not Found **405 = Failed**: Method Not Allowed **406 = Failed**: Not Acceptable **407 = Failed**: Proxy Authentication Required **408 = Failed**: Request Time-out **409 = Failed**: Conflict **410 = Failed**: Gone **411 = Failed**: Length Required **412 = Failed**: Precondition Failed **413 = Failed**: Request Entity Too Large **414 = Failed**: Request-URI Too Large **415 = Failed**: Unsupported Media Type **416 = Failed**: Requested range not satisfiable **417 = Failed**: Expectation Failed **500 = Failed**: Internal Server Error **501 = Failed**: Not Implemented **502 = Failed**: Bad Gateway **503 = Failed**: Service Unavailable **504 = Failed**: Gateway Time-out **505 = Failed**: HTTP Version Not Supported
Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top-Level Domain."
Time Interval	A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Top-Level Domain	The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains: **ARPANET**: .arpa **Commercial**: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk **Education**: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn **International**: .int .int.co .int.ve .intl.tn **Government**: .gov .gov.[country code] .gove.[country code] .go.[country code] **Military**: .mil .mil.[country code] **Network**: .net .ad.jp .ne.kr .net.[country code] **Organization**: .org .or .org.[country code] .or.[country code]

Glossary	
Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the */html/info/* directory on the NetIQ Corporation Web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your Web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.

WEBTRENDS

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